# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
JANUARY 1970
"Go therefore and make disciples . . . baptizing them."—Matt. 28:19.
VOL. XIII NO. 1

## Dear Kingdom Publishers:

The 1970's have arrived! What will this decade mean to Jehovah's witnesses? When we look back we see that 1959 closed with 803,482 publishers in the world, and 1969 closed with 1,256,784 publishers. In ten years Jehovah's witnesses increased by 453,302 publishers. That is truly remarkable! But during just the past service year, 1969, the total average of publishers increased over the previous service year of 1968 by over 100,000! Will this rate of increase continue in the 1970's? Without question the Watchtower Bible and Tract Society is preparing for such increase with the purchase of new property in Brooklyn, buildings that are equal in total space to the four factory structures that it already had. So, evidently the Society expects things to expand rapidly, and to keep pace with the increase of 100,000 publishers in a year's time requires more buildings all over the world.

In addition to what we have purchased in Brooklyn, we are finishing a large printing plant in Thun, Switzerland. We recently enlarged the Bethel home in Wiesbaden, Germany, remodeling the top floor of the home there and putting in more bedrooms. Chile has just put the roof on their large new branch office and missionary home. And the reports coming in from all over the world show marked increases.

Truly, things are happening! Did you notice that here in the United States we again had new all-time peaks in the number of both congregation publishers and regular pioneers in November? All of us who have dedicated our lives to do Jehovah's will want to keep active in the field, helping people to take their stand on Jehovah's side. This includes showing them the importance of associating with us in our Kingdom Halls. It will not be long before these, too, will be deciding to dedicate their lives to Jehovah.

So what will 1970 bring? Will it mean another 100,000 regular publishers on the average? The *1970 Yearbook* has now been shipped out to all the congregations and to the branches in all parts of the world, and the brothers will be thrilled when they read the report, for they will see the marvelous witness that was given in but twelve months' time. Readers of *The Watchtower* will also enjoy a summary of this report in the January 1, 1970, issue. Many, we hope, will want to know why Jehovah's witnesses are so energetic and active, and, if it be Jehovah's will, they will associate with us in the 70's, sharing in the house-to-house work, making back-calls on interested people, starting Bible studies with those who really want to know, aiding them to be disciples of Christ Jesus.

This is another year in which we will keep our eyes on the text for the year, and, together, all of us will try to follow out this admonition so positively stated by Christ Jesus, namely, "Go therefore and make disciples . . . baptizing them." (Matt. 28:19) May all of you have that pleasure before 1970 ends.

Your brothers,
BROOKLYN BRANCH OFFICE

## Show Appreciation for God's Revelations

[1] Through the revelations recorded in his Word, Jehovah has helped us to become better acquainted with him and many of his purposes. What a great aid *The Watchtower* has been to us in understanding Jehovah's revelations! In view of what we have learned, we are not anxious about what the future holds, as people of the world are. Rather, with confidence, we look forward to the good things Jehovah has in store for all who will worship him in spirit and in truth, and we want to help others to become acquainted with Jehovah and his purposes too. One of the best ways we can do this is by participating fully in the thirty-second *Watchtower* campaign. The offer will be a subscription for *The Watchtower*, and three booklets, for a contribution of $1. Or you may offer a subscription for both *The Watchtower* and *Awake!* for $2 if you wish, and give a premium of six booklets.

[2] When you saw the theme "Finding the True Religion" suggested in the December *Kingdom Ministry* for our use in the house-to-house work with the subscriptions, how did it strike you? Have you tried it yet, following the suggestions made in the *Kingdom Ministry?* We encourage you to do so. See what works best in your territory.

[3] Last year it was suggested that we present scriptures on the theme "Religion That God Approves." Some brothers were hesitant about using this presentation at first. However, many later found that when they asked the opinion of householders concerning things they see going on in the religious organizations, many were not only willing to discuss their views of religious practices but were very open in expressing their disapproval of things they had heard and seen in their own religious organizations. This provided excellent opportunities to give a witness. So we suggest now, too, in beginning your presentation, that you ask the householder what he thinks of the upheaval, disorder and rebellion seen in the religions of Christendom. Let him express himself. Encourage him to do so. It is apparent that the thinking of many people has changed. You will find some very willing to express their views on religion and the clergy. Yet, you will find that many of these people still maintain a faith in God and they need to learn how to worship him in spirit and in truth. The Father is looking for

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★ Acquainting ourselves with God by his revelations. ★

# Your Service Meetings

### WEEK STARTING JANUARY 11

Theme: Showing Appreciation for God's Revelations. Song 26.

**5 min:** Introduction, text and comments.

**15 min:** Reasons for Vacation Pioneering. Questions and answers on insert "Enjoy the Privilege of Vacation Pioneering." (Where appropriate one question may cover more than one paragraph. For instance, the question "Why do many vacation pioneer?" may be used to cover several paragraphs, giving opportunity for many comments.) Cover insert from beginning down to the heading "A Fine Time to Vacation Pioneer." Last paragraph before this heading can be read in conclusion. Congregation servant: Encourage the brothers to read this material before coming to meeting.

**15 min:** "Show Appreciation for God's Revelations." Before beginning discussion of "Kingdom Ministry" article, ask audience where they feel they can obtain new subscriptions. Call on several publishers, to get as many suggestions as possible. Also, ask the publishers what "The Watchtower" has done for them and their family. Entertain several comments. Then suggest that they may want to mention some of these benefits when offering subscriptions to others.

After getting a number of comments on the above questions, cover by questions and answers the points in the article "Show Appreciation for God's Revelations."

**15 min:** "A Warning from Ancient Rome." Audience discussion.

(5 min.) Remind congregation what went on in Rome. For example: From October 22, 1969, "Awake!," page 9, read first two sentences under heading "Lovers of Money." Then, ask congregation what parallels we see in the old system of things today.

Read first sentence under heading "Without Self-Control" on page 10. Then ask congregation what parallels we see in this old system of things today. Make reference to fact that the Romans were "A Brutal People." Ask for parallels today.

(10 min.) Review upbuilding Scriptural counsel. Read Gal. 6:7, 8 and encourage congregation to keep separate from unchristian practices of this system. Ask congregation to refer to scriptures that counsel against love of money and dishonesty. Ask also for comments on the advantages that come to Christians from following this counsel of God's Word.

Similarly, ask for scriptures that counsel against immorality and brutality. Then, ask the congregation for benefits that come to them from following such counsel. Draw out the congregation. Encourage the brothers to express themselves.

**10 min:** Concluding comments. Consider "New Peaks in November!", local congregation report and "Question Box." Song 82.

### WEEK STARTING JANUARY 18

Theme: "The Time Left Is Reduced." (1 Cor. 7:29) Song 39.

**8 min:** Introduction: Family discusses text. Father quizzes child to see if he remembers high points from Branch Letter. Relate interesting points learned from "1970 Yearbook" encouraging zealous activity.

**10 min:** Question-and-answer consideration of Presenting the Good News—"By Letter."

**17 min:** "Offering the Good News Effectively." The topic for discussion during the "Watchtower" campaign is "Finding the True Religion." To be effective, there will be a need to draw out the householder, encouraging him to comment on his attitude toward what is taking place in the churches. Do this before you get into sermon.

Cover the article quickly with questions and answers. Then demonstrate the entire presentation. Thereafter, ask for comments from the congregation.

**15 min:** Questions and answers on insert. Cover material under headings "A Fine Time to Vacation Pioneer" and "Recently Baptized Ones Who Can Vacation Pioneer." In conclusion read last paragraph under heading "Recently Baptized Ones . . ."

**10 min:** Concluding comments. Consider appropriate items under "Announcements" and "Theocratic News." Song 55.

### WEEK STARTING JANUARY 25

Theme: Seek First the Kingdom. (Matt. 6:33) Song 35.

**5 min:** Introduction, text and comments.

**25 min:** The Kingdom. Source material: "Make Sure," pp. 89 and 91, 167-170, 300-306. "Awake!" of April 22, 1961, pp. 20-22. The chairman should lead with questions and leave the talking to the audience, as much as possible. Appropriate scriptures can be read and discussed.

What does Matthew 24:14 say is going to be done in all the earth? What is "this good news of the kingdom"? How do we explain Luke 17:21? (See "Awake!" of April 22, 1961, p. 20.) Is God's kingdom real? (Isa. 9:6, 7; Dan. 2:44; 7:14, 18) Will God's kingdom be established on the earth? (2 Tim. 4:18; Phil. 3:20; 1 Cor. 15:50) Will the Kingdom rule this earth? (Rev. 21:2-4; 5:10) Who are the rulers? How many are rulers in the heavenly kingdom? (Rev. 14:1, 4; Luke 22:28-30) How long has Christ as King been ruling over the Christian congregation? (ms, p. 304, col. 2) How long has the Kingdom in the hands of Christ had authority over the nations of the earth? (Acts 2:34, 35; Heb. 2:8) (See ms, pp. 89-91) How long will God's kingdom last? (ms, pp. 305, 306) What blessings does God's kingdom bring to mankind? (ms, pp. 167-170) How can we seek first the Kingdom?

**17 min:** Conversing with the Householder. Ask congregation: 'When using current sermon in house-to-house work, how are you drawing the householders out? How are you phrasing your question(s)?' Call on several to relate what question(s) they pose to draw out householder.

Ask audience to relate replies they have received in house-to-house work and the results they have had from drawing the householder out in this way before presenting the scriptures. (Let the audience do the talking.) Encourage continued use of presentation in this manner. If desired and if time permits, demonstrate the above.

**13 min:** Concluding comments. Give report on subscriptions to date. Encourage the brothers to offer subscriptions to all individuals on whom they make back-calls and with whom they conduct Bible studies. Encourage good support of special public talk. Use points under "Be Sure to Invite—" as set out in December "Kingdom Ministry" insert. Song 104.

### WEEK STARTING FEBRUARY 1

Theme: "Listen Intently to Me, and Eat What Is Good." (Isa. 55:2) Song 54.

**12 min:** Introduction, text and comments. Talk on theme for month. See February 1, 1970, issue of "The Watchtower."

**3 min:** Accounts report.

**10 min:** What is a back-call? Read basic definition outlined in first two sentences under heading "Back-Calls" on page 105 of the "Lamp" book. Then ask audience to describe various return visits that would constitute a back-call. If desired, chairman could also present some examples of certain kinds of calls and ask the audience whether these are back-calls or not.

All examples presented by chairman should be reportable as back-calls, so the presentation is positive and not confusing to the brothers. At least ten different examples are presented in the "Lamp" book.

**10 min:** Two or three publishers discuss interesting points and experiences from the "Yearbook." Use these to encourage zealous activity during "Watchtower" campaign in local territory. Encourage all to read "Yearbook."

**15 min:** Questions and answers on insert. Cover "Your Family May Help You Vacation Pioneer" to end of insert. One question may cover several paragraphs, allowing for many comments. Read last paragraph.

**10 min:** Concluding comments. Whet appetite for special public talk.

Last February a 73-year-old regular pioneer sister spent 287 hours in the service, obtaining 6 subscriptions, placing 349 magazines, making 147 back-calls and conducting 11 Bible studies. She covers most of her territory by walking. She told the overseer she always had to work hard in the cotton fields for a payment of little value. She is glad that she can now work hard for Jehovah with everlasting life in view. Encourage all in the congregation to have as full a share in the ministry as possible. Song 91.

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## NOVEMBER SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 942 | 146.2 | 64.8 | 7.0 | 151.6 |
| Pios. | 14,598 | 94.4 | 39.7 | 4.1 | 104.7 |
| Vac. Pios. | 6,143 | 84.2 | 30.9 | 2.1 | 89.6 |
| Pubs. | 342,637 | 10.0 | 5.1 | .6 | 13.7 |
| TOTAL | 364,320 | | | | |

Public Meetings Held: 25,646

UNITED STATES GOAL FOR 1970
378,040 Publishers

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### NEW PEAKS IN NOVEMBER!

Yes, 364,320 publishers is another new peak for the United States, 6 percent over last year's average! This means that during the 1969 calendar year we have had four new all-time peaks in publishers in the United States. What a pleasure to see such fine increase!

We also saw another new peak of 14,598 regular pioneers. This is the fifth consecutive peak in pioneers since the "Peace on Earth" assemblies held here last summer!

These are excellent reports, brothers! With you we thank Jehovah for the increase he is giving and we are happy to be busy with you planting and watering, teaching and making disciples.

# Offering the Good News Effectively

1 Effectiveness in the house-to-house Christian ministry depends on how closely we imitate the methods of Jesus and the apostles. The Scriptures show that they conversed with people to uncover their beliefs. Knowing these, they then spoke with directness so that the truth penetrated the hearts of individuals.—Matt. 16:13-16; Acts 17:2-4, 16-18, 22-24.

2 Right from the start, before we open the Bible, it is good to converse with the people, inviting them to express themselves. When Paul was in Athens, he learned by observing with his eyes and by 'reasoning' with those he met. (Acts 17:16, 17) This is still the best way. We cannot fully know what a person believes unless he talks. For instance, a householder may be wearing a cross. Is he a Catholic, or a Protestant? Does he agree with things he sees going on in his church? The answers to these questions may really be revealed only by his comments.

3 For this reason, after brief introductory remarks to acquaint the person with the subject you wish to discuss, it might be well to ask the householder right from the start: Why do you feel there is so much religious confusion? You may find it appropriate to word the question differently in your area. Or, you may find it is best to ask a series of questions, such as: 'You may have read in the news reports about the unrest that is developing in the religious world. Has your church been affected in any way? Why does the religious confusion persist? What do you think about it?'

4 An important thing for us to remember is our attitude, our reason for asking questions. We must be sincere. (2 Cor. 2:17) We sincerely want to know what that person believes. We are interested in him as an individual. Thus, *how* we ask is as important as *what* we ask. In a polite, neighborly way, probe, stir up his thinking; encourage him to converse. Make him feel invited to speak out.

5 As he speaks, show respect for his views. We should not feel compelled to prove him wrong on every little misstatement. If he wants the truth, the details will come with study. Rather, at this point, see if there is something on which you can agree with him. It may be only one point, but you can call attention to that and let him know that you feel his point makes sense. Of course, this does not mean we will waste time with people who insist on dominating the discussion and who have no desire to learn the truth.

6 When it comes to reading or

(*Continued on page 8, col. 2*)

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**Show Appreciation** (*Cont'd*)

suchlike ones to worship him.—John 4:23.

4 During the *Watchtower* campaign each issue of *The Watchtower* will have articles that appeal strongly to those who love righteousness and who long to know the truth. Kindly but forcefully each of these magazines will show the urgent need for lovers of righteousness to get out of false religion and to associate with Jehovah's people in doing God's will now while there is yet time. This is information that people need—NOW! And during the *Watchtower* campaign it will be our privilege to present it to them.

5 Our greatest field for obtaining new subscriptions is, of course, from house-to-house. One brother in North Carolina obtained 100 subscriptions during the campaign last year. Asked the secret, he said that it was just spending enough time in the house-to-house ministry. The circuit servant observed that, though this brother is eighty-one years of age, "he doesn't like to sit in the car too much." As you arrange your affairs to share regularly in the house-to-house ministry, we pray that Jehovah will bless you with good success and fine experiences.

6 A brother in Missouri obtained 125 subscriptions from friends and relatives. By all means, make the subscriptions available to your friends, relatives and workmates. You may decide to give some gift subscriptions. If you do, you can indicate on the top of the subscription slip that it is a gift subscription and that you are the giver. The Society will be glad to notify the recipient of this.

7 One sister obtained five subscriptions while engaging in street magazine work. When pedestrians asked how much the magazines were, her reply was, "A dollar a year."

8 Because of the urgency of the times and the message we bear, there is a need for us to show zeal in offering the subscriptions and encouraging others to become acquainted with God by his revelations. In doing so, we show love for our neighbors and we give evidence of our appreciation to Jehovah for his aiding us to get acquainted with him by his revelations.

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# Announcements

◆ Literature offer, January through April: *Watchtower* subscription, and three booklets, for $1.

◆ During the *Watchtower* campaign many try to reach the following goals: Publishers, 2 subscriptions; pioneers, 20, and special pioneers, 30. If you wish to arrange for a chart of some sort to show the progress of the congregation during the subscription campaign, this can be done.

◆ The Memorial will be held Sunday, March 22, after 6 p.m., local standard time. Each congregation may make its own arrangements for the *Watchtower* study, possibly on the book study night at the rendezvous or on Saturday at the Kingdom Hall. All day Sunday can be devoted to field service, followed by the Memorial after 6 p.m. The circuit servant may give the Memorial talk if the congregation he will be visiting requests it.

If the circuit servant is visiting the congregation, adjustments in his program may be made to fit local circumstances. He may give his final talk on Saturday evening. He will not give his public talk.

◆ When ordering Memorial invitations, the overseer should please use a separate handbill order form. The cost is 25c per 1,000.

◆ The special public talk scheduled for all congregations for Sunday, March 29, is "The Road Back to Peace in Paradise." A manuscript for this will be sent to the congregation in due time. Order handbills now.

◆ Congregation servants may order applications for vacation pioneer service so these will be on hand when needed.

◆ After January 10, 1970, congregations may begin ordering bound volumes of *The Watchtower* and *Awake!*, also the *Watch Tower Publications Index* for 1969. Volumes are $2 each. The *Index* is 10c. No pioneer rates.

◆ Additional telephone service has been installed for use by the Society in Brooklyn. If you call and find 625-1240 busy, you might try 858-1240.

◆ New publications available:

*Is the Bible Really the Word of God?* —Japanese
*The Truth That Leads to Eternal Life* —Hiligaynon
*"Things in Which It Is Impossible for God to Lie"* —Cinyanja, Ga
*Living in Hope of a Righteous New Order* —Vietnamese
T1—*What Do Jehovah's Witnesses Believe?* —Hausa
T2—*Hellfire—Bible Truth or Pagan Scare?* —Russian

◆ Available again in U.S.A.:

*"This Good News of the Kingdom"* —Arabic, Japanese, Polish, Ukrainian
*"Look! I Am Making All Things New"* —Afrikaans, Polish, Russian, Ukrainian
*Living in Hope of a Righteous New Order* —Arabic
*Sermon Outlines* —Japanese

◆ Out of stock in U.S.A.:

*Watch Tower Publications Index for 1967* —English
*World Conquest Soon—by God's Kingdom* —Spanish
*God's Kingdom Rules—Is the World's End Near?* —French

# Presenting THE GOOD NEWS

## By Letter

1 A crippled sister in Philadelphia finds it necessary to carry on most of her witnessing activity by writing letters. She keeps very busy in her service to Jehovah and she enjoys good success in her work, receiving many replies to her letters. What does she write in her letters? To whom does she write? Where does she get her addresses?

2 To read one of her letters you would think that she was standing at your door talking to you. Often it starts: "Good morning. My name is ——. I am writing to share with you some information the Bible provides on 'finding the true religion.' I do hope this will brighten your day." In continuing the letter she usually uses the presentation outlined in the *Kingdom Ministry*, putting it in her own words. Yes, she writes her letter just as if she were talking to the person in a friendly manner, face to face.

3 Many in the congregation know that this sister has had good success in witnessing by mail. So they give her names and addresses of individuals to whom they would like her to write. She writes to individuals that she and other publishers have met in the hospital. One brother met a businessman who lived in another part of the country. This man showed interest in the truth. So the brother gave his name and address to this sister, who continued to develop the interest by mail. Some names she gets from the obituary column. Or if there is information in the local paper about new mothers, or engaged individuals, she writes them, sharing good news from the Scriptures to encourage them as they embark upon their new responsibilities. The overseer has gone into the lobbies of apartment houses where the publishers cannot get in to witness, and he has copied the names and apartment numbers off the mailboxes so that this sister can contact these individuals by mail. Names and addresses have been obtained from the phone book as well as other sources.

4 This sister is very busy and very happy in the theocratic privileges that are hers. No matter what our situation in life, all of us can have a share in making the good news available to others, too. Those of us who are physically able will want to use our time and energy in the house-to-house work and other regular features of the ministry. It is not intended that able-bodied publishers and pioneers spend much of their time writing letters. But those who are bedridden, or confined to their homes for various reasons, either permanently or temporarily because of illness, bad weather, or for other reasons, may be able to make good use of their time and energy in Jehovah's service as outlined above. We appreciate the urgency of the times. Our having as full a share as possible in Jehovah's service is important, as the time left is reduced.

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**Offering the Good News** (*Cont'd*)

citing scriptures and offering the literature, we want to reach the person then, too, if at all possible. This calls for directness. You have learned something about his thinking now, and so are better prepared to present the truth to him. In the same conversational style, point him to the Scriptures. These exert power and can make him think. (Heb. 4:12) More is needed than just reading scriptures, however. Help the householder to see the point of the verse. For instance, 2 Timothy 4:3 and 4 makes the point that some will 'turn away from the truth.' And, it is true today that many do not want the truth or to have falsehood identified. That is why there is so much confusion in religion.

7 Similarly, in discussing John 4:23, make clear that the truth is available. There is such a thing as true worship and there are true worshipers, and the Father is looking for such people to worship him.

8 Religion is still a touchy subject with some persons. A growing number of others are disgusted with it, however. If possible, we want to converse with an individual and see where he stands on this subject. The Scriptural thoughts we thereafter emphasize can vary from person to person. But under no circumstances will we be unkind or tactless. Kindness is a fruit of God's spirit and should always mark our lives and speech. (Gal. 5:22; 2 Cor. 6:3, 4, 6) So, try to get people to talk. Then let the truth be direct enough so that the householder gets the point and is aided to act on it, if he is favorably disposed.—Acts 13:48.

## THEOCRATIC NEWS

◆ Three publishers with the Laurel, Maryland, Congregation enjoyed good success in street witnessing one morning, placing 110 magazines and 19 books.

◆ There were 6,414 persons baptized at the eleven "Peace on Earth" conventions held in the Far East. The total number who attended the public talk at the 24 conventions held thus far came to 986,926.

◆ Italy reports another new peak in publishers—16,188. They averaged 12.4 hours, 14.6 magazines and 7.2 back-calls each.

◆ France with pleasure announces a peak that is 16-percent above the same month last year—32,537 publishers.

◆ A second consecutive peak for the British Isles, with 59,342 in the preaching work. This is 6-percent above last year's average.

◆ Canada reports 44,792 publishers, a 4-percent increase over last year's average. Publishers there still meeting 10-hour goal per month.

◆ With 43,161 reporting, Mexico has another new peak. Bible studies up to 41,784 for the first time.

◆ Argentina's all-time high of 16,897 publishers conducted 19,006 Bible studies in one month and averaged 12 hours each.

## Question Box

● If the householder does not take the subscription(s), what might be presented as an alternate offer?

Two magazines on a ten-cent contribution could be offered. It might be the beginning of a magazine route. You may find also, after the householder reads the individual magazines, that he will then desire to obtain the subscription(s).

Or, one of the 25-cent pocket-sized publications—the "Truth," "Evolution" or "Word of God" book—could be offered.

By all means, acquaint the householder with our free, six-month Bible-study course. You may wish to offer to demonstrate the study procedure right then, or if this is not convenient, you may be able to arrange to do this at a later time. Remember, if at all possible, we want to start and conduct home Bible studies with people. We want to make disciples of people. So, continue to make good use of the Bible-study folder.

★ "Go on walking in wisdom . . . buying out the opportune time." ★

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# KINGDOM MINISTRY

FEBRUARY 1970

FOR UNITED STATES OF AMERICA

"Go therefore and make disciples . . . baptizing them."—Matt. 28:19.

VOL. XIII NO. 2

## Dear Kingdom Publishers:

How amazed we were to learn that 89,239 persons attended the principal meeting at the ten assemblies held in Mexico during the latter part of December. This is more than double the number of publishers there. Additionally, we rejoiced to hear that 2,757 persons were baptized. We have been enjoying the very interesting experiences of the members of the Bethel family who went to Mexico.

Brother Knorr has also announced that the shift of night work at the factory here has now ended. During October, November and December the day and night shifts produced 9,299,186 bound books. Added to September's report, this means that for the first four months of our new service year, the Brooklyn plant produced 11,531,787 books.

This extra work has enabled us to fill all the invoices that were made and sent to our shipping department. So the mail that is coming in during January is being cared for within three or four days. Yes, shipments are on their way to the congregations. We are happy to have enough English publications in stock so that we are able to keep our brothers supplied. Supplies of the Bible, the *Truth* book, the *Word of God* and the *"Mystery"* books, as well as other publications, are available.

Of course, this does not mean that we are caught up with all the foreign shipments or foreign-language printing. We have things scheduled for printing right straight through to the end of April on needed literature and stock that will have to be reprinted to fill our shelves again. But this would be a fine time for any congregation that wants more literature to order it, during these winter months. You might want to get a two- or three-month supply of publications. This will prepare you for May, when everyone in English-speaking congregations will be using the *"Mystery"* book, and in June we will be using the *New World Translation* along with *Is the Bible Really the Word of God?* So you may want to order some literature within the next few months so as to be ready for that work.

Another cause for rejoicing was the November reports from many branches. Almost fifty percent of them had new peaks in publishers. It is truly encouraging to see how steadily Jehovah's work is moving forward! Now we are coming into the second month of the *Watchtower* campaign. We want to care for all those who are turning to Jehovah to gain his favor. May Jehovah bless your efforts to help these persons as we all show ourselves to be good listeners, joyfully enduring. Be assured of our warm love.

Your brothers,
BROOKLYN BRANCH OFFICE

# A Bible Study for You

[1] When totaling the reports, what a pleasure it was to find that 288,431 home Bible studies were being conducted in the United States during December! Much of our field ministry involves preaching the Kingdom message to all sorts of people 'for the purpose of a witness,' and we all share in this very necessary work every time we go from house to house. Yet, where there is genuine interest, we have the responsibility to "make disciples . . . teaching them" and preparing them for baptism. (Matt. 24:14; 28:19, 20) So, when we preach, it is good to have prominently in mind, not only placing literature, but also starting studies. Do you do that?

[2] In 1967, 42.9 percent of the publishers shared in the Bible-study ministry. The year of 1969 saw a fine increase to 46.3 percent. No doubt many more would be very willing to share in this joyful activity. Perhaps that is true of you. If so, how can you get a study started?

[3] Much depends on your spending sufficient time in the house-to-house work, seeking out interested ones. The more time you spend, the more opportunities there are. That is why many who vacation pioneer are able to start new studies during their time of increased activity. Next, make it known at every appropriate opportunity that you are offering not only Bible literature, but also free personal assistance in understanding the Bible. And, finally, be sure to call back on everyone who accepts literature as well as on others who show interest. If, at present, you do these things to some extent, might it be that doing them more fully would lead to a home Bible study? Yes, in most cases it would.

[4] It is not difficult to invite a householder to have a home Bible study, whether you do it on your initial visit or on a back-call. Tell him how much you enjoyed the study that was conducted with you, and that now you would like to share the same delightful truths with him. Of course, he will have questions in his mind. Perhaps the easiest way to answer them is to hand him a copy of the Bible-study folder and read it together. Then, before asking whether he wants a study, why not open the *Truth* book to the first chapter (or any other chapter that discusses what particularly interests him) and read and discuss a few paragraphs. Where possible, at least on this first call, use the householder's Bible when reading the scriptures. Having done this, ask if you may return to continue the discussion. If he agrees and you are able to make a definite appointment, you have the foundation laid for a Bible study.

[5] However, if your call is cut short because he is busy, at least leave him the Bible-study folder. Then be sure to call back. When you return, you can refer to the folder

(*Continued on page 3, col. 2*)

★ **Be good listeners, joyfully enduring.** ★

# Your Service Meetings

### WEEK STARTING FEBRUARY 8

Theme: Increasing Our Joy by Making Disciples. Song 34.

**12 min:** Introduction, text and comments. Servant considers material in branch letter with family he is visiting, using material to enhance their heart appreciation.

**20 min:** "A Bible Study for You." Question-and-answer coverage. Demonstrate points in paragraph four.

**15 min:** Appreciating "Watchtower" articles. Analyze and discuss with audience articles from February 1 issue and first article of February 15 issue. Read appropriate excerpts that are especially good for the public. Help publishers to see this is what the people really need, in view of the shortness of time. The articles are kind and reasonable, while firm and pointed in the conclusions drawn. They come to the point quickly. Discuss and demonstrate how material can be tied in with current Scriptural presentation. Encourage enthusiastic offering of subscriptions and individual magazines.

Comment on article entitled "For Special Distribution."

**3 min:** Accounts servant's report.

**10 min:** Concluding comments. As time permits, consider items from "Theocratic News," highlights of December report for the United States, and local January report. Song 105.

### WEEK STARTING FEBRUARY 15

Theme: Joy Resulting from Increased Effectiveness in Jehovah's Service. Song 52.

**7 min:** Introduction, text and comments.

**7 min:** Overseer invites all to open Bibles and then draws comments from audience on high points of material from Revelation chapters four and five covered recently in "Mystery" book at the congregation book study. Who are the "twenty-four older persons"? (4:4) What are the "lightnings and voices and thunders"? (4:5) What is represented by the "glassy sea," and who are the "four living creatures"? (4:6) What is shown by the twenty-four older persons' casting their crowns before the throne? (4:10) What does the Lamb's having "seven horns and seven eyes" picture? (5:6) Discuss need to get points clearly in mind and encourage all to prepare for and attend book study regularly.

**10 min:** Question Box. Discuss and demonstrate appropriate points. Encourage publishers to discontinue unproductive back-calls and Bible studies; have a good schedule for house-to-house activity to find fruitful studies.

**12 min:** Interview school-age publishers as to what they have been doing to get studies. Entertain experiences regarding studies they have conducted or are currently conducting. How do they get studies started? Is it difficult? When do they conduct them? Let young publishers discuss together the potential for starting studies with school friends, also with relatives or neighbors of similar age. Consider following "Yearbook" experiences if time permits. (yb70, pp. 93, 94; yb68, p. 207)

**14 min:** Presenting the Good News. Discuss and demonstrate appropriate points. Encourage publishers to be alert to tie current news items in with their presentations; the public usually are aware of these and will comment on them. This helps us to draw them into a conversation.

**10 min:** Concluding comments. Have report on number of subscriptions obtained thus far by congregation. Ask if any are having good results in offering double subscriptions. Emphasize the obtaining of subscriptions from house to house; offer to Bible students as part of their reading program. Song 102.

### WEEK STARTING FEBRUARY 22

Theme: Enlarged Service Results in Rich Rewards. Song 77.

**12 min:** Introduction, text and comments. Talk on December 15, 1969, "Watchtower" article "Why Serve Jehovah?".

**8 min:** Interview newer publishers, those sharing in service for less than a year and who are already conducting home Bible studies. Ask them how they got them started. Was it difficult? What do they do about questions to which they do not know the answers? Get expressions on their joy in their work, etc. Consider following experience if time permits. ("Awake!", Nov. 8, 1969, p. 26, right-hand column.)

**20 min:** Discuss and then demonstrate points from article "When Objections Are Raised."

**10 min:** Call Back on Subscribers. Discuss how to get a study started with subscriber who already has book. In making such calls, the publisher need not do all the talking; get the householder to think and express himself. Incorporate teaching methods in demonstrating how call is made on subscriber who does not have the "Truth" book. Free study offer is made, selecting material pertinent to the householder's needs and interests.

**10 min:** Concluding comments. Mention subject for special public talk scheduled for weekend; emphasize practical value, discuss whom to invite, etc. Remind publishers of opportunities to vacation pioneer and the benefits to be received. Song 65.

### WEEK STARTING MARCH 1

Theme: Building Other Ministers on a Right Foundation. (Eph. 2:20) Song 75.

**8 min:** Introduction, text and comments. Include comments on theme for month. (March 1, 1970, issue of "Watchtower"; yb70, p. 92, par. 5.)

**12 min:** "Subscription Expiration Slips." Discuss points from article and encourage publishers to apply suggestions. Demonstrate how to make call. Include local experiences about following up on expiration slips.

**25 min:** Our Privilege of Prayer. To be handled by a capable brother. Get comments from audience on following points: What gives you confidence that God listens to prayer? (Luke 11:5-13) Why do many prayers go unanswered? (Prov. 28:9) What is required on the part of the one praying if his prayers are to be heard by God? (Heb. 11:6; 1 John 5:14; James 4:3) What will help us to avoid having our prayers become simply a repetition of words? (w64, pp. 557, 558; Ps. 119:145) When prayer is offered in the congregation, how can we show that we fully concur in it? (w64, p. 558; 1 Chron. 16:36; 1 Cor. 14:16) Of what significance is the portion of the prayer in which one says that one is asking 'in Jesus' name'? (g5/8/65, pp. 28, 29) Why is it that brothers are the ones called on for prayer? (w64, pp. 181, 182) At a home Bible study, under what circumstances would a sister offer prayer with her head covered? (w64, p. 201) In what way can our prayers reflect our concern for others? (Acts 12:5) What should be made the matter of first concern in our prayers? (Luke 11:2; Matt. 26:42) Why? (w63, p. 166) About what is it proper to pray? (sickness? family problems? an assignment that one has on the meeting? financial difficulties? etc.) (Phil. 4:6; w64, pp. 559-564) Encourage publishers personally to apply points and to teach students to do the same.

**5 min:** Discussion between two publishers making plans for weekend service activity. Plans include adequate time to follow up placements already made. One publisher has difficulty in getting studies started. Other publisher discusses approach she uses. Asks publisher to act as householder so she can demonstrate just how she does it. After discussing and practicing presentation, they then arrange to work together. At conclusion, congregation servant invites any who presently do not have a Bible study and would like to have one to see the Bible study servant. He may personally arrange to work with them, or he may arrange for someone else who does well in the Bible study ministry to assist.

**10 min:** Concluding comments. Emphasize practical value of special public talks. Discuss how many to invite and how. Encourage all to share fully in sentiments of concluding song by singing heartily; singing at meetings is a part of our worship. Song 110.

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## DECEMBER SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 947 | 145.9 | 66.4 | 6.9 | 138.4 |
| Pios. | 14,434 | 96.9 | 42.7 | 4.2 | 100.4 |
| Vac. Pios. | 6,590 | 80.0 | 29.5 | 1.9 | 81.9 |
| Pubs. | 341,219 | 9.7 | 5.1 | .6 | 12.1 |
| TOTAL | 363,190 | | | | |

Public Meetings Held: 19,953

UNITED STATES GOAL FOR 1970
378,040 Publishers

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### HOW DID WE DO IN DECEMBER?

In spite of cold weather in many parts of the country, the average hours increased to 9.7, to compare with last December's average of 9.4. This shows that creature comforts were not placed ahead of Kingdom interests.

The total publisher figure of 363,190 is just slightly below the all-time-high peak of 364,320 for November 1969. This represents a 9-percent increase over the total of 333,354 publishers for December 1968—29,836 more publishers! We are greatly encouraged by this manifold evidence of Jehovah's blessing on our efforts to "make disciples" as commanded by Jesus.

Do we have reason to expect further evidences of Jehovah's blessing in the form of publisher increases? Yes, because 745,638 Bibles and books were placed during December. These, along with other literature placements, represent a fine contribution toward the number of symbolic "horses" mentioned at Revelation 9:16-19, and provide a wonderful basis for getting new studies started, don't they?

# When Objections Are Raised

[1] How should we view objections that people make in our witnessing activity? Persons tell us, for example, "I'm busy," "I'm not interested," or "I have my own religion," etc. Just because an objection is raised, should we conclude that the person is not of a sheeplike disposition? How can we be certain what the householder really means?

[2] When persons say, "I'm busy," after we have only briefly identified ourselves in our initial remarks, it could be that they truly are busy, or they may really mean that they are not interested. How can we tell? Why not acknowledge the objection, assuming that the person truly is busy and saying something like this: "I'm sorry I caught you at an inopportune time. Perhaps I could call again at a time that would be more convenient for you to discuss the free Bible-study offer that is being made to all persons in your neighborhood. Let me leave this folder in the meantime. May I ask when it would be convenient to come back and get your opinion on the information it contains? . . . " If the householder truly is busy, he may agree to having you make a return visit. On the other hand, if what he really meant to say was that he is not interested in the Bible, he will probably tell you that.

[3] Quite often people tell us, "I'm not interested." We may not have said very much and may wonder if they really understand the purpose of our visit. We could acknowledge the objection, saying: "You may feel that your present program for Bible reading adequately answers your questions. With so many different religious opinions, do you think they are all approved by God? Do you feel that the Bible would help a person to answer the question, How do I know whether my religion is approved by God?" Allow the householder to express himself. By doing things in this way, we, for one thing, let the householder know why we are there. There is no need to argue if he clearly understands why we are there and just simply does not want to listen to what we have to say.—2 Tim. 2:23-25.

[4] When someone says, "I have my own religion," you may find it effective to acknowledge this by saying: "It is good to find someone who still believes in God. Of course, each person must decide for himself what he will do about reading the Bible to see what it has to say on such important matters as: How do I know whether my religion is approved by God? The free Bible-study program that is being offered to you and your neighbors shows where information can be found in your own Bible on such matters. After reading what the Bible has to say, you can determine what you feel is the thing to do."

[5] It does require discernment to determine what the householder means when objections are raised in our witnessing activity.

**Bible Study for You** (*Cont'd*)

and proceed just as you would have on the first call if time had permitted.

[6] By the way, have you called back on everyone with whom you placed the *Word of God* book and the Bible in December? If not, don't put it off any longer. They have shown interest; but, as you know from personal experience, very few will make much progress without personal assistance. If the problem is that you cannot find them at home again, why not call them on the phone or write them a letter, or perhaps leave the Bible-study folder in their door with your name and phone number and a note suggesting that they call you.

[7] None of us need feel that we cannot conduct a Bible study because we will not be able to answer all their questions. Jehovah will bless our efforts if we are willing. Really, what is it that most householders need? They need your presence and your conviction that this is the truth. As for answers, they are right there in the *Truth* book and presented in a very understandable manner. But the problem is that many people will not read it unless someone calls regularly to encourage them. Others may read the book but do not take time to look up the scriptures, and so do not get the full impact of it. Your simply being there with them, discussing the material, and helping them to see how deeply you appreciate God's Word is what they need. The results do not depend on your eloquence, or on your knowing all the answers, but on your willingness to 'plant and water,' and it is "God who makes it grow."—1 Cor. 3:6, 7.

## Announcements

◆ If you have not already done so, order handbills for the special public talk on March 29; also Memorial invitations.

◆ The special April 15 *Watchtower* features the subject "The Road Back to Peace in Paradise." The special April 22 *Awake!* is on the theme "What Do the Changes in the Churches Mean for You?" How many additional copies can you use? Have you ordered them? If not, do so now.

## Subscription Expiration Slips

[1] As soon as subscription expiration slips are received by the congregation, they are given to publishers so that calls can be made promptly. Diligence in following through on such matters is important. When the householder cannot be found after repeated calls are made, a sample copy of the magazine can be left with a note saying the subscription has expired, you have tried to get in touch with the individual, etc. A Bible-study folder could be left at the same time, showing your name and phone number, and suggesting that the householder call you. Or, write a letter if you wish.

[2] When a person is contacted, you may find it effective to mention at the outset that you are calling on former subscribers. In this way the householder will know how you got his address. Then give a short presentation incorporating a point from one of the current magazines. After a brief discussion, show where this was taken from in the magazine so the householder will be helped to appreciate its practical value and have a desire to resubscribe. Or, you may want to use the Bible-study folder to explain the free Bible-study offer and then inquire about renewing the subscription thereafter.

[3] When encouraging a person to renew his subscription, we might

(*Continued on page 4, col. 2*)

## For Special Distribution

Do you have in your territory any of the young folks known as "hippies"? There are thousands who have adopted their ways and their outlook. Among them are many who are sincerely fed up with the hypocrisy of the present system and who are seeking an answer to the terrible world conditions.

The March 8 issue of *Awake!*, featuring the subject "Why the 'Hippie' Movement?" is designed to help them. We suggest that you make a special effort to get it into their hands. And, with each copy, include a Bible-study folder and a handbill for your local meetings.

This same magazine will be excellent to place with parents and anyone else who is concerned about what is happening to youths and who wonders what it all means and what can be done about it.

If you can use more than your usual supply of this issue, we will be glad to fill your order.

# Presenting THE GOOD NEWS

## With an Awareness of Current Developments

1 Isn't it enjoyable to discuss a subject of mutual interest with others? Yes, and our being conversational in such matters generally requires that we take an interest in their viewpoint. In our ministry, it requires discernment to determine quickly the interests of a stranger. Then with tact and skill, we can channel the resulting discussion to our Scriptural presentation.

2 Religious news items can be analyzed in the light of the territory we work. Local items are always the best ones to use. Be prepared to develop such news items in various ways to meet effectively the varying attitudes and viewpoints in the territory. Changes in the Catholic church, for example, can be of interest to Catholics as well as non-Catholics, but possibly from different standpoints. A Catholic may be concerned because he is a member of that organization, but a non-Catholic's interest may be only passive.

3 In talking to Catholics, you could say, "Do you agree with the position being taken by so many of the priests nowadays that the Bible is not the Word of God but that parts of it are only myth? [g 4/22/68, pp. 13, 14] Do you think that such a trend away from God's Word will continue? If so, does this make the Bible untrue?" In the developing discussion, direct attention to scriptures such as Romans 3:3, 4 and Hebrews 6:17, 18. Explain that Jehovah's witnesses are encouraging people to do more Bible reading and study. Proceed to explain the free study arrangement.

4 In talking to non-Catholics, you could say: "No doubt you are aware of the trend among religious leaders toward publicly discrediting the Bible. We often hear of priests and ministers who say from the pulpit that they don't even believe in God. [g 4/22/69, pp. 15, 16] In the place of the Bible they offer godless evolution and worldly philosophy. Do you feel that such a course helps or hinders the cause of godless communism?" Get the householder to express himself, and adapt your presentation accordingly. In the course of your discussion, have in mind the objective toward which you are working. Consider transitions from their response to the points you feel should be made. Or, consider how the point of discussion you have brought up will tie in with the literature offer or the free Bible-study offer.

5 In discussing news items dealing with the breakdown in law and order, after brief introductory remarks, you can say: "No doubt you are aware of the trend toward lawlessness and anarchy. Do you think a time will ever come when you can leave your home unlocked and go out on the street at night and not be in fear? [Let householder express self.] Do you think that this is the way God purposed for man to live? Did you know that the Bible foretells that just such conditions as we see today would come before God established his righteous new system for the benefit of all obedient mankind?" Attention can then be directed to appropriate material in *The Watchtower* or to chapter 10 of the *Truth* book.

6 By being aware of current developments and incorporating appropriate items into our presentation, we will have a fine opportunity to get the householder to make some expression and to establish points that will be helpful to him. We will be able to give tailor-made presentations that really fit the individual needs of the person we are witnessing to and, in this way, we can more fully accomplish our ministry.—2 Tim. 4:5.

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**Expiration Slips** (*Cont'd*)

say something like, "I get the magazines myself through the mail for $1 a year and find them to be very helpful. . . . " The price is mentioned in an incidental way, in the event that the person does not remember what it will cost him.

4 If you have older expiration slips that have not been called on, dig them out and call on them without delay. There must have been some interest previously if the individual subscribed. So, give the individual the opportunity to renew his subscription; and if you can revive and expand the interest, that certainly would be a fine accomplishment, wouldn't it?

## THEOCRATIC NEWS

◆ A pioneer in Pennsylvania started a Bible study with a neighbor. As a result of studies started with relatives of this neighbor, there are now 53 persons studying, with prospects apparently for even more. As the pioneer put it, "How many more? Only Jehovah knows."

◆ Although police in Zambia did not permit the twelfth in a series of district assemblies to be held, eleven were peacefully concluded, with fine attendance of 137,908 and a baptism of 4,637.

◆ Nigeria's national assembly attendance was 97,201. Parts of program were in 17 languages; 3,425 were baptized.

◆ Dahomey reports sixth consecutive peak, with 1,698 publishers. Over twice as many baptized during first three months of service year as in same period a year ago.

◆ A 17-percent increase in publishers in Central African Republic, with a new peak of 1,212.

◆ Kenya's 764 publishers represent a 21-percent increase. New peaks in back-calls, studies and public meetings too.

◆ Ethiopia, Ivory Coast, Malagasy Republic, Mauritius, Tanzania, Uganda all report new publisher peaks in November.

## Question Box

- How should we go about terminating unfruitful Bible studies?

This is a question that we ought to consider if any of our present studies have been in progress for approximately six months. Are they coming to the congregation meetings as yet, and are they beginning to make their lives over in harmony with what they have learned from God's Word? If so, we want to continue to help them. But, if not, it may be that we could accomplish more good with our time by using it to witness to others.

If you realize that you should terminate a particular study, discuss it with the householder in a kindly way. Let him know that you have counted it a privilege to share with him what the Bible says, but remind him that it is a six-month free study course that we offer. Now it is up to him to decide what he will do about what he has learned and to take the initiative to follow through.—Josh. 24:14, 15.

Emphasize the urgency of the times and explain that we want to give others the same opportunity to learn the truth and take their stand on Jehovah's side.—Zeph. 2:3.

Explain to the householder that you will be available and that if he wants to get in touch with you you will be glad to help him spiritually. Encourage him to think seriously about the course he should take in order to please Jehovah and to pray about it. Urge him to come to the meetings, and let him know that if he really decides to serve Jehovah and regularly associates with the congregation, you will be glad to resume the study, using more advanced material to help him progress to maturity.

**★ How many will you bring to the special public talk? ★**

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KINGDOM MINISTRY

MARCH 1970

FOR UNITED STATES OF AMERICA

"Go therefore and make disciples . . . baptizing them."—Matt. 28:19.

VOL. XIII NO. 3

# Building on a Right Foundation

[1] "Therefore everyone that hears these sayings of mine and does them will be likened to a discreet man, who built his house upon the rockmass." (Matt. 7:24) Did you notice what makes a man truly discreet? It is not simply *hearing*, but includes *doing*. Yes, building things on a right foundation means being active, accomplishing something. We ourselves have been built on the right foundation and now we are anxious to help build others on that same foundation. (1 Cor. 3:10, 11) What a busy month March will be as we keep our ears open to hear what Jehovah so obviously wants us to do and then schedule our affairs to have a good share in doing it!

[2] Uppermost in our minds for this month will be the Memorial, to be celebrated Sunday, March 22, after sundown. Knowing this to be the one celebration Jesus commanded his followers to keep, all of Jehovah's people will surely do all in their power to be in attendance. We should start early in the month making a list of all those we will be helping to attend. Accounts servants can write on slips of paper the names and addresses of all subscribers shown on the Subscription Record sheets since January 1969. Then these slips can be given to study servants for distribution to publishers so these persons can be invited to the Memorial and special talk. Any who formerly associated but have not done so recently for one reason or another should be called on and warmly invited. There being no *Watchtower* study or public talk on this Sunday, we can devote the entire day to field service and arranging to get interested ones to the Memorial.

[3] The special public talk for March 29 will be "The Road Back to Peace in Paradise." This will be a manuscript prepared by the Society and will contain an abundance of meaty spiritual food. It is good for us from time to time to have an especially nourishing spiritual meal, one that requires close attention and concentration. But while this might be a talk with an abundance of spiritual food in it, do not for a moment hesitate to invite newer ones. There will be a great deal that they will grasp. The chairman in his closing comments at the Memorial can invite all in attendance to return on the following Sunday for this special talk. Then the talk should be widely advertised during the week.

(*Continued on page 2, col. 3*)

## My dear Fellow Publishers World Wide:

The December reports came in from 200 countries, and I thought you would like to know what's happening. Well, December showed a new peak in publishers of 1,345,111. This increase of 88,327 publishers over last year's average makes all of us very happy! Here was something else that was most revealing: In the first four months of this 1970 service year, 55,754 persons symbolized their dedication by immersion. If this is any criterion of what we might expect during the next eight months, then upward of 150,000 persons will be baptized by the end of August. Can that be true? Yes, if it be Jehovah's will.

No doubt about it, Jehovah is blessing our efforts in this marvelous ingathering work. If this projection of maybe 150,000 newly baptized Witnesses proves to be true, then, including those baptized in 1969, the two years' total will be more than one-quarter of a million Christian witnesses. Do you feel the responsibility of seeing to it that these newly dedicated ones are feeding on the Word of God regularly?

What are you doing about it personally? Well, in harmony with the theme for March we certainly want to help to build everyone on Christ Jesus as the foundation and to appreciate what Jehovah God is doing for us through him. The Memorial celebration will implant deeper in our minds this truth, and by loving personal attention we will surely want to help these new ones in this regard, too, won't we?

These are perilous times! Individually each one of us must stay inside the congregation of God. We must study the Word of God together. This is truly essential to our staying on "The Road Back to Peace in Paradise."

During April we always try to put forth an extra effort to help newly interested ones to appreciate the privilege of field service. Very likely you will bring many persons to the congregation's Memorial celebration, and likely you can aid some of them to join in praising God during April. If they are going to get Jehovah's goodwill they will have to get busy in preaching the good news of the Kingdom, like you are doing. It is urgent.

The activities of March and April will no doubt start many interested ones thinking about attending one of the fine conventions this summer. We certainly will want to help them to get to a convention. Many of them undoubtedly are going to be baptized at that time. What a privilege you have to help these people to prepare for that. And what happiness we all are having in these "last days" helping so many people to get onto Jehovah's side. Without hesitation we can "go therefore and make disciples . . . baptizing them." Making disciples is a lot of work. But we enjoy it and, too, we appreciate so much God's help in doing it.

May Jehovah's rich blessing continue with you as you seek to accomplish his purpose. Be assured of my warm love for all of you.

Your brother,

NHKnorr

★ **Building other ministers on a right foundation.** ★

# Your Service Meetings

## WEEK STARTING MARCH 8

Theme: Building on a Right Foundation. (Matt. 7:24) Song 97.

**5 min:** Introduction, text and comments. Cover appropriate Theocratic News items.

**13 min:** "Building on a Right Foundation." Questions and answers.

**12 min:** Starting New Ones in Field Service. Talk. Member of committee discusses effort that will be made to get new ones who qualify out in March and April. Maybe we can have peak of publishers in March and another one in April. Must plan now. If publisher has question, then before inviting new one into the service, good to talk about it with overseer. Include thoughts from paragraph 27, page 149 of March 1, 1969, "Watchtower." Maybe read portions or entire paragraph. Refer to "Lamp" book pages 108, 129, 130. Mention, too, the joy all will have in sharing in field service this Memorial month, possibly sharing in establishing a peak in publishers. Be sure none are irregular in March and April.

**12 min:** "Your Invitation to the Lord's Evening Meal." Two servants discuss article in March 15, 1970, "Watchtower." Their comments show how points in article can be used in inviting interested persons to Memorial. Mention is also made of how publisher and interested one can sit down and just read entire article together. Demonstrate use of Memorial invitation.

**8 min:** Accounts servant's report. Explain arrangement for calling on all subscribers with invitation to Memorial and special talk. Halfway through "Watchtower" campaign, so comment on progress to date in obtaining subscriptions.

**10 min:** Concluding comments. Congregation report and "How Did We Do in January?" Talking points on current magazines. Invite those who can vacation pioneer in April to get applications now. Song 83.

## WEEK STARTING MARCH 15

Theme: Relying on Jehovah's Spirit. (Luke 11:13) Song 80.

**5 min:** Introduction, text and comments.

**17 min:** "Relying on Jehovah's Spirit." Questions and answers. Include experiences, local or otherwise, if time allows.

**10 min:** Letter from Brother Knorr, on page 1. Read and discuss.

**16 min:** Getting Interested Ones to the Kingdom Hall. Talk based on following 1970 "Yearbook" experiences: p. 105, par. 1, to p. 106, par. 2; p. 177, par. 1; p. 185, par. 2; p. 201, par. 3; p. 257, par. 2, and p. 284, par. 4. Note, we are talking not only about "inviting" them to Kingdom Hall but "getting" them there. Have brief introduction and conclusion so as much time as possible can be spent on experiences themselves. Be sure to apply main point in each experience so it stands out. Applies also to getting them to Memorial and special talk.

**12 min:** Concluding comments. Make final comments regarding Memorial on Sunday. Mention article "A Memorial Invitation," in March 22 "Awake!" Use it in final invitations to Memorial. If time permits, can demonstrate welcoming new ones to meeting. Progress to date on subscription campaign. Still time to vacation pioneer in April. Appropriate Announcements. Song 87.

## WEEK STARTING MARCH 22

Theme: Become Intensely Occupied with the Word. (Acts 18:5) Song 90.

**5 min:** Introduction, text and comments.

**17 min:** Presenting the Good News—"Become 'Intensely Occupied with the Word.'" Discuss with audience. Chairman can comment on some paragraphs and ask questions on others. Be sure to emphasize the point that we need to make good use of our time. If studies are not progressing, then publishers should engage in the house-to-house work. Magazine-territory servant might be called on to give brief, up-to-date report on territory coverage. If covered often, stress need for thorough coverage. Can interview congregation publisher or pioneer who obviously enjoys house-to-house work and is effective therein.

**8 min:** Question Box. Possibly congregation servant can discuss this with others on committee.

**18 min:** "What Are You Doing About What You Have Learned?" This material, in March 1, 1970, "Watchtower," will be helpful to those with whom we are conducting home Bible studies. Encourage brothers to bring "Watchtower" with them to this meeting. Present as talk, but draw brothers into discussion occasionally. Demonstrate briefly how material might be used to get student to appreciate what he is learning.

Make this positive and upbuilding, not negative. Use it to get students to progress and act; although, if no progress results, we will spend time more profitably in house-to-house work. Paul became intensely occupied with the word, meaning preaching and teaching. They should be progressing toward that end too. Maybe if we get them to meetings in March, the study need not be discontinued.

**12 min:** Concluding comments. Should have outstanding attendance at special talk next Sunday. All publishers and interested persons should be there. If some were at Memorial, then they are already acquainted with many. If not, an excellent time to invite interested ones for first time. Progress to date on subscription campaign. Song 46.

## WEEK STARTING MARCH 29

Theme: Succeeding by Faithfulness in the Ministry. (1 Chron. 22:13) Song 88.

**5 min:** Introduction, text and comments.

**7 min:** Talk on theme for April. See April 1, 1970, "Watchtower."

**18 min:** "What Do You Want Out of Life?" Discuss article in February 1, 1970, "Watchtower." Best if young publishers can handle this. Mature brother can be assigned to help and rehearse however. He must study material well and be acquainted with it. Young brother might introduce discussion with 3- or 4-minute talk. Other young publishers on platform can be quizzed on part of material, have round-table discussion on part, or just discuss how they feel points helped them to get solid view of proper goals for future. Important thing is for young publishers to see value of points made and how it applies to them.

**8 min:** Youthful Publishers Succeed by Faithfulness in the Ministry. 1970 "Yearbook" experiences, p. 128, par 1; p. 178, par. 1. Have very brief introduction and conclusion. Spend time relating or reading experiences and highlighting thought that young publishers have shown they can shoulder responsibility, witness to others effectively, maintain integrity.

**12 min:** "Do You Make Yourself Available?" Material from February 1, 1970, "Watchtower." Be sure to tie this in with the two assignments above. Possibly can be handled by father discussing article with family at Monday-night family study. Different members of family voluntarily comment on how certain points apply to them.

**10 min:** Concluding comments. Song 67.

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### Building on Right Foundation *(Cont'd)*

[4] We have reached the halfway mark in the *Watchtower* campaign. We will all want to cooperate with the magazine-territory servant in getting the territory completely and thoroughly worked with the subscription offer if at all possible. Besides offering subscriptions in the house-to-house work, have you offered them to those with whom you do business, to workmates and relatives?

[5] It has been a pleasure for us to process so many applications for the vacation pioneer work for March and April. Could it be that these will be the best months yet for vacation pioneering? There is still time to share if you act quickly. Your congregation servant has the application you need.

[6] Many blessings are in store for us during the month of March. Of course, really to make these blessings our own it will be necessary to hear, but, more so, to be busy doing what needs to be done. Then we will be building other ministers on a right foundation.

## JANUARY SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 930 | 145.4 | 67.8 | 7.2 | 141.2 |
| Pios. | 14,983 | 98.1 | 43.8 | 4.3 | 102.0 |
| Vac. Pios. | 4,710 | 82.6 | 31.8 | 2.2 | 82.0 |
| Pubs. | 345,421 | 9.5 | 5.3 | .7 | 12.3 |
| TOTAL | 366,044 | | | | |

Public Meetings Held: 21,860

UNITED STATES GOAL FOR 1970
378,040 Publishers

### HOW DID WE DO IN JANUARY?

Jehovah has again richly blessed our work. Last November's peak of 364,320 was bettered when 366,044 reported! Regular pioneers increased to 14,983 for another new peak! Obviously Jehovah's servants want to have a share in the work yet to be done.

And how are we doing in the subscription campaign? We obtained 191,242 subscriptions—the best January ever, by 44,605.

Did you notice the Bible study average? We are back up to .7 again, and this is the best since last May. Keep up that fine building work.

# Relying on Jehovah's Spirit

1 Jehovah's people are becoming more and more effective in preaching the good news. Personal and family study, attending and participating in congregation meetings, along with experience in various features of the ministry, have made it possible for them to speak the truth with boldness and clarity.

2 But there are some who do not participate as fully as they could in the house-to-house work and other features of the service, apparently because they do not feel as capable as others. In some congregations about one-fourth of the publishers are irregular and quite a number put in less than five hours a month. Why is this so? Possibly their secular education was limited. Or, meeting people is not easy for them. There might be other reasons for their holding back.

3 Should these things cause one to draw back from fully participating in the ministry? Not really! Today, of all days, we should appreciate the part Jehovah's spirit plays and how it will help us in the witness work that is being done. Jesus said to some of his disciples, "If you, although being wicked, know how to give good gifts to your children, how much more so will the Father in heaven give holy spirit to those asking him!" (Luke 11:13) Jehovah is capable of making up for any lack that we might have.—Mark 13:11.

4 The Bible makes clear that the ingathering work being done world wide today is under angelic supervision. Jesus said, "When the Son of man arrives in his glory, and all the angels with him, . . . he will separate people one from another, just as a shepherd separates the sheep from the goats." (Matt. 25:31, 32) Haven't we heard and read of many experiences of publishers recently who "called on just one more house" and found someone waiting for a Witness to call? Or of a publisher who was persistent in making a back-call or a not-at-home call and found someone just waiting for the truth? Later they said it was as though an angel was guiding them to be sure that particular call was made. The angels can guide less-experienced publishers just as they can guide experienced ones.

5 In fact, the very capable and experienced publishers should also be sure to keep this in mind. Each of us should rely fully on Jehovah. One should not feel that what he is accomplishing is being done in his own strength. It has been observed that some publishers who might be thought to be less effective really have excellent results in the ministry. Often their joy is greater than that of others because of the evidence that God's spirit was with them in accomplishing something.

6 A circuit servant says that when he works with publishers in the field ministry, instead of just standing there waiting for the householder to come to the door, he will offer a silent prayer in behalf of the publisher, praying that God's spirit will assist the publisher in presenting the message well and also make the householder more receptive. It is good to ask Jehovah for his spirit before, during and after field service.

7 Another circuit servant says he can tell that publishers who rely heavily on Jehovah's spirit are happier in their work. Thus, at a meeting for service, while he encourages the publishers to greater effectiveness in the ministry, offering suggestions for improvement, he also encourages them to look to Jehovah to bless their efforts. When the publishers approach the ministry from this standpoint they thank Jehovah appreciatively for the successes they experience and do not feel downhearted or discouraged if there is little or no response in the territory.

(*Continued on page 4, col. 3*)

# *Question Box*

- How can service meetings end on time when additional concluding comments must be made?

Service meetings should end on time. We should endeavor to begin the closing song by 9:30 p.m. if the opening song for the ministry school begins at 7:25 p.m. But at times the congregation servant must handle additional unexpected items in the concluding comments. Letters from the Society addressed to the congregation must be read and some letters from the circuit servant must be considered. Kingdom Hall repairs, remodeling or other matters may need to be handled. Deaths or illnesses of brothers in the congregation or certain disciplinary matters may need to be announced. Where will he get the additional time required to handle these things?

It may be necessary for the congregation servant to make adjustments in the timing of other parts on the service meeting occasionally. Other brothers can be asked to condense the material in their assignments so as to present them in less time. These brothers, of course, should be notified as far in advance as possible in order to avoid last-minute adjustments on their part. On rare occasions an entire assignment can be eliminated and included in a later service meeting. There might also be times when the congregation servant can condense some of his comments or even eliminate some things that are not especially applicable to the congregation. Of course, for the overseer to have enough time the other brothers preceding him on the program will have to stay within their allotted time. When matters are handled in this way, the brothers are not deprived of information they should have and yet the meetings do not run overtime.

# *Announcements*

◆ Regular pioneers serving since February 1, 1970, will be sent a cafeteria ticket with the March 15 pioneer letter, for use at a district assembly during this service year.

◆ Congregation servants and pioneers: It will help us considerably if all pioneer reports are sent no later than the third day of the month and if the pioneer's name (as listed with the Society) and address appear legibly.

◆ Offer for May: *"Then Is Finished the Mystery of God,"* with one booklet, for 50c. In making up orders for this book, congregation servants and literature servants can check movement of other 50c publications used in recent campaigns so that they will have enough for the publishers but not be overstocked.

◆ If overseers act immediately, there will still be time to order an increased supply of the special April 15 *Watchtower* and the special April 22 *Awake!*

◆ There is still time for the overseer, if he feels it is appropriate, to arrange for those interested in vacation pioneer service during April to get together at a convenient time to discuss their plans. This will afford them an opportunity to work out arrangements among themselves and for the overseer to schedule group witnessing, if necessary, and otherwise offer assistance.

◆ Overseer should promptly mail Memorial report card after special public talk on March 29.

◆ In addition to the bound volumes of *The Watchtower* and *Awake!* in English, they are also available in Spanish, Portuguese, Dutch, French and German. The Society has also produced *The Watchtower* bound volume in Hungarian.

◆ The Society still has a good supply of the 1970 *Yearbook* and calendar. Determine your immediate needs and order right away. They are an excellent means by which to acquaint Bible students with Jehovah's organization.

◆ New publications available:
*The Truth That Leads to Eternal Life* —Arabic, Croatian, Motu, Papiamento, Sesotho
*Is the Bible Really the Word of God?* —Korean
*"Your Word Is a Lamp to My Foot"* —Chinese, Swedish
*Rescuing a Great Crowd of Mankind Out of Armageddon* —Chishona, Cinyanja
*Man's Rule About to Give Way to God's Rule* —Chishona, Ewe, Ga, Twi
*The Approaching Peace of 1000 Years* —Korean

◆ Available again in U.S.A.:
*What Has Religion Done for Mankind?* —French, Spanish

◆ Out of stock in U.S.A.:
*When All Nations Unite Under God's Kingdom* —English
*"Your Will Be Done on Earth"* —Spanish
*Jehovah's Witnesses in the Divine Purpose* —Spanish

◆ Congregation servants should report at the bottom of the congregation's monthly field service report the total number of radio stations located in their assigned territory that are carrying the series "All Scripture Is Beneficial," also the total number of programs broadcast that month. Only the congregation holding the territory where the station is located should make the report.

◆ The Bethel Home and Factory will be closed on Saturday, April 18, 1970, for spring cleaning. It will not be possible to take tours, or to pick up or to place literature and magazine orders that day.

# *Presenting* THE GOOD NEWS

## Become "Intensely Occupied with the Word"

1 After the apostle Paul had done some tentmaking in Corinth with Aquila and Priscilla, the Bible account tells us at Acts 18:5, "when, now, both Silas and Timothy came down from Macedonia, Paul began to be intensely occupied with the word, witnessing to the Jews to prove that Jesus is the Christ." Was there good reason for Paul to become "intensely occupied with the word"? Apparently so, for verses 9 and 10 go on to say, "Moreover, by night the Lord said to Paul through a vision: 'Have no fear, but keep on speaking and do not keep silent . . . for I have many people in this city.'"

2 Do we today have similar reasons for becoming intensely occupied with the word? Yes, because undoubtedly Jehovah still has "many people" in our territories that must be found and taught. We should remind ourselves repeatedly of the urgency of the times in which we live and the need to share as fully as possible in the preaching and teaching work.

3 When one has all day in which to do a job, the tendency often is to take all day. But when one has a great task to perform with only a limited amount of time in which to do it, the situation is different. Then we look for more effective methods of doing the work and we put forth greater effort.

4 A little over a year ago we were introduced to the six-month home Bible-study program. We immediately grasped that this would be an additional effective method to help get the work done in the short time remaining.

5 Now reports from the field show that Bible studies are being discontinued as publishers realize that the student is not making progress. This is entirely proper. There is no reason to spend our time with those who obviously are not really interested in doing something about the truths they are learning. Some publishers still ask, "How can I know whether to discontinue the study when they appear to be interested and still are glad to have me come?" The answer is that we discontinue studies when it is apparent that there is not the appreciation for the truth that there should be. There might be *interest* in continuing to take in knowledge. But is there *appreciation* for the knowledge already taken in? Appreciation for Jehovah and the truth is demonstrated by deeds.

6 There are three separate occasions each week for attending meetings or a total of seventy-eight in six months. If the student has not attended one of these meetings, when this is circumstantially possible, can it be said that there is appreciation? Or, if he has not, of his own initiative, or with your encouragement, done additional reading, can it be said that there is appreciation? Or, if he has not felt the urge to tell one of his friends or relatives about the good things he is learning, can it be said that there is appreciation? Each publisher will have to consider the matter carefully and then decide, but these thoughts will help in making that decision. Apparently the matter is being taken seriously by the brothers, because circuit servant reports show that many publishers unhesitatingly discontinue studies when the time comes to do so.

7 Then what takes place? The time set aside for field service is now used in the house-to-house work. Jesus said, "Into whatever city or village you enter, search out who in it is deserving." (Matt. 10:11) There are many territories in this country that are worked less than once in six months. Additionally, many of these are not worked thoroughly. Surely we can do a great deal more in the 'searching' work.

8 What, then, is it that appears to be especially needed now in order to become "intensely occupied with the word"? Very likely it is a good balance between the Bible-study work and the house-to-house work.

9 There are a number of different approaches one can take in the house-to-house work with the starting of Bible studies in view. Note what one district servant writes concerning starting studies on the initial call: "Regarding starting Bible studies I have been having some very fine experiences offering the study first thing in speaking to people at their doors. As I am working mostly with brothers I have had to arrange for a sister to return and in some cases have been able to take them back with me later in the week. I have had more joy in the field as a result, as I feel it has provided a more meaningful ministry for me."

10 Having this view of the house-to-house work and its place in starting home Bible studies has made it possible for a number of publishers to have more than one study with the public going at one time and thus they are not left without a study when it comes time to discontinue one. Then, too, they keep in touch with those whose study was discontinued to see if appreciation has been built up by the loss of the study or for other reasons.

11 Excellent work has been done recently. What has been accomplished has unquestionably been pleasing to Jehovah. But is it possible for some of us to become even more "intensely occupied with the word," just as Paul was? This is really what we desire, isn't it?

## THEOCRATIC NEWS

◆ **Three "Peace on Earth" assemblies in South Africa attended by an amazing 45,821, with 1,294 baptized. The "Truth" book was released in three local languages.**

◆ **An 11-percent increase in publishers for Lebanon with 1,189 reporting in December. Syria reports 157 publishers, a 25-percent increase.**

◆ **Belgium reports a new peak of 12,360 publishers, which is 10-percent above last December's report.**

◆ **For the first time in Canada's history 45,134 reported activity in December.**

◆ **Another new peak in publishers for Ecuador: 2,621. This is 26 percent over last December.**

◆ **Hawaii's new peak of 3,122 publishers makes a ratio of 1 for every 259 of the population.**

◆ **India's 3,147 publishers represent a 17-percent increase over last year's average. Three assemblies attended by 3,200, with 154 persons baptized.**

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**Relying on Jehovah's Spirit** (*Cont'd*)

8 With this proper view, both the less-experienced and experienced publishers are happy in the service. So, if occasionally you feel somewhat inadequate, prepare to the extent of your ability and then schedule your affairs to have a good share in the work. Success will not come in your own strength. God is the one who causes growth.—1 Cor. 3:6, 7.

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★ **Help others get to Memorial and special talk.** ★

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# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
APRIL 1970
"Go therefore and make disciples . . . baptizing them."—Matt. 28:19.
VOL. XIII NO. 4

## Dear Kingdom Publishers:

What a wonderful time we had on March 8. It was the day of the graduation of Gilead's 48th class. The Assembly Hall was packed and the program was superb.

Brother Knorr pointed out that the students in the class, from twenty-one lands around the earth, were going to serve in twenty-four lands where the preaching fields are ripe for harvesting as recent reports show. For example, he announced that four students were going to Chile, a land where a 15-percent increase in publishers recently brought the total to 6,824, and they placed an all-time peak of 18,764 books. Five students are headed for Ecuador, where book placements in January were double the report of the same month last year and a new peak of 2,623 publishers shared in the work. How splendid!

Just think what a fine assignment the four students have who anticipate serving in Japan! That land reported its thirtieth consecutive new peak, with 8,316 publishers! Consider, too, the joy of the four headed for Korea. It was reported that when freezing weather there forced the closing of schools, many young folks zealously entered the vacation pioneer ranks and a new peak of 1,288 vacation pioneers was reached. Not only that, but Korea had its twenty-sixth publisher peak in 27 months; 11,380 reported preaching, a 21-percent increase! Yes, the harvest is ripe and the increase is on as never before! In his talk, "The Way," Brother Knorr urged the graduating missionaries to stick to their assignments. Forthcoming issues of *The Watchtower* and *Awake!* will contain more details of the fine program.

Soon we shall be seeing students coming in for the next class of Gilead, due to begin on April 27. It is planned that 72 students from six different lands will then be with us. We anxiously look forward to meeting them.

The willingness of these young men and women to offer themselves for service wherever they can best be used stirs us all to join with them in seeking success through faithfulness in the ministry. And during April, with its special activity, there is much for all of us to do in that joyful ministry.

Your brothers,
BROOKLYN BRANCH OFFICE

# Are You Writing a Letter?

[1] What kind of letter? Paul answers in his inspired message to the Corinthian congregation: "You yourselves are our letter. . . . For you are shown to be a letter of Christ written by us as ministers, inscribed not with ink but with spirit of a living God, not on stone tablets, but on fleshly tablets, on hearts." Yes, the disciples we make, with Jehovah's help, are living letters recommending us as fruitful Christian ministers.—2 Cor. 3:2, 3.

[2] Success in writing a 'living letter' depends first of all on our faithfulness in our ministry; in other words, on our having a regular, full share in the ministry. April is a month when we give special attention to helping all share in the ministry, whether they be those who have been publishing for some time or new ones now ready to begin. What a fine goal it would be for all publishers to take part in the ministry the first week of April, and then to report that service. Family heads can take the lead in this by lovingly helping all in the family to share in the ministry and report that share early in April. Those who are vacation pioneers can make themselves available to assist newer publishers. This will certainly be a loving thing to do.

[3] April brings our 32nd annual *Watchtower* subscription campaign to a climax, so we will do all we can this last month of the campaign to make it a grand climax! Have we personally explored every avenue that leads to new subscriptions? There are at least seven such avenues we can utilize in addition to the regular offer of the *Watchtower* subscription from door to door. They are: (1) Offering both subscriptions. (2) Following up all promises. (3) Calling back on all whose subscriptions have expired. (4) Sending gift subscriptions to friends, relatives and acquaintances. (5) Writing up subscriptions when receiving extra contributions in magazine service. (6) Offering subscriptions on all back-calls, including magazine-route calls. (7) Making subscription offer to all with whom we conduct Bible studies. Our appreciation for *The Watchtower* will move us to explore each one of these possibilities to the full to obtain more subscriptions. A subscription for this journal is really a semimonthly course in Bible study and we can present it as such. It is a real teacher of Bible truth that demands attention both by its well-written articles and by the fact that it appears twice each month in the home and so cannot be set aside as easily as a single piece of literature.

[4] We come now to the point of actually writing our "letter." This we do in large measure through a Bible study with the interested one we have found. How can we offer a Bible study to a subscriber for the *Watchtower* magazine? A proved approach is suggested under "Your Service Meetings" on page 2, for the week of April 5. A number of brothers have tried this approach and found it simple, successful, and one that did not leave the householder with the feeling of receiving too much literature. You may want to try it with the goal in mind of establishing a Bible study.

[5] In April, then, by our early and full share in the ministry, our diligent efforts to bring *The Watchtower* into the homes of many more, and our faithfully working to establish Bible studies with sheeplike persons, we will be taking real steps toward successfully writing our own letter, "not with ink but with spirit . . . on fleshly tablets, on hearts."

★ Succeeding by faithfulness in the ministry. ★

# Your Service Meetings

### WEEK STARTING APRIL 5

Theme: Succeed in Writing Living Letters. (2 Cor. 3:2, 3) Song 115.

**17 min:** Family discussion of text for the day and comments from "The Watchtower." Family head then reviews with family what has been done by each family member in the ministry so far this month and makes sure that all have filled out a report slip for their service, to be turned in at next meeting. Bases comments on article "Are You Writing a Letter?" Also cover third paragraph of that main article. Highlight briefly each of the seven suggested avenues to new subscriptions, by means of experiences in the congregation, from "Yearbook," or by demonstrations.

**13 min:** Suggested back-call, referred to in main article, "Are You Writing a Letter?"

(5 min.) Chairman gives talk based on first paragraph of main article.

(5 min.) Publisher makes back-call on new subscriber. After the initial greeting, say: "You know, the attitude you expressed in our conversation last week impressed me. I really appreciated the interest and respect you had for the Bible thoughts we discussed. That's why I thought you'd enjoy something in this 'Truth' book." Hand him a book and have him turn to page 5. Ask him to read the first sentence. After he has, ask him, "Would you like to?" Repeat this with the next two questions, giving him opportunity each time to express himself. Now have him read the final sentence in paragraph one. Without getting answer, you could say, "For an answer to that question, notice question 'a' on the next paragraph." Read it and let him find the answer. (Then proceed to consider with him the next few paragraphs, to show him what hope the Bible gives. This the chairman could describe rather than demonstrate.) After making arrangements for your next call you might say, "If you would like to have that book for use at our next visit, we leave it for 25 cents."

(3 min.) Chairman: This very simple and straightforward approach could be used with success when calling back on subscribers, or where magazines or books have been placed, or where no literature was taken but interest was shown. Base closing thoughts on last paragraph of main article.

**17 min:** Succeeding in Subscription Work. Everyone should have a copy of April 15 "Watchtower."

(10 min.) Consider together outstanding points that would interest people in your territory. Chairman emphasizes need to be prepared with specific references in magazine to arouse interest in subscribing.

(6 min.) Demonstrate interest-arousing presentation of subscription offer.

(1 min.) Encourage offering subscription at every opportunity.

**3 min:** Accounts report.

**10 min:** Concluding comments. Refer to local congregation field report for March and "How Did We Do in February?" Song 98.

### WEEK STARTING APRIL 12

Theme: Everyone Can Place Magazines. (Jer. 1:6-8) Song 39.

**5 min:** Introduction, text and comments.

**8 min:** Presenting April 22 "Awake!" All publishers should bring a copy to meeting. Discuss items that will appeal to people in your territory.

**12 min:** "May I Deliver Them?" Questions and answers. Interview some local publishers who have magazine routes, asking how they succeeded in establishing a route. What appeals to local people? There is value to the people in having regular contact with Jehovah's servants. If none have magazine routes yet, consider local possibilities of organizing some.

**10 min:** Do You Call Back Where Individual Magazines Were Placed? A talk. Our work not simply to make record number of placements of magazines. Note placements, with view to starting studies. Call for experiences of local publishers in this back-call service. Also consider "Yearbook," page 173, paragraph 2.

**15 min:** "Do You Think I Can Do It?" Overseer or assistant discusses article and theme of meeting, inviting all qualified ones present to participate in magazine work this week. (Refer to April 1 "Watchtower" article "Going from Door to Door for the First Time.") Outline plans for a special magazine day. Show how newly associated ones can join in, offering them assistance and companionship.

**10 min:** Concluding remarks and slogan on page 4. High points of Branch Letter. Song 10.

### WEEK STARTING APRIL 19

Theme: Assembling Together Is Beneficial. (Heb. 10:23-25) Song 36.

**5 min:** Introduction, text and comments.

**8 min:** " 'Men of Good Will' District Assemblies." Encourage everyone to make definite plans now.

**12 min:** "How Are Your Congregational Manners?" Questions and answers. May have one or two brief demonstrations of proper microphone position and of facing audience during presentations.

**10 min:** Question Box. Two students discuss points with school servant.

**12 min:** What We Learn in Meetings Tell to Others. (Matt. 10:27) Talk on how essential house-to-house service is. (Matt. 10:11-13) There are sheeplike persons who are searching for the truth. Important to be out among them. Let your light shine. Your visit could be the answer to a prayer. Refer to some of following experiences in "Yearbook": p. 102, par. 1; p. 137, par. 4 to p. 138, par. 1; p. 246, par. 1.

**13 min:** Concluding comments. Acknowledge good work of vacation pioneers (if any) and show how having pioneers out daily has good effect on congregation activity. Encourage consideration of regular pioneer service or plans for future vacation pioneer opportunities. Song 63.

### WEEK STARTING APRIL 26

Theme: Well-Pleasing to God by Faith with Works. (Heb. 11:6) Song 78.

**5 min:** Introduction, text and comments.

**8 min:** Bible study servant discusses importance of checking all notations on House-to-House Record. Go back this week to get subscriptions. If people do not subscribe, may start study.

**10 min:** May Theme: "Well-Pleasing to God by Faith with Works." A talk. May refer to "Yearbook," p. 54, par. 5, and p. 96, par. 3 to p. 97, par. 2.

**20 min:** Presenting the "Mystery" Book.

(2 min.) Chairman displays "Mystery" book. Comments about May campaign. In territories where people are somewhat familiar with Bible a publisher might do this:

(5 min.) Demonstrate: "Have you ever read the Bible book of Revelation? Many people have read it and wondered about the meaning of its numerous symbolic expressions. This book 'Then Is Finished the Mystery of God' contains an interesting verse-by-verse consideration of much of this last book of the Bible and shows how other parts of the Bible help us to understand the book of Revelation. History and current events also play a part." Open book and show how headings give verses under consideration on each page. Publisher could then say: "Chapter 24 is a very interesting one. This chapter tells what the book of Revelation says about God's promises for the near future when a new system of things will be in operation here on the earth." (Turn to page 368. Read the last paragraph on page 368 over onto page 369.)

(1 min.) Chairman explains that many other presentations can be used. Simplicity is important. Another presentation that might be used effectively in some territories includes opening the Bible to Revelation 1:3.

(5 min.) Demonstrate presentation: "Have you ever read the Bible book of Revelation? Note what Revelation 1:3 says." Then after reading the scripture, the publisher might say: "God's promise made here is that happiness comes to those who read the words of this prophecy and observe th things written in it. When and ho does this occur? Now is God's appointed time. The book of Revelation is a prophecy having its fulfillment in this century and it is very interesting to see how history and current events dovetail with prophecy written nearly 2,000 years ago. Therefore, all men on earth should desire to learn what is in the Bible and get in line for God's blessings." Then the publisher might turn to Chapter 24 and conclude as did the presentation outlined above. After placing book, publisher makes note on House-to-House Record.

(7 min.) Chairman tells how publishers can plan to call back as soon as possible. Publisher can return with his own question booklet and explain how the book can be studied. In some cases it may be a good idea to invite the interested person to the regular congregation book study where the book is being studied. A question booklet can be placed with such persons to encourage them to prepare ahead of time. On the back-call publisher can talk to interested person and see what his interests are and decide whether to try to start the study using the "Mystery" book or the booklet that was placed or to bring out the "Truth" book and talk about some points in it. Give examples. It is important not to wait too long before calling back. Suggest one week should be the maximum.

**17 min:** Concluding comments. Include appropriate Theocratic News items and announcements. Discuss "Using the 'Yearbook.' " Song 93.

### WEEK STARTING MAY 3

Each congregation will plan its own program for this meeting.

# How Are Your Congregational Manners?

1 A person with good manners is a pleasure to be with; in fact, our good manners contribute considerably to the happiness of those with whom we associate. The Scriptural principle underlying good manners was stated by Jesus when he said: "All things, therefore, that you want men to do to you, you also must likewise do to them."—Matt. 7:12.

2 But what do we mean when we speak of congregational manners? We mean the manners we have and show toward our brothers when congregated together. For example, always being on time for the meetings demonstrates good manners. When we are late we can be quite a distraction to our brothers who are listening to the program and to the brother speaking introductory words for our benefit.

3 If we have the privilege of taking part in a demonstration or giving a talk, there are a number of things we can do to show consideration for our brothers. If microphone equipment is used in our Kingdom Hall, we can be careful always to speak directly into the microphone so that all can hear us clearly and easily. In a demonstration we should be careful always to face our brothers in the audience as much as possible so that they can see plainly what we are demonstrating and benefit from our facial expression and gestures. When we know that we will be having some part on the program, it is a considerate thing to arrive early and usually it is good to take a seat near the aisle toward the front of the Kingdom Hall. This conserves time and avoids the distraction we cause our brothers when we have to walk past them out of the row where we are seated and then to the front of the hall. This is also very helpful to our Ministry School servant, for he will know we are present, we can give him our counsel sheet ahead of time, and he can begin his counsel to us without lengthy hesitation while we are returning to our seat. And being careful to keep our assigned part on the meeting within its allotted time shows kindness to the brothers who have worked hard on the meeting parts that will follow ours.

4 We who are servants can, in a further way, show ourselves to have good congregational manners. That is by being in our seats, listening attentively, at each meeting. As servants we have a number of duties that are best handled at the Kingdom Hall, but it is better that we come a little earlier or remain a little longer at the hall to care for these responsibilities than to take time during the meeting to handle them. If we make this our habit, we will never distract our brothers during a meeting, we will be taking good care of our personal spiritual needs, and we will in this way be a fine example.

5 Every effort is made each week to conclude the meetings on time. At the end of each meeting everybody has an opportunity to express himself in song and to join in prayer to Jehovah. All of us do well to stay at our seats during this important period of praise and share in worship of Jehovah together.

## Using the "Yearbook"

Are you currently conducting a *home Bible study? If so, have you* supplied the householder with a copy of the *1970 Yearbook* and calendar? It would be a fine thing to do. By reading the *Yearbook* any newly interested one will be aided to appreciate the international scope of the preaching work. As he learns how others have overcome obstacles to attend meetings and to share in serving Jehovah, he will be encouraged to do the same. And the calendar will help to keep before him the goal of becoming a baptized disciple of Jesus.

The Society still has on hand a good supply of the *1970 Yearbook* and calendar, and we would like to have them put to use as early in the year as possible. The *Yearbook* is now available for 25 cents each, and the calendar for 10 cents. Order as many copies as you can use, and we will be glad to send them just as long as the supply lasts. We encourage you to do it soon.

## FEBRUARY SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bl.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 940 | 141.8 | 63.3 | 7.7 | 143.7 |
| Pios. | 15,043 | 95.9 | 43.0 | 4.3 | 103.6 |
| Vac. Pios. | 3,775 | 83.0 | 31.8 | 2.2 | 87.0 |
| Pubs. | 346,128 | 9.6 | 5.3 | .6 | 12.7 |
| TOTAL | 365,886 | | | | |

Public Meetings Held: 21,096

UNITED STATES GOAL FOR 1970
378,040 Publishers

### HOW DID WE DO IN FEBRUARY?

There were 170,929 new subscriptions obtained in February, compared with 155,048 last February. This makes a total of 362,171 for the first two months of the current "Watchtower" campaign. This is 61,232 more than last January and February—an increase of 20 percent! It is evident there is much interest yet to be cared for in the little time remaining, is it not?

The total publisher figure of 365,886 represents a 7.2-percent increase over last February, only 158 publishers short of the all-time high peak in January of this year. And we have another new peak in pioneers, going over 15,000 for the first time.

## May I Deliver Them?

When offering subscriptions for *The Watchtower* and *Awake!* from house to house, we have often been told, "I can't take them today." The next time this happens, you might offer to deliver the magazines. In some cases, persons may not be interested in subscribing at the moment, but would be glad to have you deliver the magazines, much the same as newspapers are delivered. Some have personal objections to having our magazines come through the mail to their home, or to having their names on a mailing list, but are glad to take the magazines when someone calls.

There are advantages to having a magazine route, too. For one thing, by your calling regularly you get acquainted with the people. You have opportunity to sow seeds of truth by leaving the magazines for them to read and by your personal comments each time you call. It may be that later they will desire to subscribe for the magazines. It may be, also, that as interest is kindled, the individual or family being called on will be agreeable to a weekly home Bible study. Remember, each time you deliver the magazines, a back-call can be counted.

## *Announcements*

◆ Have you found at the last minute that you can vacation pioneer during April? Please apply promptly and the Society will be pleased to process your application.

◆ Literature Offer. For April: *Watchtower* subscription, one year for one dollar, with three booklets given free to new subscribers. For May: *"Then Is Finished the Mystery of God,"* with one booklet, for 50c. If people do not take that book, then two magazines may be offered for 10c. For June: *New World Translation of the Holy Scriptures* with *Is the Bible Really the Word of God?* for $1.25. Congregations should order supplies now, if needed.

◆ A few brothers have inquired about charter flights to assemblies in Bermuda, Hawaii and Europe this summer. *The Society is NOT arranging for* any charter flights, so brothers who desire to attend conventions in these places will have to make their own personal travel arrangements.

◆ If you are interested in assemblies or Kingdom Hall locations in other countries, please write to the branch offices in those lands for information, using the addresses in the *Yearbook*.

◆ New publications available:
*The Truth That Leads to Eternal Life* —Melanesian-Pidgin
*"All Scripture Is Inspired of God and Beneficial"* —Danish
*"This Good News of the Kingdom"* —Bohemian, Fijian, Kikongo, Kwanyama, Lingala, Marshallese, Samoan, Sinhalese, Tigrinya, Tsonga

◆ Out of stock in U.S.A.:
*Watchtower* bound volume for 1969 —English
*Awake!* bound volume for 1969 —English

◆ Available again in U.S.A.:
*Living in Hope of a Righteous New Order* —Chinese

# Presenting THE GOOD NEWS

### "Do You Think I Can Do It?"

1 Perhaps you are one that has been attending the service meetings and listening to different ones speaking about having a part in field service. Have you been wondering whether you could take part in preaching the good news of God's kingdom and wanting to ask someone, "Do you think I can do it?" You will be glad to know that the answer is, "Yes; everyone who is associated with the congregation and meets the qualifications can speak to others about the Kingdom message." Through Jehovah's visible organization the Kingdom message is made available in printed form. You have become familiar with these publications.

2 Everyone can place magazines. Copies of them are available from the magazine-territory servant. Why not go to the place where the magazine supplies are kept and get at least ten copies? You may wish to obtain five of each kind. Then you can offer the two different magazines together when you speak to people. Perhaps at first you would like to go with someone else to see how the magazines are offered. The presentations are very brief, with reference being made to only one or two particular articles or points. Your overseer or any servant will be pleased to help you arrange to go with someone if it is not convenient to make those arrangements yourself. April is a fine opportunity for all of those who love Jehovah to share in the ministry. Because you are associated with the congregation, we say, *"Yes, you can do it!"* —1 Chron. 22:13.

## "Men of Good Will" District Assemblies

You are no doubt eagerly looking forward to making early arrangements for vacations in order to attend the "Men of Good Will" District Assemblies this summer. Without question you will want to be present at one of the thirty-two assemblies that have been arranged in the United States as listed below:

June 25-28: Eugene, Ore.
July 9-12: Bloomington, Minn.; Boston, Mass.; Charlotte, N.C.; Hallandale, Fla. (Spanish also); Hampton, Va.; Jacksonville, Fla.; Jersey City, N.J.; Macon, Ga.; Pittsburgh, Pa.; San Bernardino, Calif. (Spanish only).
July 16-19: Anaheim, Calif.; Bismarck, N. Dak.; Detroit, Mich. (Spanish also); Jersey City, N.J.; Laurel, Md.; Monroe, La.; Oakland, Calif.; Seattle, Wash.; Tuscaloosa, Ala.
July 23-26: Amarillo, Tex. (Spanish also); Butte, Mont.; El Paso, Tex.; Jersey City, N.J. (Spanish only).
July 30–August 2: Alexandria, La.; Fort Worth, Tex.; Fresno, Calif.; St. Louis, Mo.; Salt Lake City, Utah; San Antonio, Tex.
August 6-9: Corpus Christi, Tex. (Spanish only).
August 13-16: Wilmington, Del.

Generally, brothers attend the nearest assembly. However, there are a few areas where we would like to suggest a preference in order to balance the size of the crowd to suit the facilities that we were able to rent. We suggest that, to the extent possible, the publishers in the New York metropolitan area attend assemblies according to this arrangement: Jersey City assembly for July 9-12: New York circuits #1, #2, #4, #10, #11, #15, #17, #21 and Pennsylvania #2. Jersey City assembly for July 16-19: New York circuits #18, #19, #20 and New Jersey circuits #1, #2, #4, #5, #6, #7. (Notice that English assemblies will be held in Jersey City on two separate weekends, and the Spanish on a third weekend.) Boston: New York circuits #3, #5, #7, #12 and Connecticut #1. It is recommended that brothers in the Chicago metropolitan area attend the St. Louis assembly; St. Louis could benefit from the large crowd to give a witness there. We would like to ask metropolitan Denver publishers to attend the assembly in Salt Lake City. Since the facilities at Hallandale are considerably larger than those at Jacksonville, it will be helpful if Florida Circuits #2 and #7 will attend the Hallandale convention.

If these arrangements are followed, there should be ample seats for all who attend. This information supercedes what appeared in *The Watchtower* of March 1, 1970.

## THEOCRATIC NEWS

◆ **Good news from Italy! A new peak of 17,029 publishers. Subscriptions up 1,600 over last January. Publishers averaged 12.6 hours, 12 magazines and 7.9 back-calls.**

◆ **From France comes the report of a fourth consecutive publisher peak, 33,653, up 13 percent over last year. Publisher averages show 12.1 hours, 12.8 magazines and 7.3 back-calls.**

◆ **Australia rejoices with its fifteenth publisher peak in seventeen months; 21,335 reported and book placements almost doubled those of last January.**

◆ **In Africa, Cameroun has new peak of 14,012 publishers, a 26-percent increase; Equatorial Guinea, 443 publishers, up 60 percent; Gabon, a 48-percent increase, with 264 reporting; Kenya, 799 publishers, a 26-percent increase, to mention a few.**

## Question Box

● For which talks in the Theocratic Ministry School is the student to prepare a theme?

In the printed schedule "Theocratic Ministry School for 1970" suitable themes are provided for talk No. 2 and talk No. 5 each week. For instance, on the week of April 12 talk No. 2 has the theme "Jesus' early life and baptism show God's direction." That same week talk No. 5 is on the theme "Are the Christian Bible writers reliable?"

However, the students assigned to give talks Nos. 1, 3 and 4, from "Aid to Bible Understanding," usually select their own appropriate themes. Often the identification of these three talks in the printed schedule is merely a broad subject. For instance, a talk might be on the subject "Bethlehem," but the word "Bethlehem" is hardly a descriptive theme. It does not aid the audience to determine and remember the specific point or aspect you intend to cover. Depending on the material to be developed, a talk on that subject might have the theme "A blessing for us came out of Bethlehem," or "God foretold prominence for little Bethlehem."

With some talks the printed schedule, in identifying the material, does narrow the subject somewhat ("Diseases and Treatment—Accuracy of Scriptural Concepts, Quarantine"). In most cases it still would be best to analyze the material under the assigned subheadings and form a theme that gives the central idea *you* will present. With the subheadings "Accuracy of Scriptural Concepts" and "Quarantine" the theme might be a statement such as "The Bible's information about diseases and treatment is accurate" or a question such as "Is the Bible a book of folklore?"

A theme helps to give direction to a talk. It should express the gist of the talk, making the points memorable. There is an abundance of material for each talk from "Aid," so, after noting the speech quality you are working on, you should: (1) Analyze the material. (2) Choose a theme that fits the points you want to present. (3) Develop your outline.

**Take a new publisher in magazine work.**

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# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
MAY 1970
VOL. XIII NO. 5

"Go therefore and make disciples . . . baptizing them."—Matt. 28:19.

## Dear Kingdom Publishers:

Forward! was the watchword for March. With the Memorial and the special public talk a great impetus was given to our work, so much so that 374,878 publishers went forth preaching the good news. Isn't that a marvelous new peak?

That means that for the first seven months of our service year our average of publishers has been 364,360. When that figure is compared with last year's we find that on the average we have 20,687 more regular publishers in the field each month this year. And during the same seven months 20,721 persons were baptized in the United States. Is it not remarkable that the number baptized is so close to the average increase in regular publishers? It is clear that those dedicating their lives to Jehovah are doing exactly what they should do—moving right into the field service and offering regular support to those who have continued faithful for many years. This is a delight to our hearts.

And there's another fine increase —185,351 new subscriptions in March, or about 21,000 more than last March. Also, 7,082,547 magazines were distributed, and this represents over three-quarters of a million more than for March last year. The number of Bible studies is also moving up again. There were 307,873, and these are not people we have been studying with for years and years with little result. No, for every six months on the average we are studying with a new group of people, people who are grasping the truth and fleeing from Babylon the Great. How good that is!

So far reports show that over 810,000 attended the Memorial in the United States. That signifies an increase already of well over 60,000, with about 90 congregations still to be heard from.

Things are truly moving ahead, and now the April report will be looked for with keen anticipation. After that, onward to the assemblies this summer and the fine spiritual feast we can confidently expect. When we think in terms of the overall activity of this 1970 service year, all of us are saying to ourselves, "What increases!" and, "How fast the time is going!" Let us make good use of the time remaining to aid as many as possible to become men of goodwill. Let us help them to attend one of the "Men of Goodwill" District Assemblies. Abounding with you in joy, we remain

Your brothers making disciples,
BROOKLYN BRANCH OFFICE

# Being Well-Pleasing to God

[1] Jehovah's witnesses appreciate the fact that it means everything to them to please God. Jesus took the lead in this and, while on earth, set the pattern for us. He said: "He that sent me is with me; he did not abandon me to myself, because I always do the things pleasing to him." (John 8:29) He told the crowds that came to hear him: "This is the work of God, that you exercise faith in him whom that One sent forth."—John 6:29.

[2] Accordingly, to have Jehovah's favor and approval on ourselves and our families, and to expect our ministerial work to prosper, we must exercise faith—faith in the leadership of our Lord Jesus Christ, whom Jehovah sent forth. This faith will impel us to do the same work that Jesus did. He had faith in his Father, knowing that God was with him. Jehovah and Jesus Christ are more interested than we are in ourselves and in the Kingdom interests we are caring for. Consequently, we can be sure that God will prosper our work that is done in faith.

[3] The work that we are doing during May to acquaint people with the meaning of the Bible book of Revelation is certainly backed fully by Jehovah, for he gave his Son the Revelation to John. We want everyone to hear this message, especially since it applies to the things taking place now and momentous things shortly to occur. Where we find those who will read with faith, we will be bringing them happiness, as John himself wrote.—Rev. 1:3.

[4] The book *"Then Is Finished the Mystery of God"* should therefore be offered with full confidence. Why? It is really God who draws people. (John 6:44) Assuredly his spirit is strong in the understanding supplied by the *"Mystery"* book. Keep in mind that we are searching for persons who have some desire in their hearts to worship God, persons whose mental inclination is toward spiritual things. Jehovah has shown through the leading of his people during the past years that he knows exactly *what is needed* at just *the right time* to influence the minds of men and he knows best because he created man. We would never know in our own wisdom what to say or do.

[5] During the first eight months of this service year, and especially during April, thousands of persons have taken up Jehovah's service, and a great number of these have been baptized. These good-hearted persons hope to survive the "great tribulation" that will soon befall this system of things, as emphasized in the *"Mystery"* book. Many are still studying the *Truth* book. What better opportunity to help them additionally to get the stronger "meat" of God's Word than by taking them along with us in presenting this book on Revelation to the people and taking them on studies that we start in this publication?

[6] The apostle Paul says: "Moreover, without faith it is impossible to please him well, for he that approaches God must believe that he is and that *he becomes the rewarder* of those earnestly seeking him." (Heb. 11:6) By Christian works along with faith we can confidently expect to be rewarded with a prosperous ministry, as well as being blessed by seeing Jehovah reward the honest-hearted persons whom we help.—Jas. 2:20-23.

★ **Well-pleasing to God by faith with works.** ★

# Your Service Meetings

## WEEK STARTING MAY 10

Theme: Working to Please God and "The Prince of Peace." Song 24.

**11 min:** Introduction, text and comments. Include consideration of Branch Letter.

**12 min:** "Singing—a Part of Our Worship." Talk by mature brother. Use practical points in April 1, 1970, "Watchtower."

**12 min:** "Being Well-Pleasing to God."

(9 min.) Discuss main points in article by audience participation.

(3 min.) Ask audience to give reasons why they feel "Mystery" book will be appropriate to offer to people in local congregation's territory.

**12 min:** "Keep Lending a Helping Hand." Combination talk and audience participation. Make local application. Audience can be invited to amplify the different ways all can lend a helping hand spiritually.

**2 min:** Accounts servant's report.

**11 min:** Concluding comments. Discuss local report for April and "How Did We Do in March?" Song 28.

## WEEK STARTING MAY 17

Theme: Walking So As to Help Others. Song 88.

**5 min:** Introduction, text and comments.

**10 min:** "Gossip Can Be Deadly." Talk by mature brother based on article in April 15, 1970, "Watchtower." Conclude with positive, warm appeal for all to let only good things spring from the heart and through the mouth.—Luke 6:45.

**15 min:** "Revelation—Does It Make You Happy?" pars. 1-12. Discuss with audience by questions and answers.

**11 min:** Presenting the Good News—"On Back-Calls with the 'Mystery' Book." (Demonstration) After very brief introduction using points from paragraphs 1 and 2, go right into demonstration on starting a Bible study in the "Mystery" book.

(6 min.) Publisher returns in week, to find interested person has read first chapter and thumbed through other chapters. Publisher asks if he has seen picture on page 60. Both turn there and publisher briefly explains by asking questions to draw out householder. He recognizes that rider on white horse represents Christ Jesus. Calendar in background shows the time is October 1914. A sword, he acknowledges, represents war, which was raging at that time on an unprecedented scale. If food items were so short they had to be weighed out, what would this represent? Yes, food shortage or famine conditions. The next rider is readily recognized as symbolizing death. The coming of all of these from and after 1914 gives proof that we have entered the "time of the end." Interested one is fascinated by this discussion. Publisher turns to page 37, and suggests that they consider vision in more detail. Introduces question booklet and study is started.

(3 min.) Discuss how study might be started at beginning of book or at other points in book.

**10 min:** "Plan to Attend All Four Days!" Father sits down with family and final plans are made for attending the "Men of Goodwill" District Assembly. They discuss getting there on time and not missing any part of the four-day program. They briefly review facts needed for completing Room Request and all are given Volunteer Service forms to fill out, except Johnny, who, because of being quite young yet, will work with his father. Father then discusses some points on conduct at the assembly.

**9 min:** Concluding comments. Song 58.

## WEEK STARTING MAY 24

Theme: Honoring Jehovah Wholeheartedly. Song 22.

**11 min:** Introduction, text and comments, also Theocratic News.

**12 min:** "Preparing Now for Summer Activities." Audience participation. Conclude with discussion of what congregation is planning in helping all to have full share in Jehovah's service during summer months.

**25 min:** "Revelation—Does It Make You Happy?" from subheading "Happiness Through Knowledge and Understanding" to the end. Discourse.

**12 min:** Concluding comments. Overseer gives few comments about meeting attendance for past few months. Commends where progress has been made; calls attention to need for improvement, where this exists. Include appropriate announcements on page 7. Song 55.

## WEEK STARTING MAY 31

Theme: Conquering Evil with Christian Good.—Rom. 12:21. Song 14.

**5 min:** Introduction, text and comments.

**12 min:** Talk on theme for the month. Experiences from the "Yearbook" can be used to illustrate theme. (One or more on the following pages might be used: 131, par. 2; 154, par. 1; 271, par. 3, and 311, par. 2.)

**14 min:** Do You Pray That God "May Open a Door of Utterance" to You? (Col. 4:3, 4) Talk and "Yearbook" experiences to illustrate the need to be alert to opportunities for incidental witnessing.

Why do some brothers always seem to have good experiences in witnessing to fellow employees, schoolmates, business contacts, etc.? The answer lies in being alert to speak the truth at every appropriate opportunity. They just want to speak out what is in their hearts, hoping that those who hear may be prospective "sheep." Select a few of the following experiences from the "Yearbook" to illustrate opportunities and results. Traveling: See pp. 188, par. 1; 231, par. 6, and 263, par. 2. To fellow workers: See pp. 86, par. 2; 141, par. 6; 213, par. 4, and 249, par. 3. In waiting room: See p. 182, par. 3. Ask audience for other opportunities.

**17 min:** Presenting the June Offer. (Demonstration)

(2 min.) Chairman: Again have privilege of offering "New World Translation" and "Word of God" book. What a fine combination this proved to be when offered in December! Publishers may use any method in presenting offer, but following presentation or variation may be helpful.

(6 min.) (After greeting and giving name) "I'm making brief visits on my neighbors to show them one of the most popular and helpful Bible translations published today. [Show Bible.] Most people tell us, when we show them this Bible, that they already have a Bible. Likely you do, too. [Let householder answer.] We are not here as Bible salesmen, to sell you just another Bible, but we would like you to obtain this modern up-to-date translation and this Bible-study aid that goes with it. The two go together so you will have the means in your home to understand the Bible. Both are only $1.25."

Even before householder replies to offer, publisher could continue at this point, inquiring sincerely, "Do you find sometimes, in reading the Bible, questions come to mind? [Likely the answer will be Yes.] In fact, some wonder if the Bible is really the Word of God. Possibly you have heard statements made by prominent clergymen, casting doubt on the Bible. [Allow for response.] But here is where this book will be of much help. Here is proof positive that the Bible is really the Word of God. It will help you see from the Bible that God has not forgotten mankind upon the earth and how you (and your family) can share in the wonderful future he has promised. This modern-language Bible and the book can be yours." (Extend to householder.)

(6 min.) The above presentation could be varied according to what you find best in your territory. After same opening, and proceeding to point where mention is made that some clergymen are doubting the Bible, you could say: "Did you know the same was true in Jesus' day? [Allow for response.] Looking here in the concordance of the 'New World Translation' under 'Word of God' we find the first reference takes up what Jesus said about some of the religious leaders of his day. [Read Mark 7:13.] Just a few verses earlier he said . . . [read vss. 7, 8]. But how should the Bible be viewed? Jesus, in praying to God in behalf of his followers, said . . . [read John 17:17]. The Bible, then, contains the words of truth. Moreover, its words are life-giving, since it points the way to everlasting life. We invite you to accept the 'New World Translation,' which we have been reading from and this companion Bible-study aid."

(3 min.) Chairman concludes encouraging all to prepare well and buy out the time to share regularly in the house-to-house work with the offer.

**12 min:** Concluding comments. Include discussion of Question Box. Song 77.

## MARCH SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bl.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 909 | 147.4 | 70.5 | 7.0 | 147.8 |
| Pios. | 15,055 | 102.4 | 48.3 | 4.4 | 109.9 |
| Vac. Pios. | 9,622 | 84.7 | 34.3 | 2.1 | 66.7 |
| Pubs. | 349,292 | 10.5 | 6.0 | .6 | 13.3 |
| TOTAL | 374,878 | | | | |

Public Meetings Held: 24,909

UNITED STATES GOAL FOR 1970

378,040 Publishers

## HOW DID WE DO IN MARCH?

What a fine month March proved to be! With a total of 374,878 publishers and pioneers in the field preaching, we have reached our third peak in proclaimers of the good news so far this service year. This is an increase of 8.7 percent over last March. Regular pioneers are now at the highest level that they have ever been, and vacation pioneers are more than double the number reporting last March.

Particularly is it noteworthy that we reached 6 back-calls per publisher. Evidently many more are reaching out for the opportunity to conduct a Bible study. What will be the results in April? We all wait anxiously to see!

# REVELATION—DOES IT MAKE YOU HAPPY?

IF YOU paused to name your reasons for happiness, what would you include? Knowledge of Jehovah, companionship with fellow Christians, your family . . . Yes, you'd probably have quite a list.

But would you include your understanding and use of the book of Revelation? 'What do you mean?' you may wonder. The apostle John was inspired to write in the opening words of Revelation: "Happy is he who reads aloud and those who hear the words of this prophecy, and who observe the things written in it; for the appointed time is near." (Rev. 1:1, 3) Don't you think that receiving the visions of Revelation thrilled John? Surely! But what about us? Though John could not have understood all that he wrote, we have Biblical and historical proof that today "the appointed time is near." Consequently, what is in Revelation can make us happy.

This is an especially pertinent matter during the month of May, for we will be offering the book *"Then Is Finished the Mystery of God"* in the ministry, as well as having our regular study in it at the congregation book study. Let's examine our personal outlook toward Revelation and the *"Mystery"* book; our happiness is involved.

How do you react to the idea of placing the *"Mystery"* book in the ministry during May? Likely you'll agree that we should try to leave a copy with those with whom we study and others on whom we call regularly. But are you a bit reluctant about placing the book from house to house? Do you think that you will place more copies of some other book during May than the *"Mystery"* book? Of course, each Witness can leave with a householder whatever literature he thinks best for that one, be it the *Evolution* book, the *Truth* book or something else. But before you conclude what you will try to do in May, consider these points:

### *They Want to Understand*

The first is that many persons are truly interested in learning more about Revelation. They have heard about it, such as about the "horsemen of the Apocalypse." Yet undoubtedly they do not know what the symbolic language means. One woman studied with Jehovah's witnesses for a while, but did not make much progress. She attended the Kingdom Hall and heard a talk on Revelation. The overseer writes: "The woman was thrilled with the talk because she had always been interested in Revelation and had never been able to learn about it." A Witness in California placed a *Truth* book and a *"Babylon"* book with a young man in the navy. The man later said: "I concentrated on the *'Babylon'* book because it dealt with the book of Revelation, which was more interesting to me." Now he is a brother.

Don't you believe that there are persons in your territory like that, even though you may never have mentioned Revelation to them? It would be doing such ones a kindness to let them know that we have a book that explains, verse by verse, over half of Revelation and that discusses the remaining chapters in a condensed form (chapter 24). At least offer it to them. You may be surprised to find that some people will accept a book on Revelation though they would not take one on another subject.

### *They Need to Know*

The second point we have in mind is that if persons are going to gain eternal life they need to know many of the very things considered from Revelation in the *"Mystery"* book. What we mean is this:

If someone is going to live forever, it is essential that he get to know Jehovah God. Does not Revelation chapter four, by presenting a vision of God's holiness and glory, help one to do that? To live in the new order one must appreciate God's Son. Revelation chapter five deals with Jesus and his worthiness to be used by God.

A person needs to grasp the meaning of the troubles since 1914 and see that they point to the establishment of God's kingdom in the hands of Jesus Christ. Doesn't the *"Mystery"* book cover that in explaining the sixth and twelfth chapters of Revelation? To understand the Bible one needs to see how the heavenly and earthly classes fit into God's arrangement. If one is disgusted with immoral conditions, including what the churches permit, he needs to know that there is an organization that stresses moral cleanness, yes, requires it of its members. The new book shows that, when handling the second and third chapters of Revelation. And though the new book does not deal with a great many of the common doctrinal matters, it delivers a strong blow to the Trinity.—Pages 177, 187-189.

It is interesting that we received a number of letters from non-Witnesses who got the *"Babylon"* book. The book pleased and impressed them. These persons read it rapidly, not lingering on details, and they learned major points, such as the identity of "Babylon the Great" and God's view of the churches. We feel that the *"Mystery"* book, in the same way, will help persons to see things that they need to know in order to gain life, don't you?

One final point is that placing the new book, during May, will help persons in our territory to see certain things about Jehovah's witnesses that they ought to realize. For example, they ought to realize that Jehovah's witnesses deal with solid and complicated portions of the Bible, not just the "milk" of the Word. (Heb. 5:12-14) Such deep material is usually shunned by the churches. Don't you agree that if we place the *"Mystery"* book with persons they will recognize this difference between Jehovah's organization and the churches?

As we share in the ministry during May, we can keep in mind these points about the *"Mystery"* book and the people in our territory. Then as we leave with persons the explanation of Revelation found in the new book, it will be a way in which Revelation makes both us and them happy.

### *Happiness Through Knowledge and Understanding*

As Jehovah's witnesses we are intensely interested in Revelation, for we recognize that since 1914 we have been living in the "Lord's day." (Rev. 1:10) Using the *"Babylon"* book, we studied the final nine chapters of Revelation verse by verse, and now we are doing the same in our congregation book studies with the thirteen chapters covered in the *"Mystery"* book. We believe that the more knowledge and understanding of Revelation we get, the greater will be our happiness.

But there are many, many important prophetic details in the book. It would be easy for one, without realizing it, to concentrate on the details and still miss the marvelous overall picture. However, Revelation is not a disjointed collection of dissimilar visions of beasts, trumpets and so forth. Rather it is a smooth progression of connected parts that blend together and build up to a stunning climax. One brother who had a fairly good knowledge of the meaning of various individual symbols and visions in the book was helped to see the beautiful unity and progressive development of Revelation. He was so moved and happy with the knowledge and understanding gained that he exclaimed: "It's as if I've been blind for twenty years and at last can see!"

There follows herein a summary of Revelation from this overall viewpoint. It does not provide all the details or prophetic meanings, but it should deepen appreciation for the broad scope and harmony of the book. Read it, observing how the various chapters connect. Note that often one point in Revelation concludes by leading into the next, which expands and explains what was just considered. Sometimes a matter is mentioned only briefly in one chapter and later taken up and discussed in detail. We truly believe that considering this summary will make the sections of Revelation that you have already studied much more meaningful and moving for you, and that it will aid you as you continue to study the *"Mystery"* book.

### *Summary of Revelation*

The book of Revelation is in letter form, written about 96 C.E. by the apostle John to "seven congregations" in Asia Minor, representing all the congregation of anointed Christians. The introduction (1:1-3) identifies God as the source and Jesus as the channel for the Revelation. It assures happiness for those who hear and observe the words of the prophecy.

After mentioning Jehovah, the spirit and Jesus, John introduces himself and indicates that what follows pertains particularly to "the Lord's day" (since 1914). He has a vision of the glorious appearance of the resurrected Jesus, the channel for the entire book. Letters are to be written to seven congregations. (1:4–3:22) Knowing the spiritual condition of the anointed, Jesus provides commendation, counsel and warning. This should give us confidence that God trains those who will be heavenly kings over the earth.

Having seen the one who is the channel of the revelation, John next has a vision of its Author. (4:1-11) God is glorious and awe-inspiring, deserving of our admiration and worship. Around God's throne are cherubs that emphasize His qualities. And twenty-four older persons (the anointed as reigning in heaven) both worship the Creator and acknowledge that all creatures should do likewise. Jehovah has a sealed scroll, but who can open it?—5:1-4.

John sees the Lamb, Jesus, take the scroll. Chapter five explains why Christ is worthy of this honor. So we should ascribe him honor and be interested in the scroll's message about God's purpose affecting heaven and earth in our day. Instead of just reading the scroll, John sees it in action. Christ begins to open the seven seals. The first reveals Jesus as a kingly ruler going forth to the final conquest. The second through the fourth depict by mounted horses the war, famine and extraordinary death since 1914 that have sent millions to Hades. With the breaking of the fifth seal, assurance is provided that God will avenge persecuted and martyred Christians. What John sees when the sixth seal is opened shows that there will be heavenly and earthly changes and that men will seek to be hid from the coming wrath of God.—6:1-17.

During an interval before the seventh seal is opened John sees what work has to be done before God allows the destructive storm of tribulation to come. (7:1-17) The completion of the work of sealing the 144,000 has to be accomplished. (Later in Revelation [14:1-3] it is shown as accomplished.) Also, holding back the destructive tribulation allows the "great crowd" to gain God's approval and to worship him along with the anointed.

Now the seventh seal is broken and there is a brief period of prayer and preparation for what is to come. (8:1-6) Seven trumpets are to be sounded by seven angels (God's earthly servants *began* to deliver judgment messages at their conventions in 1922-1928). So in a series of seven seals, the final one widens out into a vision of seven other things (the trumpets); there is an orderly sequence of connected information. Five trumpet-like messages about elements of Satan's organization are sounded. The fifth involves a plague of locust-like preachers; it is also said to be the first of three woes. When the sixth trumpet is sounded, comment is made about the releasing of those bound at the Euphrates, where ancient Babylon sat (the remnant were released from Babylonish captivity after World War I). Also the vision shows an army of 200,000,000 cavalry.—8:7–9:21.

There is an interruption of the sixth trumpet; John sees an angel with a little, eatable scroll. (10:1-11) The apostle learns that in the days of the sounding of the seventh trumpet the mystery of God will be finished. Then he gets the scroll to eat and is told of additional prophesying work to be done. Yet there is more. He is to measure the spiritual temple, and he is told about witnesses who prophesied for a time (1914-1918), were killed by the wild beast and finally revived. So a wild beast is brought into the picture but not explained. The standing up to life of the witnesses precedes an earthquake in antitypical apostate Jerusalem, bringing to an end the sixth trumpet and the second woe.—11:1-14.

At the sounding of the seventh trumpet an announcement is made about the established Kingdom (the "third woe" to God's enemies). This results in wrathful persecution from the nations. (11:15-19) The next chapter explains more fully what happened. John sees God's wifely organization give birth safely to the Kingdom, despite the Devil. There is war in heaven and Satan is cast down to earth, where he persecutes the remnant because of their faithfulness. (12:1-17) This gives warning of one great enemy, Satan. But other enemies come into view. One is the Devil's beastly political organization out of the sea. It wars against Christians, who thus need endurance and faith. (13:1-10) Another enemy is the modern, dual political beast with two horns that encourages worship of the image of the sea beast.—13:11-18.

Will these enemies block the sealing of the 144,000? No! John sees the 144,000 happily singing on Mount Zion. (All of this is still under the seventh trumpet.) Then notice is given that there is trouble ahead for the enemies. An angel declares that God will execute judgment, hence he commands: "Fear God and give him glory." A second angel announces that Babylon the Great has fallen. A third promises torments for worshipers of the beast or its image. Other angels foretell a reaping and announce a crushing at Armageddon.—14:1-20.

After these judgments and preliminary announcements John sees seven angels with seven plagues. This is under the sounding of the seventh trumpet, so again one series merges into the next. Despite the persecution many come off victorious and they sing praises. The seven angels will pour out bowls of anger, which point out God's view of various world conditions and the results or effects of his judicial opinion. As with the sixth trumpet, the sixth bowl involves the Euphrates (Babylon). Mention is made also of the gathering to Armageddon, but details are not yet given. With the seventh bowl a voice says, "It has come to pass!" and Babylon is shaken apart and falls.—15:1–16:21.

Revelation now begins to explain the destruction of Babylon and to show the results. She is likened to a harlot riding upon a scarlet-colored beast with ten horns, it being an eighth king springing from the preceding seven. An angel says that in time the horns will battle with the Lamb, but no details are here given. The ten horns are shown turning on the harlot and destroying her. (17:1-18) Individuals are urged to get out of Babylon the Great before that happens. After she is destroyed kings and merchants miss her, but heaven rejoices. Her destruction is complete and final. (18:1-24) God is to be praised for executing this judgment. It is especially a source of joy to the Lamb's bride (whose marriage began in 1918) for she has proved victorious over the harlot.—19:1-10.

Now the thread of Armageddon and those who fight against the Lamb is taken up again and expanded. Both organizations and individuals meet their end at Armageddon. (19:11-21) What about the heavens? Satan is next cast into the abyss for a thousand years. For that period Christ and the 144,000 will be kings and priests in a special sense. Jumping quickly to the end of the thousand years to show Satan's complete end, the vision depicts his loosing and the rebellion of some humans. Together they are cast into the lake of fire. (20:1-10) Moving back to describe events during the Millennium, the vision shows the dead as resurrected and being judged as worthy of eternal life or of death. —20:11-15.

Since the old heaven and earth fled away, John sees a new heaven and earth, as well as the blessings that these bring to humankind. He also sees a city, not Babylon, but Christ's bride. It is holy and perfect, with a river of water of life flowing from it. Abundant provisions are made for life. With this glorious, climactic picture of the governing organization of the new system the series of visions of Revelation concludes.—21:1–22:7.

John is overwhelmed emotionally and wants to worship the agent who communicated the vision; but he is reproved. The prophecy is not to be sealed. Hearers of it are to invite others to take life's waters free. No one should add to or take away from the scroll. Jesus again reminds readers that he is coming quickly. John responds, and concludes with a benediction upon the holy ones.—22:8-21.

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Brothers, with this summary before you, why not quickly go through Revelation, perhaps striving to read it at one sitting. We feel it will aid you to get the overall sense and significance of the prophecy. The summary should help you as you study the *"Mystery"* book in the congregation study, producing happiness. And that happiness will even be multiplied during May by distributing the book in the ministry. In regard both to ourselves and to those with whom we place the new book we can expect fulfillment of the assurance about Revelation: "Happy is anyone observing the words of the prophecy of this scroll."—Rev. 22:7.

# Keep Lending a Helping Hand

[1] "Strengthen the weak hands, you people, and make the knees that are wobbling firm." (Isa. 35:3, 4) This is what is needed in rendering help to those new ones who have just begun to share in the field service in March and April.

[2] Arranging to give assistance cannot be left to chance. Those who have conducted studies with new publishers should continue to help them, taking one progressive step after another until they are walking without "wobbling" in Jehovah's service. Help them to prepare for the service and then make definite appointments to take them with you into the ministry. If they get results and have joy in the ministry, they will want to go again.

[3] Overseers should check regularly to see if new publishers as well as others who may be faced with some discouragement or problems in the ministry are receiving the assistance they need. Periodically, it would be good to sit down with each book study servant and go over the spiritual needs of each one in the group and review how help can best be given. Personal visits to the homes of families and individual publishers help to build their spirituality.

[4] Book study servants, do you in reflecting *ability* also demonstrate *dependability* in doing your part in the shepherding of the flock? Do you see that each one is assisted each month according to his individual need? Is the next step for a certain one house-to-house work? Or has the time come now when a concerted effort, with Jehovah's help, will produce a Bible study? Do you have good arrangements for the service in your group each week, with sufficient territory and the working of the territory planned out for the best results? Help others to work with you in lending a helping hand.

[5] Do you enjoy a cheerful, upbuilding visit from someone you know well? We all do, especially when the visit is by one of our brothers and when we need a little encouragement, or when we have been ill. Even though we are very busy, let us not neglect to visit those who need our help. Perhaps at times what you do will not amount to much in your eyes, but to the one visited it will mean very much. It is reassurance that you care.

[6] There is one thing about giving in behalf of others—you usually get a richer blessing from this than the one receiving. Paul made reference to this principle enunciated by Jesus, at Acts 20:35, in discussing with overseers how, in following his example, they "by thus laboring . . . must assist those who are weak." Have you noticed that the ones who are so generous in giving of their time and ability in assisting others are the ones who are the happiest? Increase your happiness by regularly looking for and using your opportunities to lend a helping hand.

# Plan to Attend All Four Days!

[1] By this time you have undoubtedly selected the convention you will attend this summer. If not, we urge you to do so now; and as you plan, be sure to include all FOUR days. The program for each "Men of Good-will" District Assembly is loaded with spiritual blessings from start to finish. We suggest that you plan to arrive in the convention city Wednesday evening. This will give you opportunity to get settled in your accommodations ahead of time. If this is not possible, schedule your arrival a couple of hours before noon on Thursday. Occasionally some have missed the opening talk because they were unable to get their noon meal and be in their seats by that time. Therefore allow *plenty* of time.

[2] To ensure having a place to stay, fill out the Room Request form very carefully and completely so the convention department will know the kind of accommodations you desire. The Room Request form should be mailed to the assembly city four to five weeks before the assembly.

[3] Can you volunteer to work at this assembly? As you know, there is a great deal of work to be done to take care of everyone's needs at the convention city. Why not fill out a Volunteer Service slip designating the kind of work in which you desire to share? Give it to your congregation servant, who will send it to the convention city where you will be attending. Do *not* send it to the Society.

[4] To ensure Jehovah's full smile of approval on all of us as we attend the assemblies, we all need to watch how we conduct ourselves. When we are a little tired or have to wait a few moments to be served, how refreshing it is to be with persons who manifest love and consideration! We should all endeavor to show these qualities. And what about the children? They need the loving supervision of their parents.

[5] Plan to be in your seat when each session starts and make every effort to stay for the united expression of thanks to Jehovah at the close of the day. It is good to be there so you can say "Amen" to the closing prayer. We look forward with you to the many blessings Jehovah has in store for us at the assemblies this summer.

# Announcements

◆ Literature Offer. For June: *New World Translation* and the *Word of God* book, for $1.25. For July: *"Then Is Finished the Mystery of God"* with one booklet, for 50c. Try to cover territory not covered with the *"Mystery"* book in May.

◆ District assembly lapel cards in English and Spanish may be ordered by overseers. Wearing these to the assembly will contribute to advertising en route and at the convention city. Lapel cards are not obtainable at the book counters at assemblies. Lapel cards are 1c each and celluloid holders are 5c each. There will be no bumper signs this year. Pioneers should bring their cafeteria tickets with them and treat them as they would cash, since replacements will not be available.

◆ Due to increasingly perilous times, and so as not to invite thieves, it might be best not to advertise in the newspapers through press releases the names and addresses of brothers out of town attending an assembly.

◆ Outlines for public talks delivered by circuit and district servants during the past few years are being sent to all congregations with the May written review. Speakers may be assigned to give these talks and scheduled when convenient, adding further variety in subjects for public lectures.

◆ Starting May 3 circuit servants will give the public talk "Education That Equips You for Life."

◆ The world's "Memorial Day" holiday comes on Saturday, May 30, this year. Where appropriate, special witnessing may be arranged at cemeteries; otherwise, congregations may find it advantageous to share in regular magazine day activity.

◆ The Society now has a limited supply of deluxe songbooks. If any congregation wishes to order some, you may do so at the ratio of one to every five publishers. We will fill orders as long as they last. They are 50c per copy. Pioneers may receive a copy for 25c.

◆ New publications available:

*The Truth That Leads to Eternal Life* —Armenian, Ga, Icelandic, Polish, Russian, Sango, Twi
*"Make Sure of All Things; Hold Fast to What Is Fine"* —Spanish
*"Your Word Is a Lamp to My Foot"* —Cebuano, Greek, Hiligaynon, Iloko, Swahili, Tagalog, Twi
*"Singing and Accompanying Yourselves with Music in Your Hearts"* —Sango
*The Approaching Peace of 1,000 Years* —Danish

◆ Available again in U.S.A.:

*"Make Sure of All Things"* —Japanese
Concordance —French
*"Let Your Name Be Sanctified"* —French
*God's Way Is Love* —Polish
*What Has God's Kingdom Been Doing Since 1914?* —Arabic

◆ Out of stock in U.S.A.:

*Watchtower* bound volume 1969 —Spanish
*Awake!* bound volume 1969 —Spanish

# *Presenting* THE GOOD NEWS

## On Back-Calls with the "Mystery" Book

[1] We hope it is your privilege to place the "*Mystery*" book with some right-hearted ones in your territory during May. What will you do once placements are made? Interest has already been shown in the book, so it may be possible to direct the discussion toward a Bible study, either when the book is placed or on the back-call. The question booklet may be helpful to you in doing so.

[2] Be positive about starting the study in this publication, even though it is more specialized than the *Truth* book. We never know how and in what way the minds of individuals will be turned to the truth. A study of Revelation may be just what some people are looking for. When you place the book, if a particular point interests the householder, then this can be further developed on the back-call, leading into a Bible study.

[3] The study can be started right in the first chapter, or elsewhere in the book. The meaning of the four horsemen, riding the different-colored horses, may prove to be just the thing to catch a person's interest. If deemed advisable, chapter 15, on the "Earthly Survivors of 'The Great Tribulation,'" could be considered, showing how he can be one of those who will survive the impending destruction of this system of things, now so very near. You might even skip over to the last chapter, "The Finished 'Mystery of God' and You," if it seems appropriate to discuss the operations of God's kingdom in removing wickedness and the blessings that will come to those who survive the "great tribulation" into God's new system of things. You could also mention that this publication is now being studied in neighborhood groups, and you could take up a few points discussed the week before at your book study group and then invite him over to join the study.

[4] When you return, it will be good to bring a copy of the "*Babylon*" book with you, for interested ones may wish to get the volume that takes up in detail the rest of Revelation, namely, chapters 14 to 22. If you find it more appropriate in some cases to lead from the initial discussion of the "*Mystery*" book right into a study of the *Truth* book, do so. The important thing is to start a Bible study so that those of good heart can learn the truth that leads to eternal life.

## Preparing Now for Summer Activities

[1] With the coming of May, summer is only a few weeks away. Are you starting to plan your summer activities now with the thought of sharing fully in theocratic activities? For the young folks, school will be out in June, and this leaves two or three months for vacation pioneering. Vacations for most come at this time of the year too. In addition to attending one of the district assemblies during your vacation, can you serve as a vacation pioneer for a month or at least two weeks? What more exciting and beneficial way could you find for spending your vacation? And this would not have to cut out an occasional visit to the beach or other relaxation either. If care is not exercised, however, the whole summer can go by with activities supposedly for our own personal enjoyment being put first and with only a token amount of time being spent in the ministry, which is far more important and really brings us the greatest joy. It takes planning now to be sure that the summer will be well used.

[2] Some congregations will be caring for isolated territory. Others will be making a concerted effort to cover their regular territory thoroughly, especially those areas not reached during the winter and spring months. Plans should be carefully laid now for reaching those who have not heard the Kingdom message recently.

[3] Here is a special privilege for some: Regular pioneers who have their own partners and who desire to serve as special pioneers temporarily in isolated territory this summer, putting in 150 hours in field service, are invited to write to the Society for further information. Use of a serviceable car is essential. The Society will provide some financial assistance.

## THEOCRATIC NEWS

◆ Argentina's new peak of 17,291 publishers is an all-time high. Book placements were seven times the total of the same month last year.

◆ Brazil reports an 11-percent increase with 59,914 publishers. Sixteen "Peace on Earth" assemblies attended by 114,927, and 3,570 were baptized.

◆ Mexico recorded a 12-percent increase and a new peak when 44,654 reported their activity.

◆ A fourth peak in publishers for Switzerland this service year. The 7,248 who reported represent a 7-percent increase above last year.

◆ Indonesia's new peak of 2,454 publishers is a 36-percent increase.

◆ Ghana reports a new peak of 13,517 publishers—13 percent over last year's average. "Truth" book was recently made available there. Results? There were 14,647 books placed in February, compared with 1,962 placed last February.

◆ A 23-percent increase for Malagasy Republic. The peak of 423 publishers there conducted a peak of 872 Bible studies.

◆ Zambia reports an 11-percent increase over last year's average, with 46,750 publishers out in the field.

## *Question Box*

• What should be posted on the congregation's information board?

The information board makes it possible for publishers to acquaint themselves fully with details in letters, schedules and general communications regarding activities within or pertaining to the congregation, though some of these may be read to the congregation before posting.

Some of the things that may be posted on the information board are: service meeting program, ministry school schedule and assignments, schedule for cleaning the Kingdom Hall, letters from the Society that direct that they be posted, notice of the circuit servant's visit and the schedule for publishers to work with the circuit servant, letters regarding the coming circuit assembly, monthly congregation field service report, schedules showing the public talks and the speakers for the coming months, assignments for those who will serve as chairman of the public lectures and the readers of "The Watchtower," the congregation book studies in the congregation's territory and the addresses and time of meetings, and so forth.

The information board is not to be used for personal items such as "shower" announcements. Clippings should not be indiscriminately posted, but from time to time some selected ones may be deemed by the overseer to be appropriate to be put on the board for a few days. The information board should be neat and attractive. The overseer has supervision of the information board, and he should see that it is kept up-to-date.

**★ Plan now for attending a district assembly. ★**

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# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JUNE 1970

"Go therefore and make disciples . . . baptizing them."—Matt. 28:19.

VOL. XIII NO. 6

## Dear Kingdom Publishers:

What fine groundwork we have laid for our summer ministry! Reports for March and April are thrilling. Of special interest to us is the grand news that we had our fourth new peak in publishers this service year. Yes, in April we attained a peak of 380,550 publishers. How heartwarming to know that there are 5,672 more fellow praisers of Jehovah than ever before in this country! Isn't that cause for rejoicing?

During April, when we were featuring special issues of the magazines, we also enjoyed a marvelous peak in magazine placements. Why, we placed an amazing total of 9,157,773! What a tremendous witness was given concerning God's provision for those who love him to benefit from restoration of Paradise! At the same time our four-month subscription campaign moved well beyond any previous results with a total of 797,089 new subscriptions! Last year's peak was 692,052.

Here are some other good reports for you: Back-calls in April reached a new peak of 3,283,549. This shows fine concern for those manifesting interest. Bible studies, up from March, totaled 327,159. Also commendable is the high number of regular pioneers —a new peak of 15,235. What about vacation pioneers? Well, during our special spring campaign we had a total of 32,026! (22,404 of them in April) The previous peak for both March and April was back in 1965, when we had 27,748 vacation pioneers. What fine zeal shown! Think too of how much encouragement all these pioneers were to other publishers. And, of course, vacation pioneering was made possible in some cases because other family members cooperated.

You will also be interested to know that on May 5 Brother Knorr left for a three-week visit to Europe. He was to visit the branches in Wiesbaden and in London to handle problems in connection with the expansion of the Kingdom work there. And he planned to be present in Switzerland at the time of the dedication of the new branch office and printery in Thun. Just before Brother Knorr left, he told us some encouraging news at the Bethel table: During March we had publisher peaks in many parts of the world! For example, 20 countries in the Americas reported new peaks, 17 in Western Europe and 11 in Africa.

Here in the United States, as you know, Memorial attendance was very good. The final figure was 836,058—up 87,583 from last year! There were 4,609 partakers. For the special public talk we had an attendance of 548,240. Now it's our privilege to help these many interested ones to get to this summer's district assembly.

Our spiritual blessings keep on ever increasing, don't they? Meanwhile, the Devil's system deteriorates and evils multiply—all the more reason to go on conquering the evil with Christian good.

Your fellow servants,
Brooklyn Branch Office

# Why Not Before Now?

[1] Why has not the "great tribulation" come before now? Is it because the world is not bad enough? No! Is it because Jehovah is slow? No, rather, he is most patient. (2 Pet. 3:9) He knows the day and hour and will not postpone it. (Matt. 24:36) Why, then, has the "great tribulation" not come before now? Because Jehovah, in setting the time for it to break, has foreseen the need for time in which to preach the good news "in all the inhabited earth for a witness to all the nations." "Then the end will come." (Matt. 24:14) That day and hour is near!

[2] In the time that remains we want to share as fully as we can in the ministry to aid others of honest heart to learn of Jehovah and his loving provisions for salvation. This month we will enjoy offering the *New World Translation of the Holy Scriptures* and *Is the Bible Really the Word of God?* on a contribution of $1.25. If a householder has the Bible, we can offer the book, or if one has the book, we will offer the Bible. This *Kingdom Ministry* has a variety of suggestions for making the offer and starting home Bible studies. Feel free to use what is most effective for you in helping people in the territory.

[3] More daylight hours are with us during summer months. Many find evenings an excellent time to make the offer and return calls. In many territories people are home evenings more than during the day and generally are less hurried and more relaxed so we can talk with them. One publisher making evening calls contacted 13 out of 15 householders (literature was placed with 11) in a territory where few were contacted during the day or on weekends. If you can, why not share in evening witnessing?

[4] Many business people are seldom contacted at home. They need to be warned of the tribulation's fast approach, don't they? Have you witnessed in the congregation's business territory? A pioneer overseer in Nebraska placed 200 Bibles with motel managers, and a publisher in California placed 43 with managers. An interested person wrote (as a result of reading the *New World Translation* while staying at a motel): 'I was very interested in it and would like to have a copy if they are for sale. How much do they cost and where can I obtain one?' If motels, hotels and other business territory has not been covered, magazine-territory servants, why not arrange this month for mature, experienced publishers who can effectively handle these calls to work it?

[5] Have you recently considered the condition of the Bible you use in field service? Why this question? A circuit servant wrote: 'I have gone from house to house with publishers using Bibles whose pages were falling out, covers partially torn off, and otherwise mutilated or unkempt. I have often seen a sort of surprise

(*Continued on page 4, col. 1*)

★ **Conquering evil with Christian good.** ★

# Your Service Meetings

## WEEK STARTING JUNE 7

Theme: Distributing the "Word of Life." Song 103.

**5 min:** Introduction, text and comments.

**17 min:** "Why Not Before Now?" Question-and-answer coverage. Demonstrate appropriate points.

**10 min:** "Do They Know?" Talk. (Also see 3/15/69 "Watchtower," pp. 188-190)

**15 min:** Presenting the Good News. Discuss and demonstrate.

**3 min:** Accounts report.

**10 min:** Concluding comments. May's report for congregation. Song 43.

## WEEK STARTING JUNE 14

Theme: "Will They Hear Without Someone to Preach?" (Rom. 10:14) Song 89.

**5 min:** Introduction, text and comments.

**10 min:** Branch Letter and news items. Handle as discussion.

**14 min:** "Thinking About It?" Question-and-answer coverage.

**18 min:** Direct Approach for Starting Studies. (Discuss and demonstrate.) In many areas this approach produces excellent results. A circuit servant in Colorado reports that, in addition to the new studies he started (37 in the last 3 months and his wife 25), 'the publishers and pioneers during my visits to the last 5 congregations started 59 studies and, since the week of my visit, 44 more.' This makes a total of 103 new studies started by publishers and pioneers using some of these helpful suggestions submitted by the circuit servant: "The emphasis was placed on the offer to **demonstrate the study** rather than placing emphasis on the study course itself. If householders are asked if they would like to have the study course, before it is demonstrated, usually they will give a negative reply. Some publishers were discouraged in using the direct approach until first trying to demonstrate the study."

Basically the following approach was used: 'Good morning, my name is ——. I'm one of Jehovah's witnesses. I imagine you have your own religious affiliation? [Let them answer.] It is encouraging to know that you still believe in God at a time when so many people are becoming godless. I'm sure you will agree that things would be much better today if more people would study the Bible in their own homes and live according to Bible principles. [Let them comment.] We are encouraging home reading of the Bible and offering a free study course. It answers many questions such as, Why do we grow old and die?, Where are the dead?, Why does God permit wickedness?, and many other questions people wonder about. If you have just a few minutes I would like to demonstrate how you can find the answers to such questions in your own Bible. Then you would be in a better position to decide whether you would like the free Bible study or not.' If they say yes, the Bible-study folder can be used, suggesting they pick a question they would like answered from the Bible. If they hesitate, you can ask if they are interested in knowing the condition of the dead or knowing if present world conditions were foretold in the Bible, etc. (Use Bible to answer.)

He concludes, 'Some new studies have been lost on the first few calls because of trying to get the householder to read paragraphs or scriptures when they do not care to do so.' Why not ask, 'Would you like to read or would you prefer that I do so?' If householder does not desire Bible study demonstration, go ahead with your sermon presentation.

**13 min:** Concluding comments. Include appropriate points from Announcements. Song 20.

## WEEK STARTING JUNE 21

Theme: 'Handling the Word of Truth Aright.' (2 Tim. 2:15) Song 100.

**5 min:** Introduction, text and comments.

**7 min:** Question Box. Talk and experiences as time permits.

**18 min:** Indirect Approach for Starting Studies.

(2 min.) Chairman: What other approach can we use to start studies if individuals are hesitant, feel uneasy when the direct method is used or may not be ready to accept the responsibility of the six months' study program? Have you tried the indirect method of starting studies? The "Lamp" book, page 93, states: "At first the person may not even realize that he is having a home Bible study; he just enjoys the fine Bible discussions. In many parts of the world it is necessary to make a number of calls, discussing a variety of topics and answering questions, before it is possible to get down to a regular study." (See 1970 "Yearbook," p. 232.) Our offer this month opens the way for studies to be started when placing the Bible or on making return visits by "discussing a variety of topics and answering questions" before getting down to a regular study. Why not try the following suggestions, depending upon the interest or questions of the householder?

(14 min.) Bible study servant interviews two study servants. After discussing the suggested indirect approach for starting studies, a servant can demonstrate it. (1) Discuss how publishers can use "Important Bible Words for Quick Reference," starting on page 1341 of "New World Translation" to aid householders to get acquainted with Bible and to clarify topics of interest such as death (condition of the dead), earth (man's home), Jehovah, resurrection, etc. Demonstrate how householder is directed to material in the back of the Bible, assisted to use his Bible in looking up scriptures, explaining them, etc. On concluding discussion, servant arouses householder's interest in another subject to be explained on next call. (2) Discuss how publishers can prepare Bible discussion material on subject of interest to householder from the Bible, "Word of God," "Make Sure," "Truth" books, "Watchtower," "Awake!," etc. For example, publisher may list scriptures from Chapter 4 of "Truth" book. (Servant demonstrates use of following on a call)

**"Why We Grow Old and Die"**

**Gen. 1:28, 31—Man provided lovely home**
**Gen. 2:16, 17—Would live if obedient**
**Gen. 3:1-6—Disobedience of first pair (Select appropriate portions)**
**Gen. 3:22-24—Lawless couple to die**
**Rom. 5:12—Effect upon offspring is death (Also Job 14:4 could be used)**
**1 John 4:9—Ransom provided by means of Jesus**
**Rev. 21:3, 4—Kingdom rule will do away with death**

(2 min.) Chairman: Same can be done with "Word of God" book, such as Chapter 10, "Bible Prophecies You Have Seen Fulfilled." Be discerning in ascertaining interest of householder, as it helps us to determine if all scriptures should be discussed, if it is advisable to switch to another subject of greater interest, etc. Use indirect method with goal of starting a study.

**20 min:** Associations. (Handled by mature brother. Ask questions below. Allow audience to answer freely.)

What position do Christians take with respect to the world? (John 15:19; Jas. 4:4) Is it possible to avoid all contact with unbelievers? (1 Cor. 5:9, 10; John 17:15, 16) Why is it so imperative to watch our associations? (Prov. 13:20; 2 Pet. 2:18) How should we view all social companionships with those not in the truth? Why? (Gen. 34:1, 2; 1 Cor. 15:33; Eph. 5:7-12; w66, p. 49, par. 5) What kind of association is encouraged in the Bible? (Matt. 18:20; Acts 2:42; Heb. 10:24, 25; w70, p. 150, par. 20) How would the above principles be applied to the following associations? Give scriptures or Bible principles to support your answers. Schoolmates and fellow employees? (Ps. 119:115; w66, pp. 49-51; 2 Cor. 6:14-17; 2 Tim. 3:2, 5; 1 Pet. 4:4) Disfellowshiped persons? (1 Cor. 5:11; Rom. 16:17; "Lamp" book, p. 180) Dating those not dedicated? (w64, p. 155, par. 1; w67, p. 765; w69, p. 373, par. 26; w65, p. 562, par. 11) What is the purpose of dating and what may a congregation rightfully expect of those who regularly date for an extended period of time? (w64, p. 155, par. 3) Marriage? (Deut. 7:3, 4; 1 Cor. 7:39; 2 Cor. 6:14, 15) If one thinks these Bible principles are restrictive, what could be said to aid and encourage him? (w66, p. 53)

**10 min:** Concluding comments. Song 117.

## WEEK STARTING JUNE 28

Theme: Look for Oversight of Jehovah as Shepherd. (1 Pet. 2:25) Song 41.

**5 min:** Introduction, text and comments.

**10 min:** Talk on month's theme.

**20 min:** Discussion of June 15, 1970, "Watchtower" article covering conduct at assemblies.

**12 min:** Suggestions for offering "Mystery" book during July. Brother handling this part will review the suggestions in the April and May "Kingdom Ministry" regarding "Mystery" book presentations. He can work up a short demonstration to remind the congregation of helpful points. Encouraging experiences that publishers had during May in offering "Mystery" book may also be included.

**13 min:** Concluding comments. Song 8.

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## APRIL SERVICE REPORT

|  | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 893 | 148.7 | 67.5 | 7.1 | 164.2 |
| Pios. | 15,235 | 102.8 | 45.3 | 4.6 | 120.8 |
| Vac. Pios. | 22,404 | 82.1 | 31.7 | 2.1 | 102.7 |
| Pubs. | 342,018 | 10.5 | 5.3 | .6 | 14.2 |
| TOTAL | 380,550 |  |  |  |  |

**Public Meetings Held: 21,511**

**UNITED STATES GOAL FOR 1970**
**378,040 Publishers**

# Do They Know?

[1] It's wonderful to have so many new ones with us at our congregation meetings and taking part in Jehovah's service. We enjoy having them with us to benefit from the fine spiritual feasts Jehovah provides. Too, we have been able to encourage and assist many of them to attend nearby circuit assemblies, which added to their spiritual growth. Thousands of them have yet to experience the joy of attending a district assembly. Can we assist many to attend a district assembly this summer? Do they know what to do in preparation?

[2] As we all appreciate, attending a district assembly usually involves much more than attending a nearby circuit assembly. Unless one lives within a short distance of the assembly city, rooming arrangements must be made. Do they know what to do? where to get rooming forms? how to fill them out? where they are to be sent, among other things?

[3] And, what about transportation? If they do not have a car, do they know what to do in arranging transportation? While most of us are used to traveling, having attended various assemblies, many people are not accustomed to travel and, unless encouraged, and at times assisted, they hold back from making travel arrangements. Perhaps we may even be able to include them in our own travel plans.

[4] Many new publishers are looking forward to being baptized at the district assembly. Do they know what to do? In addition to covering the questions in the "*Lamp*" book, do they know that they are to have with them on the day of baptism a bathing suit and towel? Are they acquainted with the volunteer service arrangement and how to share in it, if that is their desire? And do they know of the moderate-priced meals made available at the assembly so all can care for physical needs and still be at the assembly location to enjoy Christian association and benefit from the entire program?

[5] Why not spend some time encouraging newly associated ones to attend a district assembly, covering the above and other points that will be of benefit to them? By so doing, we will be sure they know what to do, and, additionally, this may be the encouragement they need to attend.

## Announcements

◆ Congregation accounts are to be audited this month.

◆ Literature Offer. For July: "*Mystery*" book and booklet, 50c. For August: *Truth* book, 25c. For September: *Evolution* book, 25c.

◆ In working unassigned territory the main offer is a year's subscription for *The Watchtower* or *Awake!* for $1.

◆ Are you planning to get baptized at one of the summer assemblies? If so, we suggest that you talk to the congregation overseer about it now.

◆ Pioneers who move to another congregation should follow the procedure outlined in the "*Lamp*" book, page 198, par. 2, namely, to return their Pioneer Identification and Assignment card with request to be assigned to the new congregation. Congregation assignment changes are not made on the basis of the Change of Address slip you send in for personal subscriptions.

◆ New publications available:

*The Truth That Leads to Eternal Life* —Cibemba
*"Things in Which It Is Impossible for God to Lie"* —Bicol, Hebrew
*Learn to Read and Write* —French
*Sermon Outlines* —Ga
*God's Way Is Love* —Bulgarian
*Finding the Truth That Makes Men Free* —Vietnamese
*Living in Hope of a Righteous New Order* —Luvale
T8—*Life in God's New Order* —Abua
T11—*Which Is the Right Religion?* —Japanese
T12—*Do You Believe in Evolution or Creation?* —Japanese

◆ Out of stock in U.S.A.:

T8—*Life in God's New Order* —Polish

◆ Available again in U.S.A.:

*Sermon Outlines* —French
*"This Good News of the Kingdom"* —Romanian
*"Look! I Am Making All Things New"* —Serbian

◆ Correction: In *The Kingdom Interlinear Translation of the Greek Scriptures* on page 1171 the date Nisan 10 should be moved down two lines so that the first event listed for that day will be "Barren fig tree cursed; second temple cleansing." We suggest that you mark this correction in your personal copy.

Also, on page 615, under the last Greek word on the top line, change the preposition "to" to read "of," so as to make it read "of us."

# Thinking About It?

[1] The Ethiopian eunuch, after having the truth explained to him and seeing his responsibility, did more than only think about it, didn't he? He said: "What prevents me from getting baptized?" (Acts 8:36) Many of us who followed the Ethiopian's wise decision as to being baptized have since been thinking for some time now about pioneering and most appropriately may ask ourselves, 'What prevents me from pioneering?' It is a good question to consider, isn't it?

[2] Pioneering is a field of service that deserves serious consideration. While some have family or other Scriptural responsibilities that prevent them from getting into the regular pioneer service now, many have been able to enroll as pioneers as is noted from the over 15,000 now serving as regular pioneers! Here are some encouraging examples to think about:

[3] A young brother was offered a scholarship to a university. He (under the wise guidance of his parents) had been thinking about pioneering after graduation. What did he do? Having in mind Jesus' words at Matthew 6:33, he followed through on his thoughts, became a regular pioneer and is now enjoying the special pioneer service, looking forward to attending Gilead School. Surely Jehovah has blessed him.

[4] A sister who also did more than think about it wrote: 'I talked it over with my husband and our son. We agreed that by cutting down on expenses I could quit doing secular work and we could have a pioneer in the family.' As a pioneer she is enjoying added blessings and the family is benefiting in a very wholesome way.

[5] Have you thought about pioneering but wondered if your health would permit it? A sister with this very question decided to check with her doctor and thereafter wrote: 'I was very happy to learn that nothing really stood in my way.' Today she is doing very well as a pioneer. A brother who had been thinking about it for many years summed it up nicely when enrolling as a pioneer: "I finally wound up my affairs and did what I should have done some time before this."

[6] Many are now thinking about pioneering and this is fine, for it is the first step to becoming a regular pioneer. The next step is to make definite plans to put these good thoughts into action. What can assist in this regard? Many pioneers tell us they had their questions answered and also received fine encouragement from attending meetings at the circuit assembly for those interested in pioneering. If you are not attending them, we encourage you to do so; you will enjoy them.

[7] Another fine opportunity is when the circuit servant is with your congregation. As an experienced "pioneer" he will be pleased to discuss pioneering with you. Circuit servants' wives have been most encouraging to sisters thinking about pioneering. And many others were encouraged after talking to pioneers themselves, as well as to servants and other mature publishers.

[8] So, brothers, by all means, continue to *think* about pioneering. And, while you are thinking about it and *arranging* your affairs to that end, why not enroll as a vacation pioneer whenever you can? One regular pioneer wrote, "I enjoyed vacation pioneering so much I just couldn't stop." This may be your rewarding experience.

# Presenting THE GOOD NEWS

## Briefly and to the Point

1 We are all interested in using effective presentations to place the Bible-and-book offer. Often fine results are experienced by being brief and getting to the point quickly. Here is a presentation two pioneers used to place over a hundred Bibles in a single month!

2 'I'm engaged in an educational work, speaking briefly to people about world conditions. They're not getting any better, are they? [Let them comment.] There is so much delinquency, no respect for law and order; problems and anxieties are everywhere. Do you think there is some significance to all of this or some reason why we are having all these troubles at this particular time? [Let them comment.] We've been directing people to the Bible as the place they can find a reliable answer as to why we are having these troubles and what God is going to do about them.

3 'The Bible tells us that we are living in the last days of the present wicked system of things and God is soon going to bring relief through his kingdom for which we pray. I don't know if you are like I am, but I've found parts of the Bible rather hard to understand. Do you find it that way? [Display Bible.] This modern-English translation of the Bible uses our everyday speech. For example, note the clarity of 2 Timothy 3 regarding the "last days." [Use appropriate points, verses 1 to 5, depending upon householder, then offer Bible and book.]'

4 The following short presentation may be of help to children and newer publishers and when we contact busy householders: 'My name is ——. I'm making brief calls on those who love God and who would like to have a better knowledge of the Bible. Many people say they do not understand their Bible and have longed for an easy-to-read translation of the Bible in the English spoken today. The *New World Translation of the Holy Scriptures* [display it] fills this need. This copy is yours along with this book [display *Word of God* book], which assures us that the Bible really is the Word of God, on a contribution of $1.25.'

5 Or you might try this abbreviated presentation: 'Many people today desire to have the Bible in the English language used now. I'm pleased to offer you this complete Bible in easy-to-understand, modern English [show it] along with this book [show it] which aids us to know that the Bible really is the Word of God.'

## Why Not Before Now? (*Cont'd*)

on the face of some householders when they see the Bible, a book many of them hold to be sacred, in such a condition.' While all of us get used to the 'feel' of a Bible we have long used and perhaps feel comfortable with it, it would be good for us to determine if the Bible we use in the field service would offend the ones we are desirous of assisting.

6 The Bible-and-book offer opens the way for many new Bible studies. When it comes to the Bible-study work none of us ask, Why is it so important? For, almost without exception, as the result of someone's conducting a study with us we learned the truth. Each time when engaging in field service we ask for Jehovah's blessing to be with us. Do we also pray for the privilege of conducting a Bible study? First John 5:14 tells us, "No matter what it is that we ask according to his will, he hears us." Always we want to have a positive attitude and not only pray to Jehovah that he will help us to find those of honest heart in the territory but make advance preparation so we can share in the Bible-study work. As we continue asking and doing our part, we may be assured that Jehovah's spirit will back us up in our efforts to find those who lean toward righteousness. (Matt. 7:7) If you are not sharing in the Bible-study service, or are in position to have a fuller share, why not make it your goal to begin doing so this month?

7 With ever greater momentum "this good news of the kingdom" is being "preached in all the inhabited earth." In the near future Jehovah's set time for the "great tribulation" to start will be here and "*then the end will come.*" These things we know, and that is why it is our determination to continue preaching and teaching just as long as Jehovah wishes us to do so, to help those of honest heart to survive the "great tribulation."

## THEOCRATIC NEWS

- A special pioneer couple in Alabama enjoy conducting about 45 studies each month, with some 100 persons associated in these studies. More than 30 are attending meetings.
- The Chicago, Illinois, Fillmore Unit recently reported 103 publishers, all of whom made back-calls and conducted Bible studies during the month. For several months the congregation has averaged two studies per publisher.
- Austria's new peak of 9,263 publishers is 7 percent above last March.
- In spite of ban and continued opposition, Malawi had a 28-percent increase, with 18,629 publishers reporting.
- Lesotho reports a 34-percent increase —406 publishers. Despite state of emergency there, 902 attended Memorial.
- A 33-percent increase for Togo—1,470 publishers. Memorial attended by 4,994.
- For the first time the Philippines had 50,182 publishers reporting; a 10-percent increase.
- A new publisher peak of 4,142 for Peru is 23 percent over last March.

## *Question Box*

• How can people in your territory contact Jehovah's witnesses?

Some congregations have a telephone at the Kingdom Hall listed in the phone book under "Jehovah's Witnesses." This has been helpful to many desiring to contact us. But what if no one is at the hall when someone calls? An interested person in a Midwest city made ten phone calls (three Kingdom Halls were listed) but was unable to contact anyone because no one was at the halls to answer. The overseer may want to list another phone number to call if there is no answer at the Kingdom Hall—either his own number or that of someone who can make tactful reply to those who call. ("Lamp" book, p. 64) Many fine experiences have been sent to the Society concerning interested persons who contacted Jehovah's witnesses by phone. As a result of publishers' writing a phone number on the Bible-study folder, numerous householders have called requesting Bible studies. One experience states: "The lady phoned and said she had been thinking about studying the Bible and would enjoy it very much. A study was started and the interested person now attends meetings."

Many congregations have arranged for a free listing in the local newspaper of the Kingdom Hall address together with day and time of meetings, and this has been a means of helping people to get in contact with us. (See Question Box in July 1967 "Kingdom Ministry.")

Of course, we keep in contact with the greatest number of people by our sharing in field service, making liberal use of the handbills, which provide the Kingdom Hall address and time of meetings.

**★ Let's share to the full in the Bible-study work. ★**

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# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
JULY 1970
VOL. XIII NO. 7

"Go therefore and make disciples . . . baptizing them."—Matt. 28:19.

## Dear Kingdom Publishers:

Since the earthquakes in Peru, Brother Knorr told the Bethel family that all of the missionaries in Peru are safe and well. Immediately after it was learned how great the disaster was, the congregations in Lima gathered together clothing, food and money and they took approximately seven tons of supplies to the stricken area. Just as soon as the highway was opened, three cars and a truck loaded with material went through to Casma, where there are 20 publishers. All of the buildings were shaken down and there was a pile of rubble. Supplies were left with a special pioneer for distribution.

The caravan of four vehicles traveled on to Chimbote, where there is a population of 250,000. We have three congregations there of about 300 brothers. All of the homes were destroyed, and two Kingdom Halls were demolished. One Kingdom Hall had a cement floor, so the first thing the brothers did was to clear off the rubble and put up a mat wall, and Tuesday night they had their congregation book study there. The brothers bringing supplies arrived there Wednesday morning at 9 a.m. Shortly thereafter missionaries from Trujillo came from the north to Chimbote with more assistance.

There are several towns in the Andes that could not be reached for eight days after the earthquake. But our brothers loaded two vans with supplies and were the 15th and 16th cars to get to Huaraz. What joy was expressed! They said, "We did not expect you so soon."

The New York city brothers responded quickly and generously contributed far more clothing than is needed. We have already made two shipments of clothing to Peru and the Society has also provided $20,000 for the branch to use in obtaining whatever is required on the part of our brothers. We are confident that our fellow workers in this stricken area will certainly bring much comfort to those who are distressed, by telling them the message of God's kingdom.

We have also been told that brothers in Cameroun have been expelled from that country because they refuse to vote. So the missionaries there have been sent to other assignments. The Society received word June 6 from Madagascar that someone there is trying to expel 20 missionaries too. So troubles come to God's people in more ways than one, but still the preaching of this good news of the Kingdom for a witness will continue.

No matter where God's people are they look to Jehovah God as their overseer and teacher and they are confident that he will direct them in the service that he has assigned them to do in these "last days." All of us should persevere in prayer and be of good courage, knowing that we come under the care of our Father in heaven who blesses all with the necessities of life as they continue to serve him.

Your brothers and fellow servants,
BROOKLYN BRANCH OFFICE

# What a Loving Provider!

1 Isn't it reassuring to reflect on the many provisions that Jehovah constantly makes for us? How numerous they are! For example, we regularly enjoy an abundance of appetizing spiritual food in *The Watchtower* and *Awake!* We have five upbuilding meetings each week and we have a splendid organization to coordinate our preaching efforts. Also we have the loving oversight and the helpful direction of our servants and family heads; and every year we have two enjoyable circuit assemblies in addition to a district, national or international assembly.

2 This year it is the "Men of Goodwill" District Assembly. The very name is exciting, isn't it? By the time you receive this issue of *Kingdom Ministry* you may well have attended your district assembly. If not, bend every effort to get there and help others in the congregation to be in attendance. You will be glad that you did.

3 It is true that living conditions have really become much more difficult in recent years. This alone has had its effect on many of us. Secular work has become far more demanding and oppressive for some. Inflation is taking its toll. Some of our brothers are working longer hours each day just to make ends meet, and yet amidst these deteriorating conditions we all need to keep our balance, don't we? What loving provisions Jehovah has made for us so we may endure! By providing the regular meetings and special assemblies he arranges for us to be assembled together to be built up spiritually.

4 Our loving Provider has also given us wonderful equipment to use in the field ministry during July. We will be presenting the "*Mystery*" book, even as we did during May. Its message is forceful and timely. No doubt you had fine experiences with this publication during May and enjoyed presenting it. As a suggestion, why not review the supplement to the May *Kingdom Ministry* now. You will find this information motivating and it will refresh your mind with ideas on presenting the "*Mystery*" book with clarity and enthusiasm.

5 Sharing as we do in a most urgent work, our schedules are usually very full, and at times we may feel the need to get away and "rest up a bit," as Jesus and his apostles did. (Mark 6:30, 31) If you plan to take a vacation in connection with attending one of the assemblies, or at some other time, we hope that you will have a fine time. Being away from our regularly scheduled work for a few days is good for our minds and bodies. It can do much to help restore vital physical and emotional energy, and there is no reason to criticize yourself if you do this sometime during the year.

(*Continued on page 4, col. 1*)

★ **Look for oversight of Jehovah as Shepherd.** ★

# Your Service Meetings

### WEEK STARTING JULY 5

Theme: Reflecting God's Love. (1 John 4:16-19) Song 81.

**5 min:** Introduction, text and comments.

**15 min:** "Jehovah, an Awe-Inspiring yet Loving God." Talk by mature brother highlighting Jehovah's love and other marvelous qualities, based on article in March 15, 1970, "Watchtower."

**15 min:** "What a Loving Provider!" Questions and answers.

**12 min:** Making the Most of Our Opportunities. Talk and demonstration.

(3 min.) Chairman: Summer provides ideal time to have full share in field service. Why? There are more hours of daylight and we can extend witnessing into the evening, when most people are home from work and in a relaxed frame of mind. Many congregations need men to take lead. Why not call at time most favorable to get men interested in the truth. One brother who is an overseer and pioneer stated: 'After supper the people are more relaxed. Women are not afraid to open the door, because their husbands are at home. In this way we are able to start studies with whole families and these can be held on Sunday or in the evening.' He also remarked that the evening is 'the best time for the ministry.'

(6 min.) Two book study servants discuss evening witnessing. One discusses local obstacles and attitudes. Other patiently refutes arguments, pointing out people more receptive, man of house at home, find persons who seldom if ever have had a full opportunity to hear the good news, have realization of thoroughly covering territory by making not-at-homes in evening, may start study with entire families. An hour in evening may be worth two or three at other times. Evening hours produce placements, back-calls and Bible studies. Other brother begins to get enthusiastic as discussion continues. He finally decides to talk up evening witnessing at next book study. The two discuss how to have a share in evening witnessing.

(3 min.) Chairman: Suggests working together in evenings where advisable. Any who cannot share in evening witnessing, yet want to spend more time in the field, may spend a full day in service from time to time. Organize according to local circumstances. Those taking care of midweek witnessing arrangements can encourage spending a full day in service. For example, if group spends two or three hours in house-to-house ministry in the mornings, why not spend another hour or two in the afternoons making not-at-homes, back-calls or conducting studies. Always enjoyable and mutually beneficial to get together with vacation and regular pioneers. Asks audience how many would like to try spending a full day in service if it were organized so that many could encourage one another. Suggests those handling midweek witnessing and book study servants arrange for groups to spend full day in service where possible.

**3 min:** Accounts report. Briefly commend congregation for material support of Kingdom interests.

**10 min:** Concluding comments. Cover June report for congregation, "How Did We Do in May?" and slogan on page 4. Song 92.

### WEEK STARTING JULY 12

Theme: Work Whole-souled in Jehovah's Service. (Col. 3:23, 24) Song 64.

**10 min:** Book study servant calls on irregular meeting attender to encourage meeting attendance, using day's text and Theocratic News. These two may introduce other parts on the meeting.

**15 min:** "Unprecedented Opportunities." Talk and audience discussion.

**25 min:** Christianity, a Way of Life. A mature brother should handle this part, making it interesting and lively, drawing out the answers from as many different ones in the audience as possible. The Bible may be used to establish Scriptural answers to questions. All are free to use the "Aid" and "Make Sure" books in addition to other reference material. How and when did Christ's followers come to be called Christians? (ad, p. 316; g67 7/22, p. 27) For what reasons is this name appropriate? (g67 7/22, p. 28) Why are true Christians today called Jehovah's witnesses? (g67 7/22, p. 28; ms, pp. 81, 270) Show Scripturally that calling oneself a Christian does not make it so. (ms, pp. 83, 84, 98) Why was Christianity called "The Way"? Why was this name fitting, and what other names appropriately describe followers of Christ? (ad, p. 316; w64, pp. 615, 616) How was early Christianity viewed by the world of that time? (ad, p. 317; li, pp. 191, 192; qm, pp. 276-278) What similarities are there between the early Christian congregation and true Christian witnesses of Jehovah today? (qm, pp. 283-287) What differences are there between Jehovah's Christian witnesses and so-called Christians today? (Consider conduct and doctrines, ms, pp. 78-83, 270-281) What does it mean to be a Christian? (ad, pp. 316, 317; w68, pp. 230, 231)

**10 min:** Concluding comments. Encourage brothers to keep busy in ministry during summer. Remind all to send in field reports if vacationing at end of month. Song 32.

### WEEK STARTING JULY 19

Theme: Keep Watching How You Are Building. (1 Cor. 3:10) Song 70.

**5 min:** Introduction, text and comments.

**8 min:** Branch Letter. Questions and answers.

**10 min:** "Why You Ought to Be Forgiving." Talk by mature brother on material in July 1, 1970, "Watchtower," pages 387-390. Accent building right relationship with God and with one another.

**15 min:** "Presenting the Good News—Together with Our Families." Questions and answers. Have qualified young publisher demonstrate sermon with monthly offer.

**12 min:** Sharing Fully in the House-to-House Ministry. Talk using scriptures from "Make Sure," pp. 277-280, local experiences highlighting importance, and practical discussion of local needs. Build up appreciation for privilege of having regular, weekly share in this service.

**10 min:** Concluding comments. Also handle appropriate Announcements and consider local experiences in placing the "Mystery" book. Song 73.

### WEEK STARTING JULY 26

It would be well to give further emphasis to house-to-house ministry on this meeting by frankly discussing what hinders some from having a greater share in this work and outlining how these problems can be overcome. If there is no need to prepare a fifth meeting, because of attending an assembly, you may adjust the program according to local circumstances.

### WEEK STARTING AUGUST 2

Theme: Deep Appreciation for Jehovah's Sacred Things. (Ps. 27:4) Song 82.

**10 min:** After considering text, family group discusses "Question Box," taking part of those mentioned in it who wrote about serving where need is greater.

**8 min:** Talk on month's theme.

**30 min:** Highlights of district assembly. This may be scheduled for another week as appropriate, making necessary adjustments in the program. Include experiences had in connection with the assembly. Audience may be invited to share good things learned.

**12 min:** Concluding comments. Encourage all to share fully in August activity, placing the "Truth" book and starting studies. Song 119.

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## MAY SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 890 | 146.5 | 67.5 | 6.7 | 153.4 |
| Pios. | 15,104 | 98.7 | 45.5 | 4.3 | 108.6 |
| Vac. Pios. | 6,605 | 84.7 | 33.0 | 2.2 | 96.4 |
| Pubs. | 356,639 | 10.8 | 5.5 | .6 | 14.5 |
| TOTAL | 379,238 | | | | |

**Public Meetings Held: 25,698**

**UNITED STATES GOAL FOR 1970**
**378,040 Publishers**

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### HOW DID WE DO IN MAY?

May was another wonderful month in the ministry in many ways. When the report was being tabulated in the office we thought for a while there would be another new peak, surpassing even April's high point in publishers. While that did not occur, the total of 379,238 publishers continues to be well over our 10-percent goal for the year and it really makes our hearts rejoice to see your zeal and devotion to Jehovah. Also the average magazines placed per publisher, 14.5, and the average hours, 10.8, give some indication of the public's desire to read information that really contains some hope for the future and of your zeal in making it available to them. Surely Jehovah has blessed us with grand privileges as we go on with our vital work of making disciples to His praise.

# Unprecedented Opportunities

1 Have you noticed how worsening world conditions have made it more favorable to discuss the truth with people these days? It is true that many do not listen to our message, but that only proves that the dividing work is getting accomplished. (Matt. 25:31-46) And we rejoice to see this, don't we? But what happens when we meet those who are inclined toward righteousness? Do they not show that they are anxious to talk to us and that they want answers to their questions? Really, these are days of unprecedented opportunities for witnessing about Jehovah's kingdom. How happy we can be that we live in such times!

2 Wisely our heavenly Father Jehovah has provided the house-to-house ministry as the most effective means of searching out deserving ones. The "*Lamp*" book points out on page 85: "This is a type of work that fits the capabilities of each one of us, because it involves talking to just one or two persons at a time, and, at the same time, it is the best way to be sure that no one hungering and thirsting for righteousness is overlooked."—Matt. 5:6.

3 However, some circuit and district servants in different parts of the country tell us that support for the house-to-house work is decreasing, and especially so over the weekends. Why is this, brothers? Are some of us losing appreciation for this facet of our ministry? Have we forgotten Paul's words at Acts 20:20 regarding teaching from house to house? Are we overlooking the fact that the best way to reach people is by calling at their doors?—Matt. 10:11-13.

4 It is true that the preaching work is done under angelic direction, and how busy the angels must be in directing the work today! (Matt. 24:31; Rev. 14:6, 7) But the question is, Are we individually having a full share in this work? Just think of the blessing we would miss if we did not take full advantage of the house-to-house ministry, especially when we know that this work is fully supported by Jehovah and his holy angels. (1 Cor. 3:9) Certain knowledge of this fact should infuse us with such courage and zeal that no obstacle, regardless of size, will be able to slow us down or stop us from pressing on with the work.

5 Most of us want to engage in the house-to-house work. We have the right motive with regard to Jehovah and sheeplike ones. Some may feel reluctant to engage in it, though, because of not being sure of what to say. If you feel this way about it, why not make an appointment with your book study servant or any other servant so you can enjoy this fine privilege. If servants set the example and take the lead in the house-to-house work, a great blessing will result to the congregation. (Matt. 11:1) If advance appointments are made, perhaps for serving together that very weekend, much good can be progressively accomplished in the field of house-to-house training. If you cannot spend long periods of time, spend what you can, for surely this is acceptable to Jehovah.—Luke 21:2-4.

6 Some of our brothers have morning meetings and have found Sunday afternoon an opportune time to engage in the house-to-house ministry. People are relaxed and often in a good frame of mind and easy to talk to on such occasions. Quite a few of our brothers have found evenings an excellent time to engage in the house-to-house work, and many opportunities have presented themselves for starting home Bible studies, which work helps us to make disciples.

7 Some publishers have suggested to the circuit and district servants that they are too tired at the end of the week to engage in the house-to-house ministry. It is true we live in a pressure-filled world. We all get tired on occasions, don't we? But we know how much we can do and so we do what we can. The point is that if we make room for this service in our lives, if we realize that this is a never-to-be-repeated work, surely we will have the right mental attitude toward this avenue of service. In some respects too the field service is an antidote for fatigue. It is therapeutic. It puts us in a good frame of mind so that we actually come away from the field ministry refreshed mentally and often physically.

8 In Bible times our brothers Jeremiah, Ezekiel and Isaiah delivered messages to the nation of Israel. They were the prophets of Jehovah in their time. Some of these prophets like Jeremiah were told in advance that nobody would listen to their message. Jehovah said: "You must speak to them all these words, but they will not listen to you; and you must call to them, but they will not answer you." (Jer. 7:27) Really, could any people to whom we might preach today from house to house be more unreceptive? Yet, despite the attitude of those Israelites, Jeremiah endured. What a fine example this is for us to endure in a satisfying work that offers unlimited opportunities for Kingdom witnessing in these days!

9 Today we are living in the "time of the end." Deserving ones need to be searched out so that they will not perish in the "great tribulation." (Matt. 10:11) These days are the last days for this old system and for a never-to-be-repeated work from house to house.

10 An experience that occurred recently here in Brooklyn helps us to be aware of the impact that our work from house to house has on people. An elderly gentleman told one of our brothers who was going from house to house: "I admire you people so much, both young and old.

(*Continued on page 4, col. 2*)

# Announcements

◆ The "Men of Goodwill" District Assembly for Pittsburgh has been changed from the Three Rivers Stadium to Forbes Field in Pittsburgh, Pennsylvania. The dates remain the same.

◆ Literature offer for July: *"Mystery"* book and booklet (not the question booklet, but any booklet for general distribution to the public) on a contribution of 50 cents. August: *Truth* book on a contribution of 25 cents. September: *Evolution* book on a contribution of 25 cents.

◆ A supply of monthly report cards, magazine distributors' order blanks and congregation field ministry charts is being sent out to each congregation. However, congregation servants should order regular pioneer supplies for the 1971 service year. Include 12 pink monthly report cards for each regular pioneer; also Weekly Record Sheets for those needing them. There is no need to order supplies for vacation pioneers, but be sure that you have application blanks on hand.

◆ A new circuit assembly program is scheduled to begin in September. We believe you will find it most informative and upbuilding. The public talk will be "Who Will Conquer the World in the 1970's?"

◆ The public talk to be given by circuit servants starting September 6 is "Visiting the World Headquarters of Jehovah's Witnesses." It includes the showing of eighty colored slides.

◆ New publications available:
*Life Everlasting—in Freedom of the Sons of God* —Danish, French
*"Make Sure of All Things; Hold Fast to What Is Fine"* —French
*"Your Word Is a Lamp to My Foot"* —Chishona, Cibemba, Yoruba, Zulu
*Man's Rule About to Give Way to God's Rule* —Dutch
*Blood, Medicine and the Law of God* —Dutch
T1—*What Do Jehovah's Witnesses Believe?* —Efik
T8—*Life in God's New Order* —Efik, German Braille
T12—*Do You Believe in Evolution or Creation?* —Efik

◆ Out of stock in U.S.A.:
*God's Way Is Love* —Portuguese
*What Has God's Kingdom Been Doing Since 1914?* —Spanish

◆ Available again in U.S.A.:
*Basis for Belief in a New World* —French

# *Presenting* THE GOOD NEWS

### Together with Our Families

1 A great truth was uttered by Christ when he said, "A pupil is not above his teacher, but everyone that is perfectly instructed will be like his teacher." (Luke 6:40) Have you thought about how this principle applies to the parent-child relationship? It really brings into focus some thought-provoking possibilities.

2 Your children, who are your pupils, if well instructed, will become like you, the teacher. If you sound down the truth into their minds and hearts, they will be motivated to serve Jehovah just as you are. They will imitate you in looking to the example of Jesus, the Great Teacher, and will want to be his disciples. In time they will share in all the features of the service, just as you do. —Eccl. 12:1; Ps. 148:12, 13; 2 Tim. 3:14, 15.

3 Why not look at it this way? As a parent you send your children off to school to learn reading, writing and arithmetic, and you expect them to make these involved and complicated subjects their own, don't you? Think of it. If they can learn such difficult things in their early years, should they not also be able to learn a presentation to use from house to house and then progressively be able to share in the back-call and Bible study work? Is it too much to expect of your children? Not really, although admittedly it requires teaching and training on your part if you are a parent.

4 Recently a circuit servant wrote the following to the Society: "There are many instances in this circuit where young publishers, under the age of 12, have started and conducted meaningful Bible studies in school even during study periods, with the teacher's permission. In one congregation a young sister in her early teens started a Bible study in the *Truth* book with a classmate last week. During my visit the classmate was at both the Saturday-night meeting and the public talk on Sunday and then stayed for lunch and went with the young sister in the field service in the afternoon to observe. A young sister of ten conducts two home Bible studies and conducts them well. Possibly the parents could show more confidence in the ability of the young and train them for a balanced ministry rather than only to be magazine publishers. Some of the finest publishers in this circuit are young ones—a pleasure to work with."

5 How wonderful it is to see properly trained children, withstanding the pressures of our times and sharing regularly with their parents in the lifesaving service of God! What delight such families must bring to the Creator's heart! And, we might add, they are a delight to all of us who observe them in action.

### What a Loving Provider! (*Cont'd*)

6 Some are planning to vacation pioneer or work in isolated territories or with congregations having large territories not being regularly worked. You might enjoy that too. Perhaps you will choose to tie in your vacation with such plans. Two Bethel couples did this not long ago, working with a small congregation in West Virginia. They had a very fine time. The territory had not been worked for over a year. They were able to talk to just about everyone they met in the territory, placing over 600 pieces of literature in two weeks, and being built up spiritually by the experience.

7 Also it is good to keep in mind the many opportunities to do incidental witnessing during this season of the year, when traveling to and from assemblies, on vacations, etc. If we carry some of the publications with us, we may be able to plant seeds of truth that in time will produce fruitage. At the end of July as the reports are compiled we are sure that your efforts will have contributed toward a fine report, and may Jehovah bless you as we all work to that end.

### Unprecedented Opportunities (*Cont'd*)

You are the only ones who have the courage to go from house to house with your religious message." Yes, the house-to-house ministry identifies us as Jehovah's true servants and gives honest-hearted ones the opportunity to see Christianity in action. Are you personally having a full share in this privilege of service?

## THEOCRATIC NEWS

◆ Eight vacation pioneers with the Johnstown, Pennsylvania, Congregation obtained 172 subscriptions during April, the congregation obtaining a total of 218.

◆ Since receiving the "Truth" book for the first time in January, Ghana's publishers distributed 78,565 in four months, compared with 11,812 books during the same four months a year ago.

◆ Australia reports new peaks in publishers (22,203, a 12-percent increase), hours, magazines, back-calls and regular pioneers.

◆ Ceylon, too, had a 12-percent increase, with 292 publishers, and new highs in hours, magazines and back-calls.

◆ The 29th peak in 30 months for Korea! The 11,744 publishers who reported represent a 25-percent increase.

◆ Arabic "Truth" book available now in Lebanon results in a peak of book placements four times as high as previous year. The 6th consecutive peak of publishers, 1,245, is a 16-percent increase.

◆ Malagasy Republic's publishers increased 36 percent; 468 in April. One fourth of all publishers pioneered that month.

## *Question Box*

● Why is it beneficial for Kingdom Halls to have a mailbox?

When the Society receives general inquiries requesting the names and addresses of individuals, these are not supplied. However, the Kingdom Hall address is provided, with the suggestion that the individual write: Presiding Minister, c/o Kingdom Hall of Jehovah's Witnesses. It is necessary to treat the names and addresses in our files as confidential, since some organizations and individuals want this information for their mailing lists, and if they obtained it, it would result in the receipt of unwanted correspondence such as literature from apostates and advertisements.

It is not unusual for brothers to write explaining that when they sent a letter to the Kingdom Hall address provided by the Society, it was returned by the postal authorities stamped "no mail receptacle." And once more they ask how they can get in touch with the congregation servant. Recently a brother who wanted to serve where the need is greater wrote advising that he tried to find the Kingdom Hall but could not, because it had been relocated. As a result he decided to serve elsewhere. Such experiences illustrate the benefits of informing the Society before the Kingdom Hall address is changed and also of equipping the Kingdom Hall with some kind of mail receptacle, where this is possible.

If your Hall does not have a mailbox at present, you may want to consider the advisability of obtaining one. The decision is one to be made locally. If you are not sure what would be acceptable to the postal authorities, you may check with them to ensure good mail service.

**★ Be sure to attend a district assembly. ★**

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# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
AUGUST 1970 "Go therefore and make disciples . . . baptizing them."—Matt. 28:19. VOL. XIII NO. 8

## Dear Kingdom Publishers:

The Bethel family was abuzz on Monday morning after returning from some of the first eastern conventions at Jersey City, Boston, Pittsburgh and other cities. What fine talk there was about spiritual food provided and the excellent dramas that were put on. How very upbuilding the "Men of Goodwill" District Assembly proved to be!

Of course, everyone was interested in how many were at the first group of conventions. For the eleven cities we had reports on, the attendance came to be 180,928 for the public meetings. But think of those baptized! 3,512! There is no slowing down on persons taking their stand, is there?

What a surprise to get the deluxe *New World Translation of the Holy Scriptures*. They moved fast, even at $3.00 per copy. We learned that there were 120,000 deluxe Bibles sent to the various conventions in the United States and now, beginning August 1, congregations will be able to order their requirements for those brothers who were not able to get a copy at the convention if they want one. As someone here said: "We hope congregation servants will only order deluxe Bibles for those who really want one, or who want to give it as a gift to someone. We do not have enough to store them on shelves." Anyway, we would like to distribute these deluxe Bibles as far as we can around the world among the English-speaking brothers who need a deluxe Bible. This Bible release, along with the public meeting booklet, was very much appreciated.

The feeling at Bethel is that everyone attending the convention went away happy, delighted and built up spiritually. What a marvelous climax to the 1970 service year! If you have not been able to get to an assembly as yet, do everything you can to do so. It is certainly worth it.

Everyone feels the urgency of the times, and the need for the preaching of the Kingdom good news with all diligence. We can tell that by what all of you did in June. Almost unbelievable! But a new peak in publishers was enjoyed, namely 383,773. That is an increase of 3,223 over last April, and not only that, you placed 738,587 bound books. It is simply wonderful!

Now we are beginning our final month of this 1970 service year, and all of us are confident that Jehovah will make it the grandest year ever of praise to him by His men of goodwill. May Jehovah's blessing go with you, as we together show our deep appreciation for Jehovah's goodness to us.

Your brothers,
BROOKLYN BRANCH OFFICE

# Declaring the Good News in All Our Territory

1 "I started a study with a man, and there he was at the meeting on Sunday. What a thrill!" Would you like to get that kind of joy from your ministry? Many brothers are reporting excellent results from their studies in the *Truth* book, with people responding quickly to invitations to come to meetings and into the service. It is just such ones that we want to find and help to appreciate the truth. But how can we do it? One way is by covering our territory thoroughly.

2 When Jesus and his disciples began the Christian ministry, there was plenty of territory to cover, and the account says, "They went through the territory from village to village, declaring the good news." (Luke 9:6) Now, of course, in many places the territory is getting well covered. The Society's territory desk reports that this year will be the best for covering isolated territories throughout the country. About 500 congregations, along with approximately 100 pioneers who are serving temporarily as special pioneers, are sharing in working isolated areas to accomplish this work.

3 In some cities with many publishers in a small area, there seems to be a shortage of territory, or the brothers say that the same territories are worked often. What can be done in such a case? Can we stretch our territory? In some ways we can. First of all, let us use and follow up on all not-at-home records. A territory is not completely worked unless this is done. Do you use these not-at-home records and personally follow up on them? It is always good to keep two records, one for the interest found and the other for recording not-at-homes. One brother who followed up three "not-at-homes" recently reported placing two books and starting a study.

4 If you have large apartments where you are not permitted to work, have you tried writing to the occupants of the apartments, perhaps sending a tract along with an invitation? Some brothers have left magazines with the doorman to be distributed to the occupants or to be left where the ones living in the building can pick up copies, along with an invitation for them to do so. Some brothers report that street work outside such large restricted apartments has also provided personal contacts for later calls.

5 Are you thoroughly working the business territory as well as the residential? Do you try working your territories at different times to reach different members of the family? Evenings provide excellent opportunities to find working people and students at home. Sometimes there is a language barrier. If so, have you tried using the *"Preach the Word"* booklet? When you meet blind persons, do you contact the Society for Braille literature or call

*(Continued on page 2, col. 3)*

★ **Deep appreciation for Jehovah's sacred things.** ★

# Your Service Meetings

### WEEK STARTING AUGUST 9

Theme: Show Appreciation for the Ministry. (1 Tim. 1:12) Song 40.

**5 min:** Introduction, text and comments.

**15 min:** "Declaring the Good News in All Our Territory." Audience discussion of main article.

**20 min:** "Young Men . . . Virgins, . . . Praise the Name of Jehovah." (Ps. 148:12, 13)

(2 min.) Chairman discusses part parents have in training children, preparing them for ministry. Summer months provide excellent opportunity for witnessing.

(5 min.) Father and mother read with one or two small children portions of article "The One Who Made All Things" from June 15 "Watchtower," particularly material on page 360. Chairman cuts off after they demonstrate how children are taught as parents read and discuss "Watchtower" articles with them.

(3 min.) Small child in previous part talks with neighbor child his own age whose parents have not taught him there is a God. Child who has been taught by parents answers questions of other child. (Base discussion on material on page 361.)

(1 min.) Chairman shows value of parents' studying with their children at an early age. Older children who can take part in the ministry also need help.

(6 min.) Father and son talking. Father notes they will be working in the field service the following day and wonders if his son has any questions about what he will say. Son asks how to overcome objection common to local territory and father offers suggestions, then invites another member of the family to act as householder and offer objection so son may practice overcoming it.

(3 min.) Chairman urges all parents to follow through on such teaching and training. Also emphasizes importance of children's engaging in field service so as to make wise use of time before returning to school.

**3 min:** Accounts report.

**7 min:** Branch Letter. Consider by having younger publisher stopping at home of older, sickly sister to read to her the Branch Letter and discuss it with her.

**10 min:** Concluding comments. Include local report for July and pertinent Announcements. Song 25.

### WEEK STARTING AUGUST 16

Theme: Appreciating the Blessings of Christian Maturity. (1 Cor. 14:20) Song 94.

**5 min:** Introduction, text and comments.

**25 min:** Spiritual Maturity. (To be handled by audience discussion. Chairman can decide which scriptures he will emphasize.)

What is spiritual maturity? (w63, p. 396; Eph. 4:13) What has Jehovah provided on which to base spiritual maturity? (2 Tim. 3:16, 17; John 17:17) How does one "press on to maturity" as Hebrews 6:1 encourages Christians to do? (Eph. 3:16-18; Josh. 1:8; Phil. 1:9; Prov. 2:4, 5) What does Jehovah provide to help us to "press on to maturity?" (Spirit: 1 Cor. 2:10-13; Luke 11:13; Jas. 1:5, 6; Rom. 12:12. Organization; spiritual food through publications: Matt. 24:45, w70, p. 30; w61, p. 190. Meetings and assemblies: Heb. 10:24, 25; w61, p. 190. Prayer: w63, p. 407; Rom. 12:12) From the standpoint of the ministry, how can we prove ourselves to be mature? (Jas. 1:22; John 13:17; 14:21; Matt. 24:14; 28:19, 20) What is the mature viewpoint toward this work of preaching that we should continue to cultivate? (Rom. 1:14-17; 1 Tim. 2:4; 2 Tim. 4:2; w61, pp. 190, 191) How can we demonstrate spiritual maturity in our relationships with others? (w63, pp. 398, 399, 403; Gal. 5:22, 23) How do the decisions we make show whether we are spiritually mature? (Heb. 5:14; 1 Cor. 14:20; 2 Tim. 2:15) How can we assist those interested in the truth of God's Word to progress to spiritual maturity? (w70, pp. 208-217) How can a new publisher progress to maturity by engaging in the field ministry? (w65, pp. 274, 275) What mental attitude must we have to maintain our spiritual maturity? (Phil. 3:13-16)

**15 min:** Presenting the Good News. Talk, with demonstration of back-calls, using suggested methods.

**5 min:** Theocratic News. Book study servant, at home of publisher who has not been attending meetings, offers encouragement, stressing expansion world wide and the importance of being with our brothers regularly at the meetings.

**10 min:** Concluding comments. Remind publishers to review portions of last year's "Kingdom Ministry" for next week's part, "Do You Remember?" Song 74.

### WEEK STARTING AUGUST 23

Theme: Declare Appreciation for Jehovah's Provisions. (Ps. 40:5) Song 31.

**5 min:** Introduction, text and comments.

**15 min:** "Builders of Spirituality." Audience discussion of article. Should be handled from the aspect of how congregation can make load of servants lighter by doing their part and what they can do to assist those with whom they study to support the meetings and to share regularly in the field service.

**10 min:** Local experiences enjoyed by vacation pioneers during service year.

**20 min:** Do You Remember? Audience discussion of articles from "Kingdom Ministry" in past year, September 1969 through August 1970. Chairman can handle this in a way that will cover matters most needed locally. Handle by subject, drawing out audience on specific points to be covered. He can give the audience the idea and let them complete it. One subject might be, "Starting and Conducting Studies." (For information see "Kingdom Ministry" issues 9/69, p. 4; 10/69, p. 4; 11/69, pp. 2, 3; 2/70, pp. 1, 3; 3/70, p. 4; 4/70, p. 3; 5/70, p. 8; 6/70, p. 2; 7/70, p. 2; 8/70, p. 4) Those in audience can mention points that have helped them and relate brief experiences. Another subject could be vacation pioneering. (1/70 Insert, pp. 3-6; 5/70, p. 8; 6/70, p. 3; 8/70, p. 3)

**10 min:** Concluding comments. Song 110.

### WEEK STARTING AUGUST 30

Theme: Preparing for the Approaching Millennial Peace. (Rev. 20:6) Song 67.

**15 min:** Introduction, text and comments and discussion of theme for month between two brothers. (See "Watchtower," September 1, 1970.)

**10 min:** Avoiding Homosexuality. Talk by mature brother on material in 5/15/70 "Watchtower," pages 311-316, emphasizing Jehovah's view, as well as parental and individual responsibility.

**20 min:** Offering the "Evolution" book. Over two years since we have featured "Evolution" book as main offer from door to door. Children will be returning to school and can offer it to any teachers who did not receive it previously and to new classmates. Refer to the May 1968 "Kingdom Ministry" insert for suggestions. Demonstrate ways "Evolution" book can be placed, particularly using illustrations. Some may use illustration on page four, commenting that thinking people are concerned about where we came from. The scientific and Scriptural answer can be found in the book. Page 118 has a diagram explaining the miracle of human birth, attesting to the wisdom of God. Point out this diagram and then show also the illustration on page 123, which indicates the complicated navigational aids that man needs to accomplish what birds do by instinct. If some do not believe in evolution or are not interested in the subject, then refer to the illustrations on pages 183 and 185 using portions of the scriptures on these pages (Isaiah 11:6-9, Isaiah 65:21-23 and Psalm 37:10, 11, 29) to show what God has promised. Stress the positive promise of righteousness rather than wicked conditions that must be done away with.

Those giving a sermon to place the book may use whatever one the feel will best introduce the materia locally.

**15 min:** Concluding comments. Include also "Question Box," with brother assigned to a service meeting part inquiring as to whom he may use to handle a portion of it. Song 105.

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**Declaring the Good News . . .** (*Cont'd*)

back to read to them to ascertain their interest?

⁶ We will enjoy using the *Truth* book again during August. It presents the good news in such an appealing way. Many people we meet may already have this book, so our next objective should be to start a study with them.

⁷ Do not feel that you call too often. Obviously the better we know the people the more we can talk to them and the more we can accomplish our objective of declaring the good news. We need to get on a friendly basis with the people to be effective in our ministry. Show concern for them and get to know them by name. Soon they will not be fearful when they see you coming, and you may find that more doors are open for you. In this way more studies will be started, and you too may enjoy the thrill of seeing some of these newly interested ones come to meetings for the first time.

## Builders of Spirituality

1 A key role in the steady spiritual growth of each one associated with a congregation of Jehovah's people is played by the congregation book study servant. When he is alert to his privileges, he makes a fine contribution to both the spiritual and numerical growth of the congregation.

2 There are many things a book study servant does to build up his brothers. For example, he knows that, just as it is important for him to emphasize the urgency of our times when conducting a home Bible study with interested persons, it is also beneficial to keep this before his brothers during the congregation book study. (2 Pet. 1:12; 3:1, 14) He recognizes that the pressures of this system of things progressively make greater demands on our time and energy. Therefore, he is interested in helping each one in his group to maintain a balanced view toward spiritual pursuits. Thus they will be aided to continue growing in love for Jehovah and in appreciation for his spiritual provisions. The book study servant is to take a keen interest in the spiritual needs of each publisher and interested person associated with his group. When conducting the book study he is not merely to try to cover a certain amount of material. It should be his aim to see that each one benefits spiritually from the study, growing in depth of appreciation for Jehovah and drawing closer to him. He wants all to benefit from the book study in some way each week. Would you say his responsibility is light? By no means!

3 But there is more to be done, and he willingly gives of himself. If some do not understand the material at the study, it is his responsibility to determine the reason and apply the remedy. Perhaps they just do not know how to study. If that is so, then he may call on the individual or family group personally and consider with them a few paragraphs in the material for the coming book study. He may teach them how to prepare an answer for some of the paragraphs so they will be able to comment during the study. What a blessing he can be to the group in this way, helping them to 'make public declaration of their hope,' and how upbuilding this is, not only to the one commenting, but to all in attendance! (Heb. 10:23-25) Indeed, he tenderly cares for those Jehovah has entrusted to him and they in turn love him for it. How easy it is to follow Paul's counsel at Philippians 2:29 to "keep holding men of that sort dear"!

4 The book study servant knows that "with the heart one exercises faith for righteousness, but with the mouth one makes public declaration for salvation." (Rom. 10:10) While most of those in his group no doubt have the right heart appreciation, some probably need help in preparing Scriptural presentations for the house-to-house ministry. If he cannot give personal attention to each one, he knows there are reliable brothers and sisters in his group who are willing to offer assistance, so he may call upon them for help. Thus the entire group works together so all can serve Jehovah effectively, adding to their joy and resulting in many blessings. Too, he lovingly makes appointments to work with those needing encouragement to take part in field activity. Such appointments may be made before or after the book study or by speaking with the individuals at one of the other meetings during the week.

5 What a fine privilege the book study servant enjoys! What opportunities there are to build up his brothers and other interested persons! True, he has much responsibility, but the joy and satisfaction he receives as he faithfully discharges this responsibility and observes the steady spiritual growth of those in his group make it all worth while. How much all of us appreciate these undershepherds and their hard work!

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### JUNE SERVICE REPORT

|  | Pubs. | Av. Hrs. | Av. B-C | Av. Bl.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 894 | 146.1 | 62.0 | 6.7 | 144.6 |
| Pios. | 15,004 | 98.6 | 43.2 | 4.2 | 102.9 |
| Vac. Pios. | 9,994 | 83.5 | 27.2 | 1.6 | 91.2 |
| Pubs. | 357,881 | 10.7 | 5.5 | .6 | 13.0 |
| TOTAL | 383,773 |  |  |  |  |

Public Meetings Held: 22,054

UNITED STATES GOAL FOR 1970
378,040 Publishers

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### HOW DID WE DO IN JUNE?

A peak of publishers in June! Unusual you say? Yes, for not since 1948 has June been a peak month. There were 383,773 publishers in the field service, or 3,223 more than in April, our previous peak month. What a joy it is to see the marvelous increase that Jehovah is giving! It certainly makes all of us happy, does it not, to have at least some part in assisting new ones to take their stand on Jehovah's side?

There were 295,514 studies conducted during the month. When you consider that at most of these studies more than one learner is present, it makes each of us realize that there are bright prospects for much greater increase. Each one of us conducting a study should carefully sound down the truth into the minds and hearts of the learners so after starting to preach to others they will continue to do so, steadily progressing to maturity. With June's fine peak behind us let us now care well for these new ones, to Jehovah's praise.

## Starting in September

1 There will be a change in the circuit servant's routine, designed to help each book study servant give even better care to his group. As you know, the circuit servant has been visiting a book study group on Thursday night and sitting in as an observer. After attending the study he offers private counsel and suggestions to the book study servant. He will continue to do this.

2 What, then, is the change? Starting on September 1, and continuing through the 1971 service year he will, on Friday nights after the committee meeting, meet with all the book study servants. On his first visit he will discuss and demonstrate how one can be a better teacher at the book study, using material from *The Watchtower*, the *"Lamp"* book and *Kingdom Ministry* articles as source material. What he has learned in attending the Thursday-night book study and the

(*Continued on page 4, col. 2*)

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## Announcements

◆ Literature offer for August: *Truth* book, 25c. For September: *Evolution* book, 25c. For October: *Awake!* subscription and three booklets for $1.

◆ October 8 *Awake!* and October 15 *Watchtower* will be special issues. Please order extra magazines early.

◆ In each congregation an actual count of literature should be taken at the end of August. Two Literature Inventory forms were sent with the July statement. We would appreciate your filling them out and returning the original to us no later than September 5. You may keep the duplicate.

◆ Pioneers: We do appreciate it when you print your name and address plainly and legibly on your report card. It will also help the Society if you will print your name exactly as it appears on our records. Please give your report to your congregation servant so that it may be mailed to the Society no later than the third day of the month. Thank you.

◆ New publications available:
*Did Man Get Here by Evolution or by Creation?* —French
*Is the Bible Really the Word of God?* —Cebuano
*"Things in Which It Is Impossible for God to Lie"* —Cibemba
*"Your Word Is a Lamp to My Foot"* —Xhosa
*"This Good News of the Kingdom"* —Sango, Urhobo
*"Look! I Am Making All Things New"* —Vietnamese

◆ Out of stock in U.S.A.:
Deluxe songbook —English
*Watch Tower Publications Index* for 1968, 1969 —English
*You May Survive Armageddon into God's New World* —Spanish

◆ The Society has a stock of the Moderna Version Spanish Bible No. MB053. Rates: $1.50 to congregations, $.75 to pioneers.

◆ Orders are now being accepted for the current identification cards. These are to be used only by baptized publishers. With their next order overseers should request as many as they need. Please do not stock these cards. (See page 89 of "Lamp" book.)

# *Presenting* THE GOOD NEWS

## Do You Return?

1 Have you often told householders with whom you place literature, "I look forward to returning to talk to you again and seeing how you enjoyed the publication"? While many of these people may not have any particular interest, others are sincerely looking forward to our return, as our own experiences and those from the *Yearbook* have shown. We do not want to fail them.

2 When we do return, if we simply ask, "How did you like it?" we are throwing the burden on them. How much better it is to be prepared with something to stimulate their interest. It has been suggested that when we place a copy of the *Truth* book we ought to give them at least one opportunity to accept a home Bible study. But some people may decide that they can read it for themselves and do not want to be obligated for something as difficult as a "study" may seem to be. However, suggesting a brief demonstration of our arrangement to learn about the Bible at home may help in getting a study started.

3 At times other methods work better. After all, we cannot start a baby out on a full-course meal, so we may have to do a little coaxing, as it were, to get some who are spiritual babes started on a diet for their spiritual strength. Just as many have found that a thought-provoking question on a subject will arouse interest in taking the magazines, so a variety of subjects may appeal to different ones in getting a study started. Instead of asking, "Would you like to have a Bible study?" you might say: "People have so many different ideas on religious subjects, it is good to see just what the Bible has to say. Many have asked why God has permitted wickedness so long; others wonder why we grow old and die, or how to pray and be heard by God. Which Bible subject interests you?" In other words, we do not ask if they would like to study, but rather ask them which question interests them. Often such a positive choice helps, and we will then have the opportunity to refer them to the chapter in the *Truth* book dealing with the subject and to show them how the question can be answered.

4 If time does not permit studying the chapter with them, we may still answer the question briefly, perhaps using the *Sermon Outlines* booklet. Then, before leaving, try selecting another topic they would like to discuss on another occasion. The important thing is to get and hold the interest of the people, and careful thought and preparation will help us to do that. As in all teaching, the key is keeping it simple, emphasizing the main points. Then when we get done we can ask the person the question under discussion and have him tell us, for example, why God has permitted wickedness.

5 Emphasizing how much can be learned in a few minutes, and how quickly the discussion has brought out the information will be encouraging to them to continue the discussion or study on another occasion, perhaps with more in the family sharing. Why not try it? If we make the effort, then we can be assured that Jehovah will make the interest grow in right-hearted ones.

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**Starting in September** (*Cont'd*)

suggestions he has offered he can pass on to the other book study servants.

3 On his second visit he will use the Friday-evening time to review the duties of the book study servant as set forth in the "*Lamp*" book and he will answer questions and make suggestions on how book study servants can organize the activities of the group and take the lead in field service. It would be beneficial for all book study servants to make themselves available at least once during the year to work in the field service with the circuit servant.

4 On the third visit he will meet with the book study servants on Friday night to offer suggestions and demonstrate how the book study servants can spiritually assist ones with their group, encouraging them to attend meetings, assisting them to share in the field service, aiding various ones to build up low features of their ministry. He can stress whatever he feels is most needed locally. The committee will sit in at each of the three meetings with the book study servants so that they can also learn and help the book study servants to carry out the suggestions offered by the circuit servant. The Friday-night meeting with the book study servants should usually start no later than eight o'clock.

5 During the 1971 service year the circuit servant will not conduct any of the congregation meetings as he has been doing during the past service year.

6 The effect of these meetings held with the book study servants should be most wholesome for the entire congregation as the book study servants apply the information they have learned.

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## THEOCRATIC NEWS

◆ Peru's new peak of publishers of 4,231 is 25 percent over last year's average. Book placements tripled amount placed last May.

◆ The 1,607 reporting in El Salvador is 24 percent above last year's average. Number baptized so far this service year is 60 percent more than last year for same period.

◆ Haiti had a 26-percent increase in May with 1,968 publishers.

◆ Circuit assembly in Tahiti attended by 257; 142 publishers reported in May. Eleven baptized at assembly brings total immersed so far this service year to 38, compared to 2 all last year.

◆ Indonesia's new peak of 2,471 is a 37-percent increase.

◆ A 47-percent increase in Ivory Coast with 431 reporting. Publishers averaged 17.3 hours, 11.1 back-calls and 1.3 Bible studies.

◆ Malagasy Republic had a 36-percent increase when 469 reported. Missionaries that were expelled in June received new assignments in five other countries.

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## *Question Box*

● Who may have a part on the service meeting?

Basically, any publisher in good standing with the congregation, including young children, may be used in some way on the service meeting. However, when it comes to putting a brother in charge of a service meeting part, the overseer is to assign only dedicated and baptized males who set a good example as Christians. ("Lamp" book, pp. 55, 182, 183) Where there is a shortage of brothers, sisters can assist. ("Lamp" book, pp. 154, 155).

It is well to use a variety of publishers on the service meeting so that, if possible, the same ones are not on the program all the time. Some portion may be assigned to a book study servant and he may pick out various ones in his group to assist him, keeping in mind the using of others for future parts. Where there is a willingness to be used and fine cooperation with scheduled rehearsals of demonstrations, the meetings become very instructive and run smoothly.

★ **Thoroughly search for sheeplike ones.** ★

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# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER 1970 "Go therefore and make disciples . . . baptizing them."—Matt. 28:19. VOL. XIII NO. 9

## Dear Kingdom Publishers:

Here at Bethel we are still thinking and talking about the delightful "Men of Goodwill" District Assembly that we attended this summer. And there is so much to talk about!

None of us has forgotten the thrilling drama of Mordecai and Esther. It was not just the story that was impressive but what it means to us. How forcefully it was shown that we need to be sure that personal differences never weaken the bond of love that unites us! So deep should be our concern for every one of our brothers and sisters that we would risk our lives to help them. That is something to think about, isn't it?

What was said about the heart was also impressive. Did you get the new thought? It was interesting to learn that Bible references to the human heart have to do with the fleshly heart itself, not something that is merely figurative. But what we here at Bethel have been talking about even more is the admonition that was given to examine our hearts regularly and to be honest with ourselves as to why we do things, to search out our weaknesses and work on remedying them. In this way our hearts will be found acceptable to Jehovah.

As we think back on the highlights of the program, we also remember the identification of the "disgusting thing" with the scarlet-colored beast of Revelation chapter 17, the United Nations. That is something that folks had been asking about ever since the assemblies last year. It was also faith-strengthening to hear the talk "We Worship What We Know" and to see how true that is in our case, in contrast with practicers of false religion. And do you recall the note of urgency in the talk "Taking Final Advantage of the 'Year of Goodwill' "? Talks such as those make us want to do all we can in Jehovah's service, don't they?

Then there was the Saturday-night program "Who Needs Your Help?" When we left the assembly grounds that evening, the points made were vivid in our minds. But they soon fade if we don't review them. Don't you agree that it would be beneficial to review frankly within each family circle the helpful counsel that was given to safeguard both young folks and older ones? When the apostle Peter wrote to his brothers, he said that by reminding them of things that they had heard he wanted to 'rouse them up.' (2 Pet. 1:12, 13) That is something that we need to do for one another today too.

We have heard that the total attendance at the public talk at the assemblies was over half a million—actually 523,799. That is just for the United States. And at these assemblies from late June till early August, 10,527 were baptized. Isn't that grand?

The assembly did so much to help all of us as God's "men of goodwill" to prepare for the approaching millennial peace. Now, during September and the months to come, there is work for each one of us to do in helping others to make such preparation too. May Jehovah bless you as you share to the full in this grand privilege of service.

Be assured of our warm love for each one of you.

Your brothers,
Brooklyn Branch Office

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# Evolution or Creation?

[1] Many do not take time to read the Bible or show serious concern about its direction because of the widespread belief that evolution accounts for the universe and man's presence—not creation, as outlined in the Bible. But did man get here by evolution or by creation? Thinking people do well to examine the facts. The publication *Did Man Get Here by Evolution or by Creation?* sets forth 'the other side of the picture' in a well-documented presentation. We will be offering it to everyone we can during September on a contribution of 25 cents.

[2] It would be a fine thing if all of your congregation's territory could be covered with this offer. Why not make this a goal in your congregation and see what you can do along this line. It may be that, with increased effort by all in the house-to-house work, and with the good weather we usually enjoy in September during the day and in the evening, you can succeed in covering most, if not all, of your territory.

[3] Many of you have new territory to work, virtually untouched, and that is in the schools. We previously put forth an effort to contact educators with the *Evolution* book, but that was two years ago. Many teachers and school officials have changed since then. People have changed their minds on many subjects too. If you are a student, a new year at school will put you with new teachers, and often new students.

[4] During September, when the school year starts, many of you parents have opportunity to get acquainted with the teachers, counselors and principals where your children attend. Tell them of your pleasure in reading the *Evolution* book and suggest that they might like to read it too.

[5] And you publishers who are attending school, will you offer the book to your teachers? How? you may ask. After class, or after school, you could approach your science teacher and tell him that you and your parents are interested in scientific subjects and enjoyed reading the *Evolution* book. Suggest that he might enjoy reading it too. And in your history class, does not the discussion usually begin with the consideration of evolution? You might choose to raise your hand during class and comment that you read a publication that said man

(*Continued on page 3, col. 1*)

★ **Preparing for the approaching millennial peace.** ★

# Your Service Meetings

## WEEK STARTING SEPTEMBER 6

Theme: Happy to Be Jehovah's Servants. (Ps. 144:15) Song 29.

**5 min:** Introduction, text and comments.

**3 min:** Accounts report. Commend brothers for good support of congregation expenses.

**15 min:** Prospects for New Service Year. (Congregation servant may choose to handle this.) What was accomplished last service year? New publishers; number baptized; progress of congregation; meeting attendance; territory coverage. Emphasize meaning of figures in terms of spiritual growth, praise to Jehovah and accomplishing his work. Total literature placements show potential for back-calls and Bible studies. Commend congregation and highlight reason we keep busy in Jehovah's service: We delight to do God's will, for his honor, etc.

Theocratic activities needing attention during the service year. (Suggestions in recent report of circuit servant may be used.) Give practical suggestions to aid the brothers to make progress. Include demonstration if desired.

**20 min:** "Evolution or Creation?"

(8 min.) Questions and answers.

(4 min.) Demonstration. Simple, effective presentation of offer by mature publisher. Illustrations on pages 4, 18, 19, 53, 64, 74 and 75 may be used if you wish.

(2 min.) Invite comments from audience on why they believe presentation is effective.

(4 min.) Discussion between school-age children on offering "Evolution" book at school. Let them discuss together frankly to whom they could present the book and how they would do it. One might say, "I don't know what to do. I have never done anything like this before." Another could suggest talking to history teacher as outlined in article that starts on page 1. Let children discuss together HOW they might do it, TO WHOM they might offer the book and WHEN. They can help one another figure it out. (If no school-age children in congregation, adults could discuss different opportunities to offer the book.)

(2 min.) Brief encouragement by chairman to give the "Evolution" book a good distribution.

**17 min:** Invite congregation to relate gratifying experiences and/or some of their happy theocratic memories from the past service year. Let this be a spontaneous expression. Hear from as many as time will permit. Concluding comments. Include a few points from Theocratic News. Song 6.

## WEEK STARTING SEPTEMBER 13

Theme: Do Good Toward Those Related to You in the Faith. (Gal. 6:10) Song 5.

**10 min:** Introduction, text, comments and Branch Letter. Setting: Father enjoying a discussion of spiritual things with his family. Chairman: In conclusion, encourage families to set aside time to study together and to discuss spiritual things.

**12 min:** Talk, discussion and/or demonstration on "Watchtower" article "Putting Others Ahead of Oneself." See the June 1, 1970, issue.

**20 min:** "How Are They Doing? Can You Help?" Questions and answers. Read the paragraphs.

**8 min:** Demonstration by two or three young publishers of presentation of "Evolution" book in territory.

**10 min:** Concluding comments. Include appropriate "Announcements," "How Did We Do in July?" and local report for August. Song 15.

## WEEK STARTING SEPTEMBER 20

Theme: Pursuit of Maturity. Song 51.

**5 min:** Introduction, text and comments.

**20 min:** Talk on Humility. See August 15, 1970, "Watchtower."

**10 min:** Older Publications. Chairman announces older publications available in local congregation. Considers points in Question Box. Invites congregation to watch publisher encouraging interested person to obtain and read some of these.

Demonstration (3 min.): Student expresses appreciation for study, learns so much, and yet says: "I still have so many questions I would like to have answered!" Publisher tells of publications available in local congregation and of contents of some of them. Encourages interested one to continue to read in order to get her questions answered and grow in accurate knowledge. Arrangements made to bring some of these books on next call or for interested one to pick them up at Kingdom Hall when attending meetings.

Chairman: How many in local congregation have read some of these older publications? Encourage brothers to do so and to continue to grow in knowledge and depth of appreciation.

**15 min:** Presenting the Good News—"Pursuit of Maturity."

(8 min.) Questions and answers.

(5 min.) Discussion between three sisters outlining briefly how each would start a study in "Evolution" book. They can consider HOW they would start study, WHAT PAGE they would start on, and WHY.

(2 min.) Chairman encourages all to apply suggestions.

**10 min:** Experiences regarding success in offering "Evolution" book in local territory. Concluding comments. Song 62.

## WEEK STARTING SEPTEMBER 27

Theme: Fulfilling Our Declaration as Peacemakers. (Rom. 10:10) Song 30.

**10 min:** Introduction, text and comments. Also, theme for the month, "Fulfilling Our Declaration as Peacemakers." Group of publishers briefly discuss text for day. Then consider what theme for month means in practical terms in their own lives. For example: Not only talking about peace in the ministry, but being peaceable with members of own family. Promoting peace when faced with unruly people at school, at work, in the service, etc. See 1970 "Yearbook," page 88, paragraph 1, and page 186, paragraph 1. Also, October 1, 1970, "Watchtower."

**10 min:** The Special "Awake!" Lively discussion of interesting points in special "Awake!" that will appeal to people in local territory.

**10 min:** Can You Live Forever? Discussion and demonstration of sermon for "Awake!" campaign. You may find it beneficial to feature John 17:3 in your presentation. After appropriate opening remarks about concern over dangers to human life, what makes life precious to us, etc., you might say: 'The Bible assures that everlasting life on earth under righteous conditions is possible and will be enjoyed by man. This only God can bring about, but there is something we must do in order to benefit. (Read John 17:3.) Of course, knowledge of the subject is needed.' Then turn attention of householder to appropriate material in "Awake!" You may feel free to use any presentation that works well for you.

**20 min:** Talk and audience participation on subject 'Act with Caution and Return Evil for Evil to No One.' Chairman will direct discussion. Let audience do most of the talking. See September 15, 1969, "Watchtower," on pages 553-558. Include audience in discussion by asking questions on paragraphs 4, 5, 8, 9 and 10. Before asking questions it might be well to read pointed portions from these paragraphs or have key scriptures read to center minds of audience on main points. See also the "Awake!" of September 22, 1969, pages 3 and 4; "The Watchtower" of June 1, 1968, pages 346, 347. Include audience in discussing practical application of material. Stress the need for neutrality as to world's conflicts and endurance, also keeping separate from crowds and individuals bent on trouble.

**10 min:** Concluding comments. Song 9.

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## JULY SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 925 | 114.7 | 48.5 | 5.7 | 128.2 |
| Pios. | 15,221 | 84.5 | 37.0 | 3.9 | 90.1 |
| Vac. Pios. | 5,723 | 82.6 | 25.1 | 1.6 | 86.5 |
| Pubs. | 353,867 | 9.1 | 4.4 | .5 | 11.8 |
| TOTAL | 375,736 | | | | |

**Public Meetings Held: 17,726**

**UNITED STATES GOAL FOR 1970**
**378,040 Publishers**

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### HOW DID WE DO IN JULY?

Most outstanding is the fact that 9,941 were baptized during July, which brings the total baptized thus far for the service year to 38,021! How glad we are to have these newly dedicated ones associated with us. And how thankful we are to Jehovah that he has blessed us so richly in the disciple-making work.

The report shows also that 521,726 books were placed, which amounts to one or more placed by each of us, on the average. And 6,150,727 magazines were placed. If two magazines were placed at a time in most cases, it may be that we left literature in some three million homes in the one month of July! What a grand witness! As we continue to follow up the interest manifest, we pray that Jehovah will bless us in this work too.

# How Are They Doing? Can You Help?

¹ Jehovah has blessed our work with much fruitfulness. Here in the United States during the first ten months of the past service year over 4,600 additional publishers joined us in Jehovah's service! Incomplete reports for the year indicate that over 38,000 were baptized! It may be that some of these are associated with your congregation. You may have studied with some of them, and if so, we know it has been a source of great joy to you.

² These new ones that you have helped along in the truth to this point—how are they doing? Are they coming to meetings regularly? In many cases, no doubt, the answer is Yes. Are they having some share in commenting at the meetings? You may say, "Yes." Are they sharing regularly in the ministry? Many of them are, and we know this brings you much joy. Are they making as much progress now as they did when they were first learning the truth and beginning to associate? In some cases, you will say, "No." Then, what can you do to help?

³ How long has it been since you visited these new ones in their homes? When you were conducting the study you used to go faithfully each week, in foul weather and fair. Would a visit now be helpful? Undoubtedly it would be. And if you go prepared to discuss something that you know will be beneficial to them, it will undoubtedly prove to be a great aid spiritually to these new ones.

⁴ What might you discuss? Well, how are they doing in personal study? Are they studying as regularly now as they used to when they prepared for their Bible study each week? Or have their habits along this line been slipping? Why not discuss it with them. You could take along your *"Lamp"* book and go over the material on pages 67-69 and 209 together. No doubt such a discussion would make your visit spiritually refreshing, very encouraging and long appreciated. Perhaps occasionally, or regularly, you could prepare together for the *Watchtower* study, the book study or the ministry school, or engage in a research project on a subject that needs consideration with these comparatively new ones.

⁵ Do they need help to be effective in the house-to-house work, possibly assistance in preparing to work with the sermon? Do they need help to get into the back-call work, or assistance in getting a study started? Reading together and discussing appropriate material in the *"Lamp"* book under the headings "Preaching from House to House," "Back-Calls" or "Home Bible Studies," on pages 85-100, would no doubt be a source of many practical, encouraging suggestions.

⁶ Will some need encouragement to enroll in the ministry school, or help in preparing for a student assignment? There may be a problem that has slowed the family down and aid is needed in finding the Scriptural principles that apply.

⁷ To illustrate this need for assistance: With young children it usually takes a comparatively short period of time before they can understand the language of their parents

(*Continued on page 4, col. 2*)

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**Evolution or Creation?** (*Cont'd*)

got here by creation, not evolution. Or, you may wish to approach your teacher after class and tell him what you read and ask him if he would like to read the *Evolution* book too. Tell other children about it; talk freely about what you have read. Adults usually cannot go into the school and witness to the children. But you are there every day. As you talk you can accomplish much good, and may stir up fine interest among the 44 million young people in school in this country who often do not hear the message we bring when we go from house to house.

⁶ It may be that some congregations can make arrangements for a talk to be given in the schools when the subject of evolution is being discussed. There are no doubt many teachers who would be very pleased to know that there is someone in their community who has enough interest in the children and their education to be willing to take time to come in and talk to them.

⁷ We suggest that the overseer and school servant determine whether or not anyone in the congregation might do well in making such a presentation. Then it would be well to check with the brother to see if he is willing and can arrange his affairs to give such a talk during school hours, if something can be arranged with the school.

⁸ Speakers should arrange their own presentations. It is suggested that, while mention may be made of a few of the more glaring weaknesses in the evolution theory, emphasis in the presentation be placed on the evidence in favor of creation. The speaker can decide if he wishes to open the discussion for questions or not. In conclusion the class and teachers can be told that, if more information of a scientific nature is desired, it is available in the *Evolution* book at a cost of 25 cents each.

⁹ Where speakers are available, the overseer can arrange for a qualified publisher to contact the teachers. The one who will be doing this can inform the teachers that, when evolution is discussed in school, he will be glad to arrange for a qualified speaker to come and give a talk to the class presenting 'the other side' of the picture, thus giving the class a broader view of the subject. The speaker will be glad to present some of the facts in favor of creation for the purpose of informing the class, if this is desired. The teacher may wish to check with the principal and make arrangements for such a presentation later in the school year, and this, of course, would be just fine.

¹⁰ As we give the *Evolution* book a good distribution from house to house in September, and as we follow through on the other suggestions above, surely Jehovah will direct things so that a fine witness is given.

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## *Announcements*

◆ Literature offer: September: *Evolution* book for 25 cents. October: *Awake!* subscription and three booklets for $1. November: *Truth* book for 25 cents.

◆ Congregation accounts should be audited soon after September 1.

◆ If your congregation is working unassigned territory, put forth every effort to complete it. Thereafter, please submit the requested report.

Congregations having seldom-worked territory are encouraged to cover as much of it as possible during September and October, if it did not receive a complete coverage during the summer months.

◆ New publications available:

| | |
|---|---|
| *New World Translation of the Holy Scriptures* (Revised 1970 ed.) Deluxe and regular | —English |
| *Saving the Human Race—in the Kingdom Way* | —English, French, Spanish |
| *"Then Is Finished the Mystery of God"* | —Dutch, German |
| *Did Man Get Here by Evolution or by Creation?* | —Norwegian |
| *Life Everlasting—in Freedom of the Sons of God* | —Norwegian, Swedish |

# Presenting THE GOOD NEWS

## Pursuit of Maturity

¹ Have you considered that your regularly conducting a Bible study could contribute greatly to your pursuit of maturity? It can. To conduct the study well, there is a need for you to prepare your lesson ahead of time, and to pay particular attention to how the scriptures cited or quoted can prove the points under consideration. When you ask the householder the reason why he believes a certain answer is correct, you too must search your mind for a reason why the answer is correct. When the householder asks a question, if you do not have the answer in mind or at hand, you will have to do research in the Society's publications and in the Bible to find the Scriptural answer to the question. Yes, it has always been true that the one conducting the study benefits in many ways. There are times when he learns more than the student does.

² In calling back on individuals who received copies of the *Evolution* book, will you endeavor to get studies started in this publication? The last four chapters of the publication lend themselves well to Bible study. You can make up your own questions if you would like. Or, you can read a few paragraphs together, perhaps covering a full subheading at a time, and then discuss it together, or ask some questions to see if they get the point of the information. It may be that, after a few calls, you will want to offer the *Truth* book and help them further by studying with them in this publication. If you would like help in getting a home Bible study started, we feel sure that the Bible study servant in your congregation, your book study servant, or another mature brother or sister will be glad to help you.

³ In our pursuit of maturity there is a need for all of us to be regular in personal study and Bible reading too. Do you set aside some time regularly for personal reading of the Bible and the Society's publications? Many individuals and families do this in connection with their discussion of the day's text at mealtime or another convenient time. If you are a parent, are you regularly conducting a family study for your benefit and the benefit of the members of your family?

⁴ Regular meeting attendance is also an important factor in our pursuit of maturity. The Scriptures counsel us to be careful not to forsake meeting together regularly and making public declaration of our faith, which we can do by having a part in the meetings and commenting when it is appropriate.

⁵ Remember the counsel of the apostle Paul at Hebrews 5:12-14: "You ought to be teachers in view of the time . . . solid food belongs to mature people, to those who through use have their perceptive powers trained." Yes, in our pursuit of maturity we should USE the knowledge we are regularly taking in. We should use it in making necessary changes in our lives, use it in teaching the members of our families, use it in teaching others in the Bible study work, and use it in commenting at meetings. Our following such a course will undoubtedly contribute much to our pursuit of maturity.

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**How Are They Doing?** *(Cont'd)*

and express themselves quite clearly in it. Yet it takes much longer for them to grow to maturity. Growing up takes time. Parents realize this and lovingly spend the necessary time to aid and direct their children. Similarly, many who are lovers of righteousness become acquainted with the 'pure language' and, in a few months, develop a good ability to express themselves in it. But there is much more to learn, and it takes time to grow spiritually and become strong in the truth. We may be able to be of considerable help to one another along this line. So, 'as long as we have time favorable for it, let us work what is good, especially toward those related to us in the faith.' As we continue to help one another make progress, surely Jehovah's blessing will go with us. —Gal. 6:10; Heb. 6:10.

## THEOCRATIC NEWS

◆ Despite earthquake and resultant relief work, Peru reports a 30-percent increase, a new peak of 4,402 publishers, each averaging 14.3 hours.

◆ El Salvador happily reports a new peak of 1,664 publishers, a 29-percent increase over last year's average.

◆ With 154 publishers reporting in June, Tahiti had 24 percent above average of last year.

◆ Okinawa hit new peak of 428 publishers, a 21-percent increase. At circuit assembly there, 22 were baptized.

◆ In July Ponape had 51 publishers reporting. Circuit assembly attended by 135.

◆ Saipan's 14 publishers averaged 13.9 hours each in July.

◆ Assembly in Mauritius attended by 610; 20 baptized. June's report of 235 publishers is a 30-percent increase.

◆ Although a number of servants are in prison, Mozambique had a 40-percent increase in June with 2,921 publishers.

◆ San Marino reports 21 publishers for first time, a fine increase over last year's average.

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## Question Box

● What can be done with older books on hand in the congregation literature supplies?

As a first suggestion, perhaps you would like to obtain some of the publications from your literature servant. If you have one or more with you in your witnessing case, you will find appropriate opportunities to offer them. When working in rural territory or other territory not often worked, you might choose to include one of these older publications in your offer. Feel free to do so.

It would be a fine thing, also, to encourage those on whom you are making back-calls and with whom you are conducting studies to read some of these older publications. Such reading will be of great benefit to them spiritually.—Prov. 1:5.

If you are newly associated with Jehovah's organization, how many of these older publications have you read? Check with your literature servant to see what publications are available. You may wish to add some of these to your library and read them as you have opportunity.—Prov. 9:9.

Circuit servants can take note of congregations that have stocks of older books and make this information known to nearby congregations as they visit. Literature servants may feel free to inquire of nearby congregations and of their circuit servant too.

Congregation servants should use good judgment in ordering literature supplies. Do not guess in ordering. If you will check your progressive literature inventory to see how many of the same kind of books were placed during previous campaigns, you will be in a better position to determine how many will be needed for coming campaigns.

**★ Help those related to us in the faith. ★**

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Frank Sr.

# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
OCTOBER 1970 "Go therefore and make disciples . . . baptizing them."—Matt. 28:19. VOL. XIII NO. 10

## Dear Kingdom Publishers:

Time has passed quickly, and another service year has ended. The annual report has just been completed, and it has certainly been heartwarming for us here at Bethel to see what it contains.

Compared with last year, the average number of publishers in the United States has risen 27,888, to 371,561. Isn't it wonderful to know that all these have been sharing in magnifying Jehovah's name? Included among them were 23,507 pioneers each month. And how busy these all have been, for the report shows a marvelous increase over last year of 6,693,117 hours spent in the field ministry, the total this year being 69,791,988, or the equivalent of nearly three million 24-hour days. Just think of it! Very encouraging too is the report on that important work of conducting Bible studies. There were 295,468 studies conducted each month to aid others to learn God's life-giving Word. Did you have the pleasure of conducting one of those studies?

That this Bible study activity, using the six-month study program, is yielding good fruit is evident in the healthy increase in the number of those baptized. For 1969 the total was 29,730; this past year it was 38,790. So we *are* finding those who truly want to be disciples of Jesus Christ, and this makes us rejoice.

Now we are keenly anticipating what the new service year will bring. There are many new publishers to be helped to mature; there are thousands of Bible students to bring into association with Jehovah's organization; and the time left in which to start studies with others and to assist them to take their stand with Jehovah is reduced. So, with deep appreciation for the service entrusted to us, let us share in it to the full.

Be assured of our warm love for each one of you.

Your brothers,
BROOKLYN BRANCH OFFICE

# Help Them to Choose Life

1 A few weeks ago you saw the front cover of the special issue of *Awake!* But now that you have the entire magazine, have you read it? If so, you know how valuable it will be in helping others to appreciate Jehovah's loving provision for eternal life.

2 The majority of people on whom we call know that we talk about living forever on earth, but they personally just don't believe it. Hasn't that been your experience? Some object that, if no one ever died, there would not be enough room for everyone on earth. Others say that the fact that people have been dying for thousands of years is proof to them that man was not meant to live forever. Asked if they would not like to live forever, there are those who frankly say "No." What do you answer when householders respond in this way?

3 The October 8 *Awake!* is designed to break through their skepticism and to help them to appreciate that what the Bible says about eternal life deserves wholehearted acceptance. It answers their objections in a satisfying way and shows what they must do now in order to choose life. But, of course, they need to get this magazine in their hands and read it in order to benefit from it. So, let's be enthusiastic about offering it, along with *The Watchtower*, to everyone possible.

4 Who is there that you especially would like to encourage to read this issue of *Awake!*? Might it be the instrument that would help a relative who, until now, has just not responded? Is there a neighbor who possibly would be moved by it? Why not make a list of these people whom you know personally and see that each one of them receives a copy. As you have observed, the appeal of the October 8 *Awake!* is broad. It involves every living human—agnostics, church members and others too. Give as many as possible the opportunity to read it. When arranging your service schedule for the month, could you plan to spend more time in magazine work than you usually do? What a blessing that might prove to be to those who obtain the magazine as a result of your added effort!

5 October, as you know, is a subscription month. We feature *Awake!* subscriptions, though you may offer both *The Watchtower* and *Awake!* for $2 if you prefer. True, some people have lots of magazines in their home, but are there any other magazines in the world that fill the needs that these two magazines do? Certainly not! While providing wholesome reading for the entire family, they also answer people's most searching questions about life and point them to the only way to survive the "great tribulation."

6 Even if they do not at first see the urgent need of having such information, *Awake!* has a way of making friends. It has a wide appeal. As a result, a newspaper columnist in Indiana wrote: "I was recently asked to analyze a number of popular magazines. . . . My favorite magazine today is *Awake!*" And a Catholic woman recently wrote to the Society to say: "Your *Awake!* is one of the finest little publications printed, and my husband and I enjoy it immensely." They appreciate its wholesome, truthful outlook. This makes Jehovah's witnesses welcome callers at their door, and it may help them to get on the road to life. So, regardless of what there is about the magazine that appeals to a person, urge him to subscribe. In the course of a year, he may get far more than he expected. Take a positive outlook. Offer subscriptions to workmates or classmates. Talk about subscriptions to those with whom you have recently started studies; they need them. And, by all means, during October offer subscriptions regularly from house to house.

(*Continued on page 2, col. 3*)

**Fulfilling our declaration as peacemakers.**

# Your Service Meetings

### WEEK STARTING OCTOBER 4

Theme: Aiding Others to Choose Life. Song 119.

**5 min:** Introduction, text and comments.

**25 min:** Appreciating God's Provision for Everlasting Life. Draw out comments from as many different ones in the audience as possible. Make it interesting and lively. Cover the following points: (Page references are all to October 8, 1970, "Awake!")

How do we know that it was God's purpose for man to live forever on earth? (Gen. 2:16, 17; John 3:16; Ps. 37:29; Rev. 21:3, 4) What facts concerning living things on earth make it seem strange that humans have such a short life-span? (Pp. 3, 4) What normal, wholesome human desires are frustrated by the shortness of human life? (Pp. 4-6) How far do scientists really believe that they can go in helping man to have long life? (P. 9) What is there within the human body itself that indicates that it was designed to live forever? (Pp. 10-13) Why would it not be boring to live forever? (Pp. 14-18) Already man is having problems with the population explosion, so where will everyone live when death is no longer inevitable and when even the dead return? (Pp. 18, 19) Can the earth produce enough food for all those people? (Pp. 19, 20). How does the ransom sacrifice open up the way to eternal life? (Pp. 21-24) What will ensure the right environment for living forever on earth? (Pp. 24, 25) What must we personally do now if we want to live forever? (Pp. 26-29) What preliminary steps must we help others to take to get on the road to eternal life? (Pp. 26-29)

**20 min:** "Help Them to Choose Life." Discuss article with audience. Along with paragraph 3 have short demonstrations of magazine presentations, featuring the October 8 "Awake!" Use ideas in paragraphs 1 and 2 under "Presenting the Good News."

**3 min:** Accounts report.

**7 min:** Concluding comments. Include "How Did We Do in August?" and local report for September. Song 80.

### WEEK STARTING OCTOBER 11

Theme: Showing Ourselves to Be Advocates of Peace. Song 36.

**5 min:** Introduction, text and comments.

**15 min:** "Not Forsaking the Gathering of Ourselves Together." Talk and interviews emphasizing the appreciation shown for congregation meetings. Interview some who have come regularly for many years; also, some who overcome serious problems of health or opposition to be in attendance. Express appreciation for perseverance of sisters who bring their children; it is not easy to concentrate on program and at the same time keep an eye on young children. Ask why they do it. As time permits, work in the following experiences: g67 8/8 pp. 6, 7; yb66 p. 226; yb64 p. 99; yb65 p. 117.

**15 min:** Presenting the Good News. Cover paragraphs 3-5. Discuss with audience how to engage householders in conversation on ~~the~~ subject of living forever. ~~After a few suggestions as to the introduction, have publisher demonstrate presentation, using ideas in paragraph 3.~~ As objections are raised, questions are asked, etc., have publisher stop; chairman will ask audience for suggestions on how to handle the matter; then publisher will continue. Emphasize ideas in either pararaph 4 or 5, depending on what is common in your territory. In conclusion, comment on Matthew 10:12, 13.

**15 min:** Making Good Use of the Magazines. Discussion between two publishers. Cover the following points: (1) Why we have two magazines, "The Watchtower" and "Awake!", and what is accomplished by each in our ministry. (See "Lamp" book, p. 100; also w63 p. 606; w69 p. 52; yb68 p. 106; g68 10/22 p. 12.) (2) Why October 15 "Watchtower" will be specially beneficial to those with whom we place it. (Comment on any articles other than the one beginning on page 633.) Demonstrate how to feature it on Magazine Day. (3) Special effort to cover as much of congregation's territory as possible with both special issues during October. Might arrangements be made for school-age publishers to do some extra magazine work after school on weekdays? Could we spend an extra hour in Magazine Day activity? En route to congregation book study, could we make a few house-to-house calls with magazines or offer magazines to people on the street?

**10 min:** Concluding comments. Song 67.

### WEEK STARTING OCTOBER 18

Theme: Disciples Having 'Love Among Themselves.' Song 23.

**5 min:** Introduction, text and comments.

**20 min:** "What Are We Doing to Help One Another?" Audience participation. Take time to read scriptures.

**20 min:** "Cameroon Says 'No!' to Freedom of Worship." Start with talk based on article in October 15 "Watchtower," making clear what is happening to our brothers in Cameroon and why. Then discuss with another brother how knowledge of this situation can fortify us for whatever may lie ahead. (Luke 4:8; John 15:19; Rev. 14:9-12) Finally, ask congregation what they can do to help their brothers in Cameroon. Discuss what might be said in letters of appeal.

**15 min:** Concluding comments. Encourage all to be regular readers of both "Watchtower" and "Awake!"

Have local experiences showing results in placing special issues, also obtaining subscriptions. Arrange for publisher to raise hand, says she has not obtained subscription, but would like to do so; asks where to try, what to do. Call on audience to offer suggestions. Song 108.

### WEEK STARTING OCTOBER 25

Theme: Keep On Speaking Those Things That Upbuild. Song 55.

**10 min:** After brief word of welcome, setting theme, show several publishers in car en route to meeting for field service. They review text for day and high points from Branch Letter.

**18 min:** What Do You Talk About? Draw out audience as to kind of conversation they find beneficial as they walk between homes and drive between calls in field service. What do they find detracts from their service? Why? Encourage those in charge of service groups to take the lead in conversation related to spiritual matters. Then give talk covering choice items from reports on assemblies as published in October 1 "Watchtower" and October 22 "Awake!" Include items from Theocratic News.

**20 min:** Starting New Bible Studies. Two mature publishers review suggestions in June 1970 "Kingdom Ministry" regarding methods of starting studies. Make clear the difference between offering to "demonstrate the study" and, on the other hand, asking the householder whether he is interested in having a regular Bible study. Analyze advantages. Demonstrate, using as a setting a back-call on someone who obtained special issue of "Awake!" (See paragraph 7 of article "Help Them to Choose Life.")

**12 min:** Concluding comments. Question Box and appropriate Announcements; offer for November. Song 66.

### WEEK STARTING NOVEMBER 1

Theme: By Love and Obedience Not Forgetting Jehovah. (Deut. 25:19) Song 79.

**10 min:** Introduction, text and comments. Consider material in November 1 "Watchtower" on monthly theme. Also include "1970 Yearbook" experiences found on p. 166, pars. 1, 2, and p. 184, par. 3.

**10 min:** Results from using the "Truth" book. (Consider experiences in "1970 Yearbook," p. 90, par. 3; p. 106, par. 5 through p. 107, par. 1; p. 107, par. 2; p. 120, par. 1; p. 278, par. 2.) Work in local experiences.

**15 min:** Suggestions on variety in presentations of the "Truth" book. Each chapter provides basis for a fresh approach. Discuss possibilities. Demonstrate offer featuring Chapter 20, which has to do with happiness in family life. In view of increase of lawlessness, discuss how to feature Chapter 18.

Discuss what to do when people already have "Truth" book. We are not disappointed; are glad they have it. Could ask, "Are you enjoying it?" Then, whether the reply is "Yes" or that he hasn't read it at all, publisher could say: "There is something here that I especially enjoyed. Let me show it to you." With that, open book and demonstrate study arrangement.

(Concluding portion of program to be worked up by overseer, covering material he feels will be of benefit to the congregation.)

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**Help Them to Choose Life** *(Cont'd)*

[7] When you make return calls on those who subscribe or who obtain the individual copies of the magazines, it should be easy to introduce the home Bible study. The special *Awake!* stimulates interest in eternal life; the book *The Truth That Leads to Eternal Life* can help to build on that interest. The magazine even describes the *Truth* book and explains the free study course. Offer to demonstrate how interesting it can be to find answers to their Bible questions.

[8] It is a wonderful message that we are privileged to take to people of all kinds. It can change their whole outlook on life and open up to them the opportunity to live forever.

# What Are We Doing to Help One Another?

[1] As we all know, being a Christian involves much more than publicly preaching the good news. Among other things, it also includes showing love for our Christian brothers and sisters. Not only the appointed servants are responsible to give attention to the building up of those who are already publishers. Whether we are appointed servants or not, the fact that we "love one another" identifies us as followers of Jesus. (John 13:34, 35) This trait is prominent among Jehovah's witnesses. But is there room for us individually to "widen out" in our concern for our brothers? (2 Cor. 6:11-13) There are so many areas in which help can be given.

[2] Some need assistance to get to the meetings. Is there someone that you know who needs such aid? A circuit servant reports that in a rural congregation in Maryland only a few of the publishers have cars. But those few, with genuine interest in the rest, often make four or five trips in order to get everyone to the Kingdom Hall for meetings. It is obvious that they really care about one another, and that is the way it should be, isn't it?

[3] If yours is a household that has a regular family study, you know what a blessing that can be! Perhaps you prepare your *Watchtower* lesson together. Not only does it enable you to benefit more fully from the congregation meetings; it also contributes directly and noticeably to your spiritual growth. However, there may be in your congregation newly associated families that do not yet have a regular family-study time. Is there such a family that you could invite to join your household for study from time to time? We know a family of six that has welcomed to their midst a young brother whose parents do not share his faith, and each time after he is with them he talks about it enthusiastically for days.

[4] An invitation to share in the service is something else that upbuilds. If you are planning to go out on calls alone, could you "widen out," perhaps making a phone call in advance to invite another publisher to go with you? It takes only a few minutes to arrange. Even if you are planning to go to a regular meeting for field service, it could be beneficial to get in touch with another publisher ahead of time, offering to call for him. It may be just the encouragement that he needs, and his appreciative response will increase your own happiness in the service. A sister who herself started out in the service just last year has found this to be true. When planning her service she regularly includes others, working with quite a number each week. She herself has vacation pioneered, but even when she is not able to do that she offers to work with others who are vacation pioneering, perhaps for the first time, to help them make a success of it.

[5] In every congregation there are those who need help to become effective in their field service. What help can you offer? Do you find it easy to place magazines? Then why not offer to take along someone who does not get the same results and show him how you do it? Some may do well in drawing householders into conversation; others would be grateful to learn how. Perhaps your delight is in conducting home Bible studies. Invite someone to go with you and learn to share that pleasure. Not all of us have the same abilities, but, no matter who we are, there are ways that we can help one another.—Rom. 12:6-8.

[6] The fact that we are personally in need of help in some respect does not mean that we cannot also give help to others. For example, an elderly sister in Brooklyn finds it very difficult to walk and she is grateful that a nearby family takes her with them by car to the meetings. But she is also alert to her opportunities to help. One morning each week she cares for their young boy who is not well so that the mother can more easily share in the field service. She also invites certain hardworking publishers to stop at her house for a quick lunch, knowing that her preparation can help them to get a full day in the service.

[7] The disciple James reminds us that true worship includes the showing of special consideration for "orphans and widows in their tribulation." (Jas. 1:26, 27) Those who are experiencing hardship need encouragement. A phone call, a card or a personal visit is appreciated when one is confined due to illness. No one else should have to ask us to show such interest in one another; it is something natural for those who love one another.

## AUGUST SERVICE REPORT

|  | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 1,005 | 127.9 | 50.8 | 5.5 | 158.9 |
| Pios. | 15,180 | 93.8 | 39.8 | 3.9 | 100.0 |
| Vac. Pios. | 9,159 | 83.2 | 25.3 | 1.4 | 85.6 |
| Pubs. | 363,576 | 10.9 | 4.9 | .5 | 14.0 |
| TOTAL | 388,920 |  |  |  |  |

Public Meetings Held: 23,161

UNITED STATES GOAL FOR 1970
378,040 Publishers

### HOW DID WE DO IN AUGUST?

The news of a new peak of 388,920 proclaimers of the good news for the United States is indeed a cause for great joy. That means an advance of 29,774 publishers over last year's peak. And despite the influx of new publishers, we were able to maintain an excellent average of 10.9 hours in the field ministry. May our appreciation continue at this high level!

[8] Of course, we are all busy. Our schedules are usually full. But to a considerable extent, our concern for one another can be shown by including others in the things we already do—going to meetings, sharing in the field service, and studying. Much can also be done by using the time before and after meetings in a meaningful way, showing genuine interest in others. Other visits can often be made on the way to do

(*Continued on page 4, col. 2*)

## *Announcements*

◆ Literature offer for October: *Awake!* subscription, with three booklets, for $1. For November: *Truth* book, for 25c; or any other book that you choose. For December: *New World Translation*, with the *Truth* book, for $1.25.

◆ The public talk to be given by circuit servants starting in January will be "Decisions You Face—How Will You Make Them?"

◆ The *Watch Tower Publications Index* this year will include material printed from 1966 through 1970. Since it is a larger index, it takes longer to compile. Please do not order the *Index* or *Watchtower* and *Awake!* bound volumes until announcement is made in *Kingdom Ministry*.

◆ Publishers and pioneers will please order all *Yearbooks* and calendars through the congregation with which they are associated. Congregations may send their order for calendars on October 15. It will help the Society if you make your order complete so that only one order for calendars is sent by each congregation. The calendar will be available in Danish, Dutch, English, Finnish, French, German, Italian, Japanese, Korean, Portuguese, Spanish and Swedish. Orders for the English edition of the *1971 Yearbook* may be placed starting November 15. The *Yearbook* will also be available in French, German and Spanish by about December 1. *Yearbooks* are 50c each and calendars are 25c each. Regular and special pioneers on the list before July 1, 1970, may receive a free *Yearbook* by making request of the literature servant. This will be included in the congregation's order and, later, credit may be requested from the Society for the pioneer's copy. Pioneers may obtain additional *Yearbooks* at 15c each, and all calendars at 25c each.

◆ New publications available:
*"Look! I Am Making All Things New"* (revised) —English
*When All Nations Unite Under God's Kingdom* —Ukrainian
*Sermon Outlines* —Cinyanja

◆ Again available in U.S.A.:
*"Peace Among Men of Good Will" or Armageddon—Which?* —Greek

◆ Out of stock in U.S.A.:
*"All Scripture Is Inspired of God and Beneficial"* —Spanish
*Rescuing a Great Crowd of Mankind Out of Armageddon* —Spanish

# Presenting THE GOOD NEWS

### With "Awake!"

1 Take a good look at the October 8 *Awake!* You will notice that the cover does not say "You Can Live Forever." It does not even ask the question "Can You Live Forever?" Why not? Because in many areas this sort of approach would simply bring a negative response. Lacking genuine faith in God and his Word, many people would turn away before you could get them to reason on the matter. So, the cover of this special issue has been laid out in a way that will help to overcome that obstacle.

2 You can make good use of that cover when offering the magazine. You might say: "Hello. I'm glad to find you at home. The other day I read something very interesting, and I would like to share it with you. It is in this special issue of *Awake!* [Show cover.] Did you know that, while man lives only 70 or 80 years, some turtles live 150 years, and there are trees that live 3,000 years? Why is man's life-span so short? Will it ever be different? This magazine answers these questions with facts that are important to all of us. You may have this copy, along with *The Watchtower*, for just 10c." As you can see, most of the presentation is right on the magazine cover.

3 When talking to householders from the Bible and making the subscription offer, you might use an approach such as this: "Hello. My name is ——. I am making just a brief call because of something that is of keen interest to all of us, and that is life. Possibly you have asked yourself whether you are really getting what you want out of life. [Open special *Awake!* to pages 4-5.] One of the chief problems is time. There just is not time to do all the things that we would really like to do, isn't that so? [Let householder express self.] In this regard, the Bible says something very interesting. [Read John 17:3.] Is it really possible to live forever? Interestingly, man has learned that our brain has the capacity to serve for a billion times as long as we now use it. But the Bible is the only source that tells us how it is possible to live that long, and, not only to live, but to enjoy life. Isn't such a prospect certainly worthy of our investigation? It is valuable information such as this that is published in *Awake!* The magazine is sent to subscribers by mail twice a month. A one-year subscription for *Awake!* is only $1."

4 Of course, if you are talking to someone who shows respect for the Bible, you might be even more pointed in what you say about living forever. You could ask the householder what "everlasting life" means? In some cases, you may find that he has missed the point, concluding that it refers simply to future life in heaven. If so, help him to reason on the matter, showing that this will certainly be true as regards those who attain to heavenly life, but it will also be true here on earth, as shown at Revelation 21:1-4. He may have viewed heaven largely as representing an escape from the problems of life in the present system of things. But when he learns what God has in store for those who dwell on earth, the reasonableness of the matter may stimulate his interest.

5 In some places there is an increasing number of persons who have lost all enthusiasm for life. Living without regard for godly principles, they find themselves frustrated. Family problems burden them down. Economic difficulties and injustice result in discouragement, even a feeling of bitterness. These are the ones that may tell you that they don't want to live forever. But if you can draw them out and find out why they feel this way, it may be that you can use the Bible to rekindle in them a desire for life. Then urge them to become readers of *Awake!* It will help them with their family problems. It offers suggestions on how to deal with economic pressures as well as the injustices of the world. Gradually it can help them to realize that eternal life is not only possible, but most desirable.

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**What Are We Doing to Help?** *(Cont'd)*

shopping or on the way home from service. Rich blessings are ours when we do things for one another. "Really, then, as long as we have time favorable for it, let us work what is good toward all, but especially toward those related to us in the faith."—Gal. 6:10.

# THEOCRATIC NEWS

◆ A circuit servant in New Jersey reports that in one week with a congregation of 72 publishers 79 studies were started by using the direct approach. Starting the study first did not cut down placements.

◆ Korea's baptism report for four assemblies was 830, making a grand total of 3,282 for the year. Total public meeting attendance at three assemblies was 14,368. F. W. Franz was guest speaker at Seoul assembly, where 9,821 came to hear public talk.

◆ With 545 reporting, Burma had a 26-percent increase. New publishers every month this service year. New peak in back-calls was also reached.

◆ Cuba reports new publisher peaks in May and June, averaging 15 hours per publisher both months.

◆ Despite continued ban in Malawi, there was a new peak of 19,050 publishers in July, a 31-percent increase.

◆ A 21-percent increase in Fiji; 443 publishers. Bible studies hit new peak too.

◆ In July 3,590 publishers reported in the Dominican Republic—the eighth peak this service year.

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# Question Box

● Are there ways in which we can reduce the amount of time spent waiting for others while engaging in the field ministry?

In our house-to-house ministry, if publishers are organized into small groups it will be easier for the one in charge to keep them all busy. ("Lamp," p. 82; km 6/69 p. 8) It is helpful when instructions given before entering the territory include directions as to where the publishers are to work, instead of having everyone meet on some street in the territory for further directions. Also, it is good to discuss in advance what to do if they run out of territory before the end of the scheduled time for witnessing. Thus it will not be necessary to wait in a car or stand on a street corner until additional territory can be obtained.

Some have found it effective to start from preselected points and work toward each other in residential areas or apartment buildings as well as rural territory. In this way they do not need to be concerned about whether certain homes have been worked or not, as is sometimes the case when working alternate homes. Rather, they can just keep on working until they meet each other. But where it is necessary to have someone close by in the territory, doing every other house may be advantageous.

There are many factors to be considered. Really, no rules are necessary or advisable. What may be advantageous in certain areas may not work well elsewhere. Weather conditions and the physical circumstances of the publishers need to be considered. But it is beneficial to endeavor to reduce the amount of time spent in waiting for others so more time can be used for actual witnessing.

**★ Use "Awake!" to help others to choose life. ★**

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# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

NOVEMBER 1970 "Go therefore and make disciples . . . baptizing them."—Matt. 28:19. VOL. XIII NO. 11

## Dear Kingdom Publishers:

There have been a lot of goodbyes said around Bethel in the past few weeks. On September 13 the 49th class of Gilead School graduated, and it was a wonderful day. Since then many of these good friends of ours have been leaving us. So every once in a while the lobby of the Bethel home has been crowded with people and someone in the center of all of them is getting ready to leave. And there have been some tears shed. But then the graduates leaving for their missionary assignments are taken to the airport and they fly away. Our love and prayers go with every one of them.

No sooner are the graduates on their way than we begin to see a lot of new faces because another class is to begin on October 19. This is the 50th class of Gilead School. The students are from Germany, Denmark, Sweden, the Netherlands and other places.

We wish you could see the happy faces of these students. Some from foreign countries have remarked that they thought they would be homesick, but they have made new friends so rapidly here that they feel right at home. It is evident that coming to Gilead is a big experience in their lives.

It is always a pleasure for us to hear experiences from these students. A married couple from the Netherlands told us how different it is witnessing now in southern Holland, where there are many Catholics. Whereas many used to say, "I have my church," many now say in effect, "The church doesn't interest me any more." A number of the foreign students were able to witness to passengers on the airplane to New York. For example, two German students witnessed to a Jewish woman who had never talked with the Witnesses before. She told them: "You know so much about the Bible, but I do not even know much about the Old Testament, which I should know." She said she would consider taking the six-month Bible study course.

We will have a Gilead class of only fifty this time because Bethel is so crowded. Rooms that we were using for Gilead students are now housing new members of the Bethel family. And they have come in here in great numbers in the last few weeks. Over a hundred new members of the Bethel family have recently arrived. So we must say that the home is filled with new faces and we are busy.

We send you our warm greetings and love, as we all work together, not forgetting Jehovah.

Your brothers,
BROOKLYN BRANCH OFFICE

## Those Who Have Not Cooled Off

[1] Speaking of our day, Jesus said that "because of the increasing of lawlessness the love of the greater number will cool off." (Matt. 24:12) Today we see this fulfilled before our very eyes as more and more people world wide actually deny or else doubt the existence of God and commit acts of violence.

[2] Jesus did not, however, say that the love of *all* would cool off. The response world wide proves that there are still persons who have a love of righteousness, and contact with people in our own territories has convinced us that this is so.

[3] All of this causes what reaction in us? Well, appreciating our own need to be on guard, we eagerly respond to Jehovah's loving reminder that will be prominently before us during November: "You must not forget." (Deut. 25:19) Also, we are glad for other Scriptural urgings, such as those of Paul: "Stir up like a fire the gift of God which is in you." "Be aglow with the spirit." (2 Tim. 1:6; Rom. 12:11) The fact that the greater number have cooled off or forgotten God need not affect the warmth we feel toward Jehovah or the zeal we have for his service.

[4] This will help us to have the right view of our house-to-house work. That view is not simply to endure the indifference of the greater number in the territory. No, Jesus said we should 'search out those who are deserving.' (Matt. 10:11) Later he said, "Make disciples . . . baptizing them . . . teaching them." —Matt. 28:19, 20.

[5] But what of the one whose love has cooled off? Something you say might help him to learn to love again. Angry opposers have become mild-tempered publishers. Some are even mature overseers now. And, are there inactive ones in your congregation or even in your own family? Cool treatment is not the therapy. What a thrill if they begin to love again through your kind example and encouragement!

[6] During November we will again have the opportunity to offer the *Truth* book. We can also add some variety to this offer by using any bound book of our liking. There will be those who already have the *Truth* book and then we can offer the *Evolution*, *Word of God*, *"Mystery,"* *'Impossible to Lie'* or *Life Everlasting* books. A free booklet is given with a 50c publication but not with the 25c publications, which, incidentally, should be offered singly.

[7] Having already offered the *Truth* book a number of times in the house-to-house work, you may have your own favorite method of presenting it. We are happy that we can be flexible and decide personally what we think is best in presenting the message in harmony with our ability and the territory in which we work. One brother who has been working in a big city tells us that he has shortened his preliminary remarks. "I used to tell them my name, the name of my companion, the nature of our work, that we were calling on our neighbors and that the call would be brief," he said. "I finally decided that, while this might be described as a normal introduction in many territories, it was too wordy for this territory where people are in a big hurry and not inclined to hear you out. Now I smile and get right to the point saying, 'Good

(*Continued on page 3, col. 2*)

★ **By love and obedience not forgetting Jehovah.** ★

# Your Service Meetings

### WEEK STARTING NOVEMBER 8

Theme: Searching for Those Who Have Not Cooled Off. (Matt. 24:12) Song 16.

**5 min:** Introduction, text and comments.

**15 min:** "Those Who Have Not Cooled Off." Questions and answers.

**14 min:** From House to House with the "Truth" Book.

(2 min.) Chairman points out that we have been placing the "Truth" book for two years now and have had much experience. Yet we need to keep improving in our presentations so honest-hearted ones will be attracted to the truth. Don't want to get stale or in a rut. Good to exchange ideas on what has been found successful in our territory.

(5 min.) Ask audience what they have found especially effective since trying out suggestions given on last week's service meeting. Does direct presentation of book work best? Have some used a sermon? Has Bible study folder been presented first? What works best in our territory? Let brothers contribute practical suggestions. Chairman might check with certain publishers in advance so they will be stimulated to contribute for the benefit of others. Following thoughts might then be considered. Where brevity is required, some have said, "Have you received your copy of the 'Truth' book yet? We leave it on a contribution of only 25c." Thereafter, further words of description can follow, depending on the response. To get conversation started you might say: "You have probably heard people say, 'It doesn't matter what you believe, as long as you lead a clean moral life and deal kindly with your neighbors.' Here is a book that shows what the Bible says on questions such as that." If appropriate, turn to page 12, paragraph 4, and read a few sentences.

(5 min.) Have some well-rehearsed demonstrations, possibly including the suggestions given in the article "Those Who Have Not Cooled Off." Adapt all presentations to what is felt best for local territory.

(2 min.) Chairman concludes by mentioning that each should select his own presentation on the basis of local territory and what publisher personally feels is appropriate. Encourage all to have full share in house-to-house work with "Truth" book this month.

**14 min:** Starting Studies in the "Truth" Book.

(2 min.) Chairman shows we are interested not only in placing "Truth" book, but in starting studies. Encourage publishers really to make advance preparations for starting studies on initial call. Many publishers say they have difficulty in finding people at home when in back-call work. Thus the more you can accomplish on the initial call, the better it may be. Depending upon your approach, might help to have two separate goals in mind in house-to-house work with "Truth" book: Get book in householder's hands. Get study started.

(5 min.) Get comments from audience on what has been found effective in starting studies in "Truth" book. Chairman should talk to some capable publishers a week or so ahead of time so they will give thought to this and be prepared to contribute. Get ideas that have worked in local territory.

(5 min.) Have well-rehearsed demonstration or two on starting study in "Truth" book on initial call or return call. Brother who knows what is involved in starting studies should handle this part. Entire assignment should be well prepared so as to be truly helpful to publishers with something they can use immediately thereafter in territory.

(2 min.) Concluding thoughts by chairman. Review major points so they will be remembered by publishers. Highlight need to keep in mind goal of study when in house-to-house work.

**3 min:** Accounts report.

**9 min:** Concluding comments: "How Did We Do in September?" and local report for October. Song 57.

### WEEK STARTING NOVEMBER 15

Theme: Help Your Family to Remember Jehovah. (Deut. 25:19) Song 18.

**5 min:** Introduction, text and comments.

**8 min:** 'Our Heartfelt Thanks.' Enthusiastic discussion.

**20 min:** "Do It Now!" Questions and answers. Consider also "Appreciation for Bible Training by Parents," in September 8, 1970, "Awake!," page 7. Also draw out comments from parents and children on joy and benefits they derive from family study. See if some parents have especially effective ideas that make family study interesting and profitable. Talk to parents in advance.

**15 min:** "The Blessing of a 'Quiet and Mild Spirit'." "Watchtower," May 15, 1970. Talk. Can draw audience into discussion at times. Material applies to all in congregation. Parents can do much to develop these qualities in children during family study and at other times.

**12 min:** Concluding comments. Include some appropriate Theocratic News items and Announcements. Song 21.

### WEEK STARTING NOVEMBER 22

Theme: Share in the Ingathering. (1 Cor. 3:6, 7) Song 27.

**5 min:** Introduction, text and comments.

**10 min:** Branch Letter. Handle according to material and local needs.

**15 min:** Presenting the Good News—"Sharing in the Ingathering." Questions and answers.

**20 min:** Joyous Results When All Shared. This should tie in closely with preceding assignment. Discuss and apply a variety of experiences demonstrating how all in the congregation play a vital role in aiding newly interested ones to appreciate the truth and also in strengthening them. Chairman should prepare well the following reports and experiences and discuss them with the audience. Chairman can relate part of experience and read portions. Can have other brothers assist him in this. After each experience has been related to audience, questions should be asked as to what points we can learn from impressions people got of us. Can bring out points such as: All need to be prepared to participate in meetings; old and young should comment; use Bible freely; be friendly and outgoing; best not to have extreme styles and habits; no race or other prejudice. Let audience make these applications. In conclusion chairman shows how all of us share in ingathering work if we watch our conduct wherever we are, attend meetings regularly, participate, take meeting assignments seriously, share regularly in field ministry. References: "Awake!," 9/8/70, pp. 20-23; 8/22/70, p. 16, especially par. 7; 7/22/70, pp. 15, 23. Remember, purpose of discussion is not to boast concerning good impression we have given others, but to become more aware of our responsibility to help in the ingathering. Then we can rejoice in having had a share.

**10 min:** Concluding comments. Song 4.

### WEEK STARTING NOVEMBER 29

Theme: Teaching All Nationalities with a View to Baptism. (Matt. 28:19, 20) Song 109.

**5 min:** Introduction, text and comments.

**10 min:** "Teaching All Nationalities with a View to Baptism." See December 1, 1970, "Watchtower." Capable brother who does well in Bible study work might discuss material with a few publishers who regularly conduct Bible studies.

**15 min:** "How Wise Is the Spirit of Competition?" "Watchtower," June 15, 1970. Talk. Show that brothers need to be aware of being caught up in the spirit of competition in sports and secular work but must also beware of the same in congregation matters. There should be no spirit of competition in field service, platform assignments, knowledge, personal possessions, dress, etc.

**15 min:** Offering the "New World Translation" and "Truth" Book.

(2 min.) Chairman talks of privilege we will have to present this offer throughout December. Preparation, however, is necessary. Have been offering "Truth" book in November and now will add "New World Translation." Fine combination offer.

(8 min.) Discuss with audience some ideas for presenting offer that they feel can be successful in local territory. We have presented Bible number of times in the past. What works for you? Publishers can be encouraged to take notes of what they think will be good for them to use. Then can analyze following presentation, after which it can be demonstrated by capable publisher. Make adjustments and additions according to local territory. "We are stopping at each home just briefly because we want people to have the opportunity to get acquainted with one of the finest Bible translations published today. It uses present-day language that is easy to read and makes the meaning more clear. It can be obtained, in combination with this Bible study aid, for a contribution of just $1.25."

(5 min.) Discuss with congregation how to emphasize the free home Bible study in connection with the offer. Publishers find that offering to demonstrate the study before offering literature does not cut down on placements but often results in more studies. In conclusion encouragement is given to all to schedule time during December to have generous share in offering "New World Translation" and "Truth" book, teaching with a view to baptism.

**5 min:** Question Box.

**10 min:** Concluding comments. Song 66.

# Do It Now!

1 “Could you please stop at our home and help me counsel my son?” asked a concerned father of the overseer. “He is getting quite rebellious and no longer wants to study or come to the meetings.” This the overseer gladly did. He is pleased to make such a call or even further calls, when requested, and will do the best he can in offering sound Scriptural counsel.

2 But are such calls by the overseer or other servants the real means of solving the problem? Or is there a better solution that all of us should have in mind and that will accomplish far more? The Bible gives the answer: “Train up a boy according to the way for him; even when he grows old he will not turn aside from it.”—Prov. 22:6.

3 *Time* is needed for such training. Cultivating in a son a deep love for Jehovah, as well as aiding him to become a person capable of shouldering responsibility in the congregation and one effective in the field ministry, is not accomplished primarily by a servant's offering occasional counsel, even though such is entirely appropriate at times and contributes greatly to the training process. Bringing a son to this position is a long-term job, accomplished by persistent application over a period of many years. It is a day-to-day responsibility. (Deut. 6:7) Living in the same home with the child, seeing what he does, hearing what he says, knowing what he is thinking, the parents are in the best position to do the training.

4 Then there is the matter of *responsibility*. Jehovah has placed this responsibility on the shoulders of the parents, not the servants or others in the congregation. While others can assist, yet they must be careful not to usurp the authority of the parents, circumventing the family arrangement outlined in the Scriptures. (See “*Lamp*” book, page 185.) In fact, it is best for servants to counsel children in the presence of their parents. Ephesians 6:4 says, “And you, fathers, do not be irritating your children, but go on bringing them up in the discipline and mental-regulating of Jehovah.” If the father is not a believer, then the responsibility to teach the children God's Word falls on the mother. Training should begin in infancy.

5 Are your children receiving these God-ordained benefits? Can you name the evening and the hour when the family study is scheduled? Can your children? If you have not set in motion whatever arrangements are necessary to ensure that your child will get the teaching, training and attention that are needed, then undoubtedly it would be best to DO IT NOW!—Prov. 19:18.

6 The atmosphere in which the study is conducted is important. Try to cultivate a cheerful, warm, receptive attitude on the part of all. Rather than have a rigid, stern study session, why not have a relaxed, cooperative family gathering where all can helpfully contribute and participate, assisting one another? The family study should be a delightful session that all look forward to.

(*Continued on page 4, col. 2*)

## SEPTEMBER SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 1,021 | 146.4 | 60.1 | 5.8 | 165.7 |
| Pios. | 15,412 | 97.1 | 43.1 | 4.0 | 102.3 |
| Vac. Pios. | 6,516 | 84.2 | 30.0 | 1.9 | 85.7 |
| Pubs. | 364,249 | 10.1 | 5.0 | .6 | 12.6 |
| TOTAL | 387,198 | | | | |

Public Meetings Held: 21,389

UNITED STATES GOAL FOR 1971
408,717 Publishers

### HOW DID WE DO IN SEPTEMBER?

September was the month we concentrated on offering the “Evolution” book throughout the territory and in the schools. The brothers did excellently, placing 922,199 books. This number is second only to August of 1969 when we placed 936,913 and the offer was the “Truth” book. What a testimony was given to the fact of creation by Jehovah as against the theory of evolution!

**Those . . . Not Cooled Off** (*Cont'd*) morning. I have been asking people's opinion regarding the big changes in religion. I would appreciate your thoughts. What do you think is the reason many of the young ones no longer are interested in religion?' Most people already know I am one of Jehovah's witnesses. By getting right to the point I have gotten many involved in a conversation where I had not been successful before. Of course, in other instances I go through the introductory formalities that some expect.” Each publisher should decide what is best for him, but we should be alert to adjust our presentations in accord with what is developing in our territory and in the world in general.

8 In addition to the house-to-house work, there will be many other opportunities to present the *Truth* book. Those who are alert to the opportunities to do incidental witnessing find the *Truth* book an ideal publication to place.

9 Are you glad that you are one toward whom Jehovah is showing concern and whom he reminds, “You must not forget”? Are you glad that there are still some in your territory whose love of righteousness has not entirely cooled off? Are you glad that even cooled-off ones might still be helped? Of course you are, and the month of November will provide us all with ample opportunities to demonstrate that our answer is Yes.

# ‘Our Heartfelt Thanks’

This is what our Peruvian brothers in the earthquake area are saying to Jehovah and his organization for all the things sent to them. A call for clothing went out to the congregations in New York city. Out of the 20,000 pounds of clothing that arrived duty free, there was enough for all the brothers and sisters and their children in the earthquake area. Exclamations such as these were heard: “How loving on the part of our brothers!” “Our brothers have stripped themselves just to cover us!”

Money contributions sent to Peru from brothers in the United States, Canada, Central and South America and other lands totaled about $3,000. This was in addition to the $20,000 made available by the Society. This relief fund is enabling the brothers to get what they need.

The material aid sent to our brothers in Peru has impressed many outsiders. As various items piled up in front of the ruins of a Kingdom Hall, a neighbor commented: “I understand that you people don't pay tithes, and yet your organization brings you all these things so quickly. We pay tithes in our church and nobody even remembers us.”

Our brothers in Peru are deeply grateful. As the branch servant reports: “From the very first it was the promptness on the part of the brothers that impressed and encouraged the stricken ones. The indescribable gift of help and the fruitage of love sent to the brothers in Peru has had the desired effect, for the time spent in the ministry among the brothers in the earthquake zone has not diminished one iota. To the contrary, all activity has increased.” A fine way indeed to express heartfelt thanks!

# *Announcements*

◆ Literature offer for November: *The Truth That Leads to Eternal Life*, for 25c; or any other book that you choose. December: *New World Translation* and *The Truth That Leads to Eternal Life, for* $1.25. January through April: *Watchtower* subscription campaign. Subscription for *Watchtower* and three booklets, for $1.00. It would be good to order booklets and increase magazine supplies now.

◆ The world's Thanksgiving holiday falls on Thursday, November 26, this year. Can you arrange to share in field service on that day?

◆ New publications available:

*The Truth That Leads to Eternal Life* —Kanarese, Malayalam, Tamil

*Learn to Read and Write* —Portuguese

# Presenting THE GOOD NEWS

## Sharing in the Ingathering

¹ The outstanding numerical increases that have taken place world wide in the theocratic organization in recent years have been a stimulus and encouragement to all of us. Jehovah is surely fulfilling his promise to bring into his earthly organization those who love the truth. But how many disciples have you personally made recently? It could be few or none at all. After all, when we average out the number of persons that come into the organization in one year, there are not very many in each congregation. Even then, one publisher might help an entire family to learn the truth, so only one or two publishers in a certain congregation have this joy of starting new publishers in the field ministry. How, then, is it possible for the rest of us to have any share in the ingathering?

² Most of us have a part in the house-to-house work. We present the various literature offers. We distribute the magazines. Not only do we leave literature explaining the Bible but we have Scriptural discussions. We leave a good impression.

³ Additionally, when Witness families set a good example in Christian conduct this is observed by neighbors. The father who shoulders his responsibilities in a fine way is respected at his place of secular employment and in the community. When the mother is diligent in carrying out her duties in the household and when the children are obedient, loving and law-abiding in school, at home and in the neighborhood, the neighbors come to know it. This is a living witness to them.

⁴ So, after a time a publisher calls at a home in the regular house-to-house work and there is interest and a study can be started and rapid progress is made. Who is to receive the credit? Actually, as we have seen, many in the congregation have contributed. And, can we overlook the part the angels have played? Finally, who really makes it grow?

⁵ Then there comes the time when the interested one attends his first meeting. This is a critical point in his advancement. If you are the publisher bringing him to the Kingdom Hall, what thoughts are now going through your mind? Well, you hope that many of the publishers will be there early so you can introduce him to some of them before the meeting. You hope they will all show their usual friendliness, not being too occupied with other things. You hope that the brothers and sisters with assignments on the Ministry School will be very well prepared and give clear, understandable, enthusiastic talks. You hope that the brothers who have service meeting parts are thoroughly prepared and will present instructive, helpful material. If it is the public talk, you hope that the brother does well, with the best of material and a poised, conversational delivery. For the *Watchtower* study you hope that the publishers' response will be quick and their comments enlightening and upbuilding.

⁶ Why do you hope for these things? Because you want the publishers and the program to help you in assisting your student to make progress. Have you ever sat through a meeting, knowing that someone new was in the audience and listened to the program "through his ears"? What a satisfied feeling you had when the program was outstanding!

⁷ So we all can share in assisting new ones. In fact, it is a responsibility we cannot escape. When each member of the congregation plays his part, all share in the ingathering.

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**Do It Now!** *(Cont'd)*

⁷ Why is all of this so important now? Satan does not want anyone to serve Jehovah. (1 Pet. 5:8) He has many ways of putting pressure on the young ones in an attempt to make them fall. The things of the world are made to look so enticing. There is the fear of ridicule by classmates, and the desire to be accepted by others. For many hours each week while at school they are away from godly parental influence and under worldly influence. Only parents who truly appreciate the seriousness of this and who understand that they are engaged in a battle for the minds of their offspring will really succeed.

⁸ Rearing children today is not an easy matter. It requires a great deal of thought and planning on the part of devoted parents. But the rewards are worth it!

# THEOCRATIC NEWS

◆ Five territories out of seven under the Papua branch's jurisdiction have reported new peaks for August: Papua, Bougainville, New Britain, New Guinea and New Ireland.

◆ India's new peak of 3,347 publishers is a 24-percent increase. And there were new peaks in hours, back-calls, studies and regular pioneers too.

◆ With a new peak of 814 publishers reporting, Alaska ended the service year 21 percent above last year's average.

◆ Another new peak for Chile! The 7,422 publishers each averaged 11.2 hours and 1 Bible study.

◆ Guatemala's report of 2,250 praisers of Jehovah tops last year's average by 28 percent.

◆ A 23-percent increase for Mexico. The 49,031 reporting make the seventh peak this year.

◆ A half-day gathering for 22 peaceable, Arabic-speaking publishers was arranged by the Israel branch in the "West Bank" territory. A total of 75 attended the talks and the drama that was presented by slides and recording.

# Question Box

- How many copies of "Kingdom Ministry" should a congregation receive?

"Kingdom Ministry" is not for general distribution. As the name implies, it contains help and encouragement for those who share in the field ministry. The congregation should receive enough copies of "Kingdom Ministry" so that all who qualify can have one. How is the figure arrived at? Add the total number of publishers, regular and irregular, to the number of pioneers associated with the congregation. To this add the names of all others who attend the service meetings with some regularity and who give indication that they want to share in the field ministry and are making some progress in that direction. There should be one for the Theocratic Ministry School library and one for the congregation file kept by the congregation servant, in addition to the congregation servant's personal copy. This total is then rounded off to the next multiple of eight, inasmuch as "Kingdom Ministry" is sent in groups of eight, and this makes copies available to care for growth in the congregation.

Some congregation servants have found it advantageous to have a list of those who qualify to receive a copy of "Kingdom Ministry." When the month's supply arrives, the names of these persons are written neatly on their copies and distributed to them through the book study servants. A brother who sets a good example in the congregation can be assigned to assist in this. In this way each one is assured of getting his copy. Knowing that extra copies for replacement are not available, each one should take care of the one provided for him. Many publishers find it useful to save "Kingdom Ministry" for future reference.

**★ Will you start a study in November? ★**

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# KINGDOM MINISTRY

DECEMBER 1970
FOR UNITED STATES OF AMERICA
"Go therefore and make disciples . . . baptizing them."—Matt. 28:19.
VOL. XIII NO. 12

## Dear Kingdom Publishers:

Well, you did it again! The loving service of all you brothers has resulted in another new peak of publishers. It is the *sixth* peak for this calendar year and the first in the two months of this service year. Isn't it fine that 394,920 publishers shared in the ministry during October? That is 6,000 more than ever before! And 5,481 have been baptized here in the United States in the first two months of this service year. You are truly living up to our yeartext: "Make disciples . . . baptizing them"!

It is truly amazing to see how much of an increase we have had here in the United States in just the past two years. The fine October report represents an increase of 71,232 over the average number of publishers for 1968, and that is more than enough people to fill the normal seating area in Yankee Stadium. Just think of it!

Surely this fine increase reflects much hard work. In the past, you have sown much seed, and on many occasions you may have felt that your efforts were not meeting with much response. Yet your faithfulness has had an effect on the minds of observers, and now we rejoice in a marvelous ingathering.

You are to be commended too for the splendid work you did with the magazines during October. You placed 9,087,895 copies of *The Watchtower* and *Awake!* Your orders made it necessary for us here in Brooklyn to print 5,030,000 copies of just the special issue of *Awake!* and 4,884,000 copies of the special *Watchtower*. That is enough magazines so that one out of every five families in the entire country could each have had one. The subscription report too is excellent. It shows more than 5,000 ahead of last year —a total of 272,605. You have done a wonderful job, brothers, and it makes our heart rejoice.

What will December bring? Well, our service theme is "Teaching All Nationalities with a View to Baptism." So we plan to be busy, and surely Jehovah will bless our efforts.

Be assured of our warm Christian love for all of you and our prayers on your behalf.

Your brothers,
BROOKLYN BRANCH OFFICE

# Teaching All Nationalities

[1] When Jesus said, "Go therefore and make disciples of people of all the nations, baptizing them," he had in mind more than the eleven to whom he spoke. It would not have been possible for that small group of eleven to teach all nationalities and baptize them, but they began that work. Today Jehovah has seen fit to gather out of this world more than 1,483,000 of us Kingdom proclaimers so this work could be accomplished, and more are coming.

[2] Through his organization Jehovah has provided equipment for doing the work, including the Bible in a number of languages as well as publications such as the *Truth* book in dozens of languages. So in the month of December we are busy offering the *New World Translation* and *The Truth That Leads to Eternal Life* to all persons whom we can contact. This is an excellent offer because the people do need to have a Bible in their home, and the *Truth* book will be the basis for our teaching effort.

[3] In this country there are people of different nationalities. Sometimes industrial areas have settlements of immigrants. In other parts of the land there are agricultural workers, doctors, technicians, and professional workers who have come from many different nations. Some men who have been in the armed forces have married wives from other nations. Do you know where there may be some persons in your territory who speak another language? The Society has printed a booklet called "Preach the Word" containing a presentation in many languages, and you can show the appropriate page to a person who knows the language so as to give the witness. Orders can be taken for *Truth* books or others. The *Cost List*, which the literature servant has, shows what publications are available in different languages. Furthermore, on the second page of *The Watchtower* and *Awake!* there is a list of the languages in which the magazines appear. Very frequently it is possible to get subscriptions from individuals by showing the English magazine and explaining that it is available in their language. How long has it been since your congregation gave special consideration to the non-English-speaking people? How many foreign-language publications are on the shelves in your Kingdom Hall stock? Offer them to those who use the languages.

[4] In many experiences reported to the office brothers have told about conducting studies with interested people by using their English copy of the book and having somebody else use a book in his language. Others have been able to turn names and addresses over to brothers who know the language of the interested person, and in this way a study can be started. The objective of our work is teaching all nationalities with a view to baptism, and this is done by the home Bible study work.

[5] But whether you have in your territory any who speak a foreign language or not, there is in your territory someone of at least one nation, your own, so make it your goal in December to visit people and present the good news. There is an opportunity to reach a new national peak of publishers in December. Jehovah has been blessing the work very much, and if all of us will have a share in the Kingdom work in one way or another during December, a tremendous witness will be given as we try to teach all nationalities with a view to baptism.

★ **Teaching all nationalities with a view to baptism.** ★

# Your Service Meetings

### WEEK STARTING DECEMBER 6

Theme: Using Care in What We Preach. (Titus 2:8) Song 95.

**5 min:** Introduction, text and comments.

**10 min:** Branch Letter. Two servants discuss it, also observations on how Kingdom Ministry School benefits entire congregation.

**15 min:** "Do You Believe Everything You Read?" Questions and answers on "Awake!" article of November 22, 1970, with suggestions on how to be selective in using non-Biblical material in our ministry. When in doubt, better not to use it. Always safe sticking to Bible.

**13 min:** "Teaching All Nationalities." Present by talk, making application to local opportunities for preaching. May include fitting local experiences.

**3 min:** Accounts report.

**14 min:** Concluding comments. Local report. Song 116.

### WEEK STARTING DECEMBER 13

Theme: Walking in the Right Way. (Eph. 4:1) Song 85.

**10 min:** Introduction, text and comments. Family discussion of the text for the day and Theocratic News.

**18 min:** Presenting the Good News. By now publishers well into campaign. What have they found effective in local territory for quick presentations? or longer ones? Demonstrate some. Refer to "Watchtower," December 15, 1970, on "Basis for the 'New World Translation,'" encouraging all to read it. Remind all that we may find opportunities to start studies where people have time on first call.

**17 min:** "When Hatred Is a Good Thing—a Protection." Material from November 15, 1970, "Watchtower." A talk, including how this is a protection during the coming holidays for all Christians, young and old. Work in appropriate material from the "Truth" book, chapter 16, paragraphs 19-25, also December 8, 1970, "Awake!" article "Do You Care?"

**15 min:** Concluding comments. Report on how many Bibles and books placed, how many publishers reporting to date. Ask how many studies were started recently. Experiences may be included. What is planned for holiday group witnessing? Appropriate announcements. Song 75.

### WEEK STARTING DECEMBER 20

Theme: Encouraging One Another. (Heb. 10:23-25) Song 99.

**4 min:** Introduction, text and comments.

**12 min:** Discussion based on article "Is It Hard for You to Find Scriptures?" in December 1, 1970, "Watchtower."

**6 min:** Question Box. Two servants discuss subject, encouraging all to share in Theocratic Ministry School regularly.

**13 min:** "Encouragement." By now should have "Yearbook." Give talk on how to use it. Have some publishers comment on experiences they found especially encouraging. May select experiences you believe helpful to interested person or someone with a problem to overcome. How are some local families covering "Yearbook" throughout year?

**15 min:** "Do You Know Them by Name?" Discussion between "Watchtower" study servant or other servant and publisher who has asked how it is possible to know the names of all in the congregation.

**10 min:** Concluding comments. Report on congregation meeting attendance. Slogan, page 4. Song 107.

### WEEK STARTING DECEMBER 27

Theme: Accept the Implanting of the Soul-saving Word. (Jas. 1:21) Song 76.

**5 min:** Introduction, text and comments.

**13 min:** Proper View Toward the Ministry. Talk by overseer on material from April 1, 1969, "Watchtower" article "Why Is Your Ministry Successful?" Highlight the thought that the thing that really counts is our willingness to be used by Jehovah and acting in harmony with that willingness. Whether people receive the Kingdom message graciously or not, we bring praise to Jehovah by calling at their homes and telling them why we are there. Strive to be a qualified teacher. Success in ministry should not be judged by the amount of literature placed. The joy of the ministry is in finding a hearing ear.

**15 min:** "I Already Have One of Those." Questions and answers. Demonstrate how to start a study when someone says he has the book.

**15 min:** Suggested Presentation for "Watchtower" Campaign. Discussion followed by demonstration. "Watchtower" issues for January through April will include articles emphasizing the theme "The Government That Will Solve Man's Problems." Many fine talking points will be found in these articles. The purpose of the following sermon is to draw attention to the fact that only God's kingdom will be able to solve man's problems. People need to see the difference between God's kingdom and what it will do and earthly governments, which most sincere people realize are not able to accomplish their full aims. More persons today than ever before have definite ideas about what a government should do, so it would be good to let them express themselves. At the outset, reason with the householder. Try to involve him in a conversation. A few timely, well-thought-out questions will help to arouse the householder's thinking and interest. See if he will mention a problem that is his concern. What does he think is the solution to the problem? Does he believe new laws are the answer? Does he think new officials would be able to make people love one another and love what is right? Listen to his opinion, but instead of trying to draw an immediate solution to the problem in question, explain that human leaders and officials have been trying in vain to solve this as well as most of mankind's woes. However, there is one government that will succeed. Then draw his attention to the Bible's explanation of what this government will do.

**Theme: The Government That Will Solve Man's Problems.**

"Hello. My name is ——. Today the people are confronted with many problems in life—illness, pollution, trouble in the schools, insecurity, wars and violence are some of them. What do you think can be done to solve these problems? Do you think that new laws are the answer? What do you feel is the greatest problem? [Allow the householder time to give his opinion and acknowledge that many governmental leaders work hard to find solutions, but with little lasting success.] Do you realize that there is one government that has the answer and will not fail in carrying out the solution? It will not be government by men. The Scriptures identify this government, calling it God's kingdom. Matthew 6:9, 10 indicates coming of God's kingdom will cause God's will to be done here on earth. [Not necessary to read this text.] [Here use one of the following texts that best fits the problem under consideration. The first could be applied to illness or pollution. The second, to oppression or injustice. The third, to lawlessness or violence, etc.]

**Rev. 21:3, 4—God's kingdom to do away with sorrow, sickness and death.**

**Dan. 2:44—God's kingdom to crush all kingdoms that have oppressed mankind.**

**Ps. 37:10, 11—God's kingdom to destroy the wicked one and provide abundance of peace.**

"So God's kingdom will provide a lasting solution to mankind's problems, large and small. We all want to know when this heavenly government will do this for the earth, as our lives are involved!" Refer to article in current "Watchtower" and present offer.

**12 min:** Concluding comments, with remarks about month's theme. ("Watchtower," January 1, 1971) Song 80.

### WEEK STARTING JANUARY 3

(Arrange program locally.)

## Encouragement

¹ We are all indebted to Jehovah for the great encouragement he continues to give us as we serve him. Now the *Yearbook* is coming out and we will read in its pages a record of the tremendous blessing Jehovah gave to his people throughout the world in the past service year. During December you may find it possible to read quite a few pages of the *Yearbook* because of the holiday season or, perhaps, if there is severe weather. Take advantage of your moments at home to begin reading your *Yearbook*. Make note of the experiences that you find especially fitting for your situation or to encourage someone in your congregation.

² Maybe there are appropriate experiences that can be used to buoy up and encourage the interested ones, showing how others have had success in coming into harmony with Jehovah despite obstacles. Worldliness has been overcome, demonism has been defeated, marriage problems have been solved—yes, the *Yearbook*

(*Continued on page 3, col. 1*)

# Do You Know Them by Name?

[1] Jehovah God knows all the stars in the heavens by name. (Ps. 147:4) Christ Jesus knows all of his followers by name. (John 10:3, 14) Do you know all of your brothers in the congregation by name, or do you know them only by sight? When we are conducting a congregational meeting, do we address the brothers by their names or only by the term "brother" or "sister"? When introducing newly interested persons to others at the meetings, are there some of the brothers we pass by because of not knowing their names? How many in the congregation do we greet by just saying "Hello, brother" or "Hello, sister"?

[2] Here are a few suggestions for improving your ability to remember the names of your brothers and sisters as well as undedicated persons. Each week try to arrange to be at the Kingdom Hall for sufficient time before and after the meetings to associate with others. Then make it a practice to learn the name of a person or two that you know only by sight and not by name, possibly writing it down on a slip of paper. Seeing the name helps to impress it on the mind. Introduce yourself to him, or perhaps ask another brother his name to refresh your memory, and then strike up a conversation with that brother. Greet him by name and use his name during the conversation. Associate the name with the individual and learn something about the brother during your conversation with him, such as, where he lives, what congregation book study he attends, etc. Listen to his field experiences and share yours with him.

[3] With a national average of 107 percent attending our *Watchtower* study during the year, there are many newly interested ones at the Kingdom Halls each week. Having this in mind, let us all make a special effort to learn their names and to try to help them. With the newer one, one good method to learn his name is to walk up to him and say: "My name is ——. What's yours?" Then, knowing his name, you can continue in an enjoyable conversation that will make him feel welcome at the Kingdom Hall.

[4] Though we will never equal Jehovah God and Christ Jesus, who never unintentionally forget names, we can know all in our congregation by name. This will do much to promote the family-like spirit in the congregation.

**Encouragement** (*Cont'd*)

is a very fine encouragement to follow right principles and gain victories. It is being printed in English, French, German and Spanish.

[3] Now is the time to make plans for your family to consider the experiences from each country in the *Yearbook*. Some will have the reading each day in connection with the daily text and comments. Others may choose another time for this special event. The best way is to make a plan and stick to it so nothing is missed from this source of Christian encouragement.

## Change in Price

Due to increased mail costs it is necessary for the Society to increase rates for the following: Handbills, 50c per 1,000; Memorial invitations and tracts, $1.00 per 1,000. These new rates will apply beginning January 1, 1971.

## OCTOBER SERVICE REPORT

| | Pubs. | Av. Hrs. | Av. B-C | Av. Bi.St. | Av. Mags. |
|---|---|---|---|---|---|
| Sp'l Pios. | 941 | 146.7 | 66.2 | 6.3 | 177.3 |
| Pios. | 15,360 | 100.5 | 44.9 | 4.1 | 123.6 |
| Vac. Pios. | 13,137 | 82.6 | 31.7 | 1.9 | 103.6 |
| Pubs. | 365,482 | 10.6 | 5.3 | .6 | 15.5 |
| TOTAL | 394,920 | | | | |

Public Meetings Held: 22,086

UNITED STATES GOAL FOR 1971
408,717 Publishers

## Announcements

◆ Literature offer. For December: *New World Translation* and *Truth* book for $1.25. For January through April: *Watchtower* subscription with three booklets for $1. *Awake!* may be offered also.

◆ Worldly holidays offer many opportunities for witnessing during December. If possible, organize group witnessing or individual car groups for each day of the holiday season. Encourage children out of school to have a good share in the service during holiday time.

◆ A reminder: If you find it necessary to call the Society's headquarters in Brooklyn, you may use area code 212 and either number 858-1240 or 625-1240.

◆ Pioneers registered with the draft, if they have not already done so, might do well to file with their local boards in support of their claim for exemption and ministerial classification allowed by the draft law and regulations, a photostatic copy of their pioneer appointment letter and, when they qualify therefor, a copy of Certificate for Pioneer Minister provided by the Society.

◆ New publications available:
*The Truth That Leads to Eternal Life* —Bohemian, Ewe, Indonesian, Slovenian, Setswana
*"Make Sure of All Things; Hold Fast to What Is Fine"* —Korean
*"Your Word Is a Lamp to My Foot"* —Afrikaans, Xhosa
*Sermon Outlines* —Korean
*Saving the Human Race—in the Kingdom Way* —Dutch, Finnish

◆ Out of stock in U.S.A.:
*Qualified to Be Ministers* (unrevised) —Spanish
*When All Nations Unite Under God's Kingdom* —Spanish
*New World Translation of the Christian Greek Scriptures* —German

# "I Already Have One of Those"

[1] More bound books and Bibles than ever before were distributed in the United States this past service year—6,960,376! This figure represents 78,827 more book placements during the past service year than the previous one. But our placing Bible study aids is a means to an end and not the end itself. So what has happened as a result of these placements is of concern to all of us.

[2] Something good happened, for the United States annual report showed an average increase of 27,888 publishers in the field. Paradoxically the report also showed that 7,952 fewer Bible studies were conducted, the total being 295,468 on an average per month. More workers, more placements, but fewer studies—why? Is more effective follow-up work needed? Let us assume that many of these studies were started and conducted in harmony with the Society's recommendation of a six-month program; then for the most part these are new studies or they have been conducted for a few months only. This could mean that for every 24 books placed, only one resulted in a Bible study.

[3] However, what about the other 23 of every 24 books placed that are in the homes of people in our territory? Are these good books simply on shelves along with the best of books, the Bible? Many times when you are working from door to door and have begun to explain to the householder that you have a fine Bible study aid for him he informs you, "I already have one of those." This makes you happy and you tell him how pleased you are, but then what? Do you try to place a different book with him? Or do you say you hope he reads the one he already

(*Continued on page 4, col. 2*)

◆ Overseers: To enable the Society to complete the monthly report, we would appreciate your sending the congregation report to the Society no later than the fifth of the month.

◆ After December 21 congregations may begin ordering the 1970 bound volumes of *The Watchtower* and *Awake!* They are available in English, Dutch, French, German, Portuguese and Spanish. Due to the limited demand for Hungarian bound volumes of *The Watchtower*, the Society will discontinue producing them beginning with the 1971 volumes. The 1970 Hungarian volume of *The Watchtower* will be available.

◆ The cost for the American Standard Version Bible, pocket edition with a blue leatherette cover (bi22), has returned to its original rate. It is now $1.40 for publishers and $.75 for pioneers. The public rate will be $1.50.

◆ The Society has produced a limited supply of the deluxe songbook. Overseers may submit an order for a supply determined according to the number of requests on hand.

# Presenting THE GOOD NEWS

## Quick Presentations

1 In this country many people are very busy during the holiday season, but we will not hold back from optimistically presenting the offer. Each publisher can decide what would be the best method of presenting the offer where busy people are encountered. The June 1970 *Kingdom Ministry* has a number of suggestions and here are more. One might say:

2 "Good morning. I represent an international Bible society which this month has its representatives in more than 200 lands encouraging everyone to consider the Bible. This *New World Translation* of the entire Bible, in modern, easily understood language, is being distributed with this book *The Truth That Leads to Eternal Life* to help in understanding the Bible. I would like to leave these with you today. A contribution of $1.25 will make it possible to print more for someone else. Already thirteen million copies of this Bible have been distributed throughout the world in several languages giving comfort to people everywhere."

3 If you meet someone who declines the offer, saying he has a Bible in his home, you might say: "That is good. During our house-to-house visits many people have told us they have a Bible but have had some difficulty in understanding much of it. They have found this small book *The Truth That Leads to Eternal Life* a fine aid to them in using the Bible. If you read this book and then go back to reading your Bible again, you will have a foundation for readily understanding the reason why God gave us His Word of truth. We leave the book for a contribution of 25c."

4 In some cases you may find it advantageous to lead with the *Truth* book. During November we became accustomed to presenting the *Truth* book and the points that you have used can be employed in a brief presentation. Then say: "We place this book along with a modern-language Bible for a small contribution of $1.25. I would like to leave these with you and I am sure that after the holidays, during the winter, you will have good opportunities to read and enjoy them." If this is not accepted, you can quickly drop to the offer of the *Truth* book for 25c.

5 If you observe that people are extremely busy and it is not convenient for them to talk, you might simply produce the Bible and the book and say: "I brought these for you and hoped there would be time to explain. Perhaps I can leave them with you now on a contribution of $1.25, and at another time, when you are not so busy, I can explain more about them to you." That is all one would have to say. Such a presentation may result in placement of quite a number of publications. It is essential to make the offer, otherwise it will not be placed.

6 Wherever anything is placed with busy people be sure to make proper notation so you will be able to return at a convenient time to help those who are receiving the truth, and thus share in 'teaching all nationalities.'

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### "I Already Have One of Those" (*Cont'd*)

has? Do you tell him that the one who left the book with him is going to be back and that, when the return visit is made, it would be good if they could discuss the Bible together and have a Bible study from this publication? Is this really enough? Will this type of encouragement result in starting a Bible study? Most likely not.

4 Therefore, why not apply the Bible principle of planting and watering, and let God make it grow. (1 Cor. 3:6-9) The planting has been done, but the seed is dormant. No one is making the back-call. Take advantage of your opportunity, like Apollos, to water. Our purpose at the door does not change when the householder already has a book. It would be best to proceed with the goal of starting a Bible study on the first call. The first meeting outlined in the *Kingdom Ministry* of April 1970 featured a very practical and workable way of starting studies in the *Truth* book. Why not try it at a door when a person says, "I already have one of those."

5 The prospects are wonderful! A good percentage of the 23 of every 24 books placed with persons in our territory are in the hands of people who are sighing and groaning over what they see. They have shown that they care about God, for they took the book. So when someone says to us, "I already have one of those," let's help him to see what God has purposed for the future, by starting a Bible study with him, and thus make his sigh be one of relief and his tears be those of joy. —Ezek. 9:4.

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# THEOCRATIC NEWS

◆ Another new peak for Germany—86,277 reporting activity. Book placements 17,000 more than for same month last year.

◆ During campaign with "Evolution" book, 3,088 books placed by Decatur, Georgia, congregation.

◆ Italy reaches new peak of 19,215 publishers, 10 percent over last year's average; each publisher averaging 12.4 hours and 7 back-calls.

◆ For the first time Ireland goes over 1,000-publisher mark, 1,015 declaring the good news in September!

◆ Greece rejoices with new all-time high of 14,681 publishers.

◆ Sweden's report soars to new all-time high—11,780 share in making disciples.

◆ New peak of 46,879 publishers in Canada tops last year's average by 3 percent.

◆ Now 7,286 publishers in Colombia, a 19-percent increase over last year's average there.

◆ More than 18,000 in attendance at district assemblies in Rhodesia; 537 baptized.

◆ New peak of 3,647 publishers in Dominican Republic; 9,297 attend district assemblies there.

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# Question Box

● Are all dedicated males in the congregation qualified to give public talks?

Qualifications for public speakers are mentioned on pages 150 to 152 of the "Lamp" book. Not all dedicated men have these qualifications, but many can develop them over a period of time by regular participation in the Theocratic Ministry School. Additionally, age is a factor. One who teaches in this way in the congregation ought not to be a person newly dedicated, but one experienced in handling the Word. Therefore 18 years is recommended as a reasonable minimum age for public speakers; however, an exception might be considered when a young brother is an appointed servant in a congregation where there are insufficient older brothers available to give talks, if the congregation committee finds that he meets the qualifications set forth in the "Lamp" book.

If at one time a person had been disfellowshiped or disassociated, may he ever give a public talk? This might occur, but only after **at least** ten years from reinstatement. (For details see "The Watchtower," 8/15/65, p. 497; "Lamp," p. 121.)

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**Keep seeking first the Kingdom.**

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